

#11th edition
PHARMA 2025
Bangladesh EXPO



8 9 10 MAY
2025

📍 **ICCB**
International Convention City
Bashundhara, Dhaka, Bangladesh

Concurrent Exhibitions



Host Country Partner



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EVENT PROFILE

CEMS Global USA in association with CEMS Bangladesh, organized the “11th Pharma Bangladesh 2025 International Expo,” which was held from 8th to 10th May 2025 at the International Convention City, Bashundhara, Dhaka.

The exhibition served as a vital catalyst for Bangladesh’s Healthcare Industry, providing a specialized platform that showcased advanced pharmaceutical and healthcare products, innovative solutions, and services from prominent international companies.

The “11th Pharma Bangladesh Expo” was a great B2B platform and a meeting place for Buyers and sellers of Pharmaceutical and healthcare products, solutions, and services, and also provided an interactive platform for Exhibitors to generate business through technology & machinery displays.



As the population growth rate was 1.02% and only Bangladesh contained 2.18% of the total population in the world, which was more than 171 million people with a density of 1,350 people living per square kilometer seeking better medical services every day.

The 11th Pharma Bangladesh Exhibition significantly amplified industry collaboration, drawing top-tier professionals and decision-makers, which in turn elevated the technological benchmark, strategic focus, and overall visitor engagement of the expo.

PRESS CONFERENCE



A press conference was held on 21 April 2025, to announce a prestigious upcoming event showcasing medical equipment, surgical instruments, healthcare solutions, agricultural machinery, and food products. Organized by CEMS-Global USA, the 16th Meditex Bangladesh 2025 was held concurrently with the 8th International Health Tourism and Service Expo 2025, the 9th Bangladesh Clinical Lab Expo 2025, the 11th Pharma Bangladesh Expo 2025, the 8th Food and Agro Bangladesh International Expo 2025, the 8th International Poultry & Livestock Bangladesh Expo 2025 and the 5th Food Pack Expo 2025.

Ms. Meherun N. Islam, President and Group Managing Director of CEMS-Global USA & Asia-Pacific, presided over the press conference. **Tanveer Qamrul Islam**, Executive Director of CEMS Global and **Mahmud Riyad Hassan**, DGM – Marketing & Sales of CEMS Bangladesh, were also present.

These exhibitions took place from 8th to 10th May 2025 at the International Convention City Bashundhara - ICCB, Dhaka, Bangladesh. The exhibitions will be open to business visitors upon registration every day from 10:30 am to 8:00 pm.



INAUGURATION CEREMONY



CEMS-Global USA, in association with CEMS Bangladesh, organized the "16th Meditex Bangladesh 2025 International Expo" and the "8th International Healthcare & Medical Tourism Expo 2025" which were held concurrently during this exhibition. This three-day event took place from May 08–10, 2025 at the International Convention City Bashundhara (ICCB), Bashundhara, Dhaka.

The inauguration ceremony of the 16th Meditex Bangladesh 2025 International Expo and Concurrent exhibitions were held on May 08, 2025 at International Convention City Bashundhara, Dhaka. The Opening Ceremony host, **Ms. Meherun N. Islam**, President and Group Managing Director of CEMS-Global USA & Asia-Pacific, welcomed guests to this landmark event—and set the stage for one of the most impactful B2B platforms in Bangladesh's medical and healthcare sector.

This year's twin expos brought together industry leaders, medical professionals, global innovators, and healthcare service providers under one roof to explore the latest in: Medical Equipment & Devices, Hospital & Diagnostic Technologies, Health Tourism Solutions, Healthcare Innovations & Services.



SEMINAR

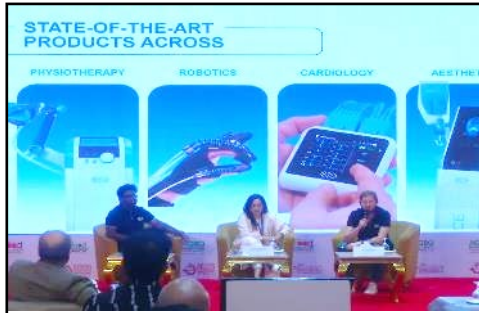
The exclusive engaging and insightful seminar occurred on the sidelines of the 16th Meditex Bangladesh 2025 and are designed to inspire innovation, share insights, and foster collaboration within the industry.

Day-02 May 9, 2025

Seminar Topic : Where Innovation Meets Beauty and Wellness : The seminar showcased cutting-edge solutions in aesthetic and therapeutic technologies that were designed to enhance patient care and improve clinical outcomes.

This Exclusive seminar was held at Hall-2 of the International Convention City Bashundhara (ICCB), Dhaka. This dynamic session brought together leading experts and forward-thinking professionals who shared advanced strategies, insights, and practical solutions for the rapidly evolving aesthetics and wellness industry.

Innovations and breakthroughs in beauty and therapeutic technologies were showcased at the exclusive seminar, providing inspiration and valuable knowledge to attendees of the 16th Meditex Bangladesh 2025.



সুপ্রভা

23-Apr-25 Page 2 Size 24 col/inch
Tonality: Positive, Circulation: 289550

daily sun

22-Apr-25 Page 16 Size 12 col/inch
Tonality: Positive, Circulation: 2200

ইত্তেফাক

22-Apr-25 Page 14 Size 11 col/inch
Tonality: Positive, Circulation: 292000



CEMS Global to host multiple international expos in Dhaka from 8-10 May

CEMS Global proudly presents its 16th Bangladesh International Health Tourism & Services Expo Bangladesh 2025, 9th Bangladesh Clinical Lab Expo 2025, 11th Pharma Bangladesh 2025, 8th Food Bangladesh Int'l Expo and 8th Agro Bangladesh Int'l Expo with 5th Food Pack Expo 2025 and 8th Poultry and Livestock Bangladesh Int'l Expo 2025 commencing, starting from 8 to 10 May, 2025 at International Convention City Bangladesh ICCB, Dhaka from 8 to 10 pm, everyday.



সেমস গ্লোবালকে বাংলাদেশে মেডিকেল সরঞ্জামের প্রদর্শনী

চিকিৎসা সরঞ্জাম ও স্বাস্থ্য পর্যটন নিয়ে প্রদর্শনী শুরু ৮ মে

কমলাসেসে আয়োজিত মেডিকেল সরঞ্জামের প্রদর্শনী (মেডিকেল ইকুইপমেন্ট এক্সপো) ৮ মে শুক্রবার সকাল ৮ টায় পলিটেকনিক হলে শুরু হবে।



CEMS Global announces a three day international exhibition on medical equipment, food, and agro, set to begin on 8 May at the International Convention City Bangladesh in Dhaka.

প্রথম আলো

23-Apr-25 Page 10 Size 3 col/inch
Tonality: Positive, Circulation: 321241



সেমসের তিন দিনব্যাপী আন্তর্জাতিক প্রদর্শনী ৮ মে শুরু

সেমস-গ্লোবাল ইউএসএর উদ্যোগে আগামী ৮-১০ মে ঢাকার ইন্টারন্যাশনাল কনভেনশন সিটি বসুমন্ত্রায় (আইসিসিবি) তিন দিনব্যাপী মেডিটেক্স, হেলথ ট্যুরিজম ও ফুড অ্যান্ড অ্যাগ্রো বাংলাদেশ নামে তিনটি আন্তর্জাতিক প্রদর্শনী অনুষ্ঠিত হবে।

Bangladesh Post

22-Apr-25 Page 5 Size 30 col/inch
Tonality: Positive, Circulation: 20000

CEMS to host Medical Equipment, Food & Agro exhibition



On the occasion CEMS Global organized a press conference at CEMS Office in the capital.

Meherun N. Islam, President and Group Managing Director of CEMS Global USA & Asia Pacific presided over the Press Conference while Tunveer Qamran Usmani, Executive Director of CEMS-Global and Mahmud Riyad Hassan, Head of Marketing & Sales, CEMS Bangladesh were also present among the attendees.

ঢাকায় তিন দিনব্যাপী আন্তর্জাতিক প্রদর্শনী

ইন্টারন্যাশনাল এক্সপো, নবম বাংলাদেশ চিকিৎসা সরঞ্জাম এক্সপো ২০২৫, ৯ম বাংলাদেশ ক্লিনিকাল ল্যাব এক্সপো ২০২৫, ১১ম বাংলাদেশ ফার্মা এক্সপো ২০২৫ এবং ৮ম বাংলাদেশ ফুড অ্যান্ড অ্যাগ্রো এক্সপো ২০২৫ নামে তিনটি আন্তর্জাতিক প্রদর্শনী আগামী ৮ থেকে ১০ মে পর্যন্ত পলিটেকনিক হলে আয়োজিত হবে।

বাংলাদেশ প্রতিদিন

27-Apr-25 Page 3 Size 6 col/inch
Tonality: Positive, Circulation: 521211



কমলাসেসে আয়োজিত মেডিকেল সরঞ্জামের প্রদর্শনী (মেডিকেল ইকুইপমেন্ট এক্সপো) ৮ মে শুক্রবার সকাল ৮ টায় পলিটেকনিক হলে শুরু হবে।

সুফার সন্ধ্যা

৮ মে থেকে শুরু হবে আন্তর্জাতিক প্রদর্শনী মেডিটেক্স হেলথ ট্যুরিজম, ফুড অ্যান্ড অ্যাগ্রো বাংলাদেশ



ইন্টারন্যাশনাল এক্সপো, নবম বাংলাদেশ চিকিৎসা সরঞ্জাম এক্সপো ২০২৫, ৯ম বাংলাদেশ ক্লিনিকাল ল্যাব এক্সপো ২০২৫, ১১ম বাংলাদেশ ফার্মা এক্সপো ২০২৫ এবং ৮ম বাংলাদেশ ফুড অ্যান্ড অ্যাগ্রো এক্সপো ২০২৫ নামে তিনটি আন্তর্জাতিক প্রদর্শনী আগামী ৮ থেকে ১০ মে পর্যন্ত পলিটেকনিক হলে আয়োজিত হবে।

Daily INDUSTRY

22-Apr-25 Page 16 Size 12 col/inch
Tonality: Positive, Circulation: 2200



CEMS Global to host multiple international expos in Dhaka

Business Desk: CEMS Global is set to present its 16th edition of Medicine Bangladesh 2025, alongside the 9th Bangladesh Clinical Lab Expo 2025, the 11th Pharma Bangladesh 2025, 8th Food Bangladesh Int'l Expo and 8th Agro Bangladesh Int'l Expo with 5th Food Pack Expo 2025 and 8th Poultry and Livestock Bangladesh Int'l Expo 2025 commencing, starting from 8 to 10 May, 2025 at International Convention City Bangladesh ICCB in Dhaka.

NewNation

22-Apr-25 Page 6 Size 10 col/inch
Tonality: Positive, Circulation: 1940

CEMS Global to host multiple int'l expos in Dhaka from 8-10 May

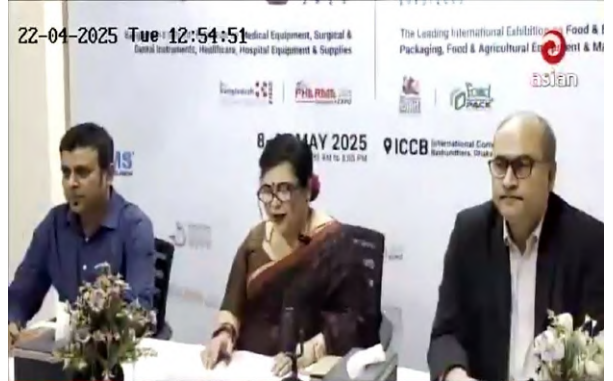
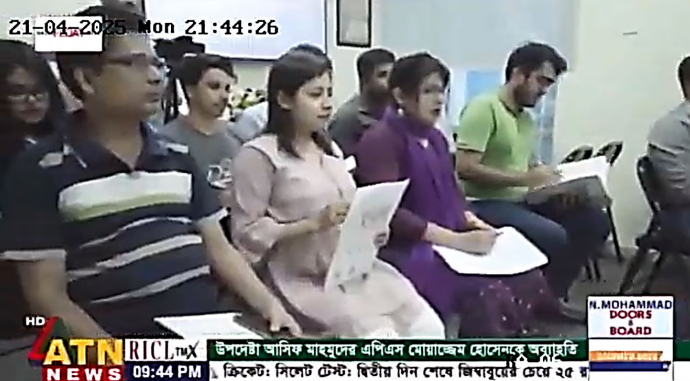
Business Report: CEMS Global is set to present its 16th edition of Medicine Bangladesh 2025, alongside the 9th Bangladesh Clinical Lab Expo 2025, the 11th Pharma Bangladesh 2025, 8th Food Bangladesh Int'l Expo and 8th Agro Bangladesh Int'l Expo with 5th Food Pack Expo 2025 and 8th Poultry and Livestock Bangladesh Int'l Expo 2025 commencing, starting from 8 to 10 May, 2025 at International Convention City Bangladesh ICCB in Dhaka.



Expo 2025 will feature a dynamic platform, organized by CEMS-Global in partnership with the BVETS Project, implemented by Swisscontact and funded by the Embassy of the Kingdom of the Netherlands.



NEWS COVERAGE



#11th Edition
PHARMA 2025
 Bangladesh EXPO

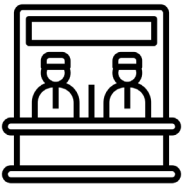


EXPO HIGHLIGHTS



300+

Exhibiting Companies



500 +

Booths & Pavilions



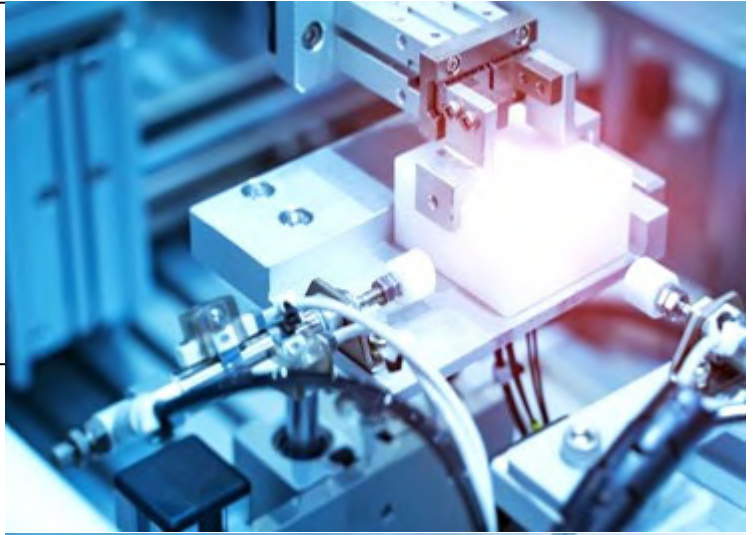
15

Countries

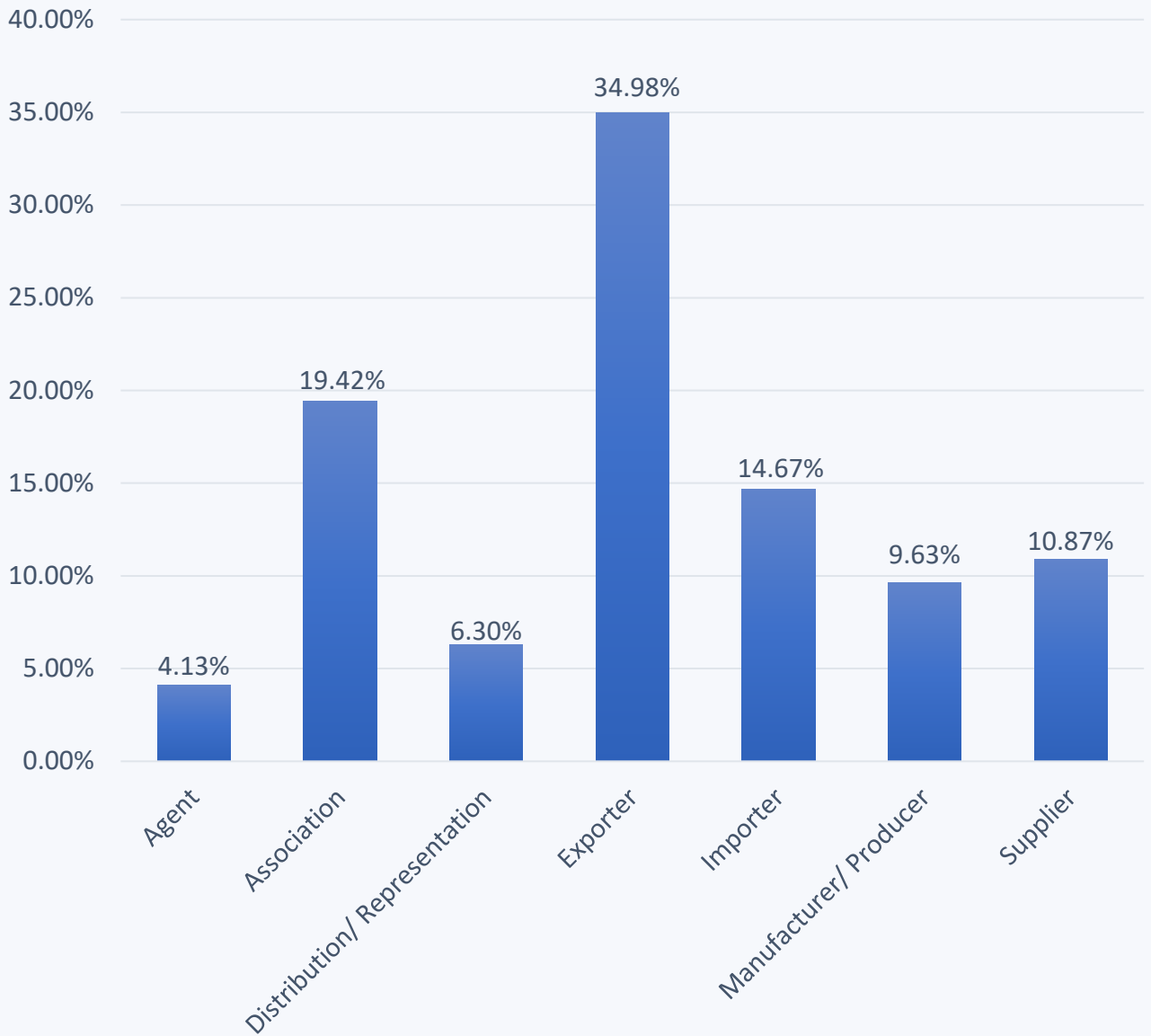


13500+

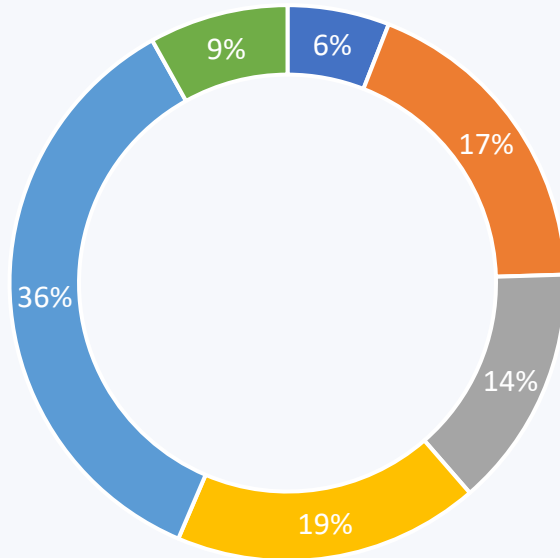
Business Visitors



CATEGORIES OF VISITORS

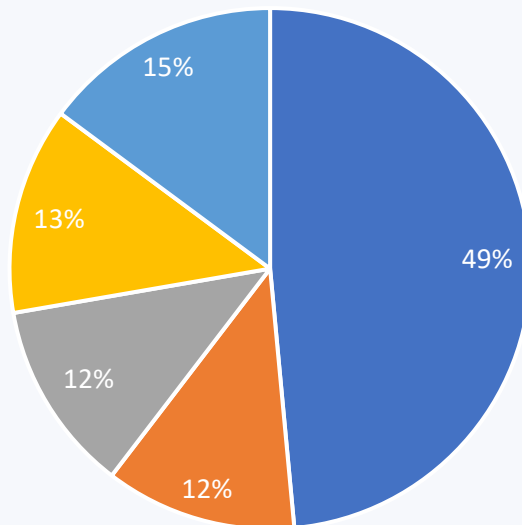


PURPOSE OF VISIT



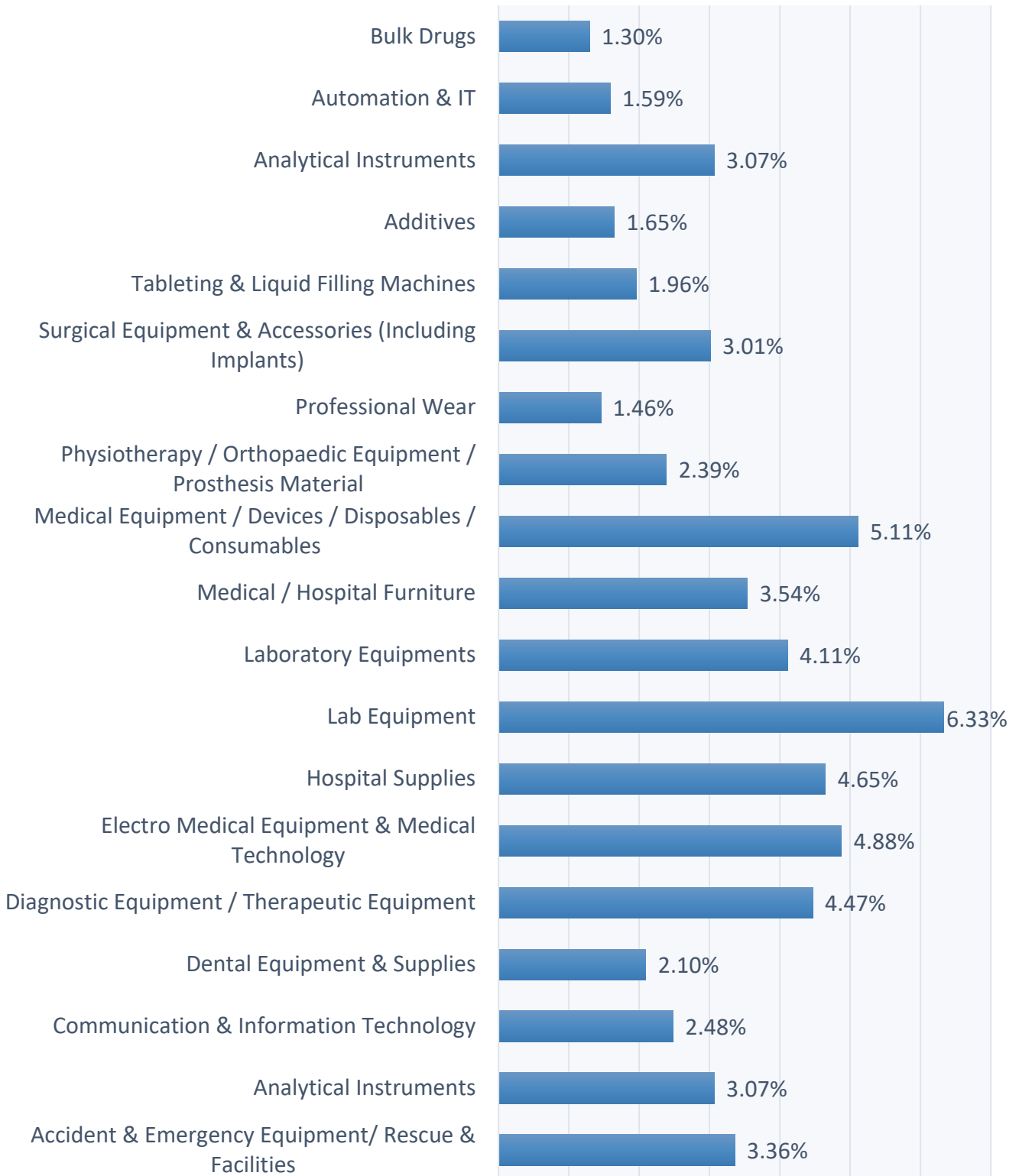
- Place Order
- Connect with new manufacturers
- Meet current suppliers
- Network & Gather information
- Look for new products & services
- Evaluate Expo for future participation

VISITORS' ROLES AND OBJECTIVES AT THE EXPO

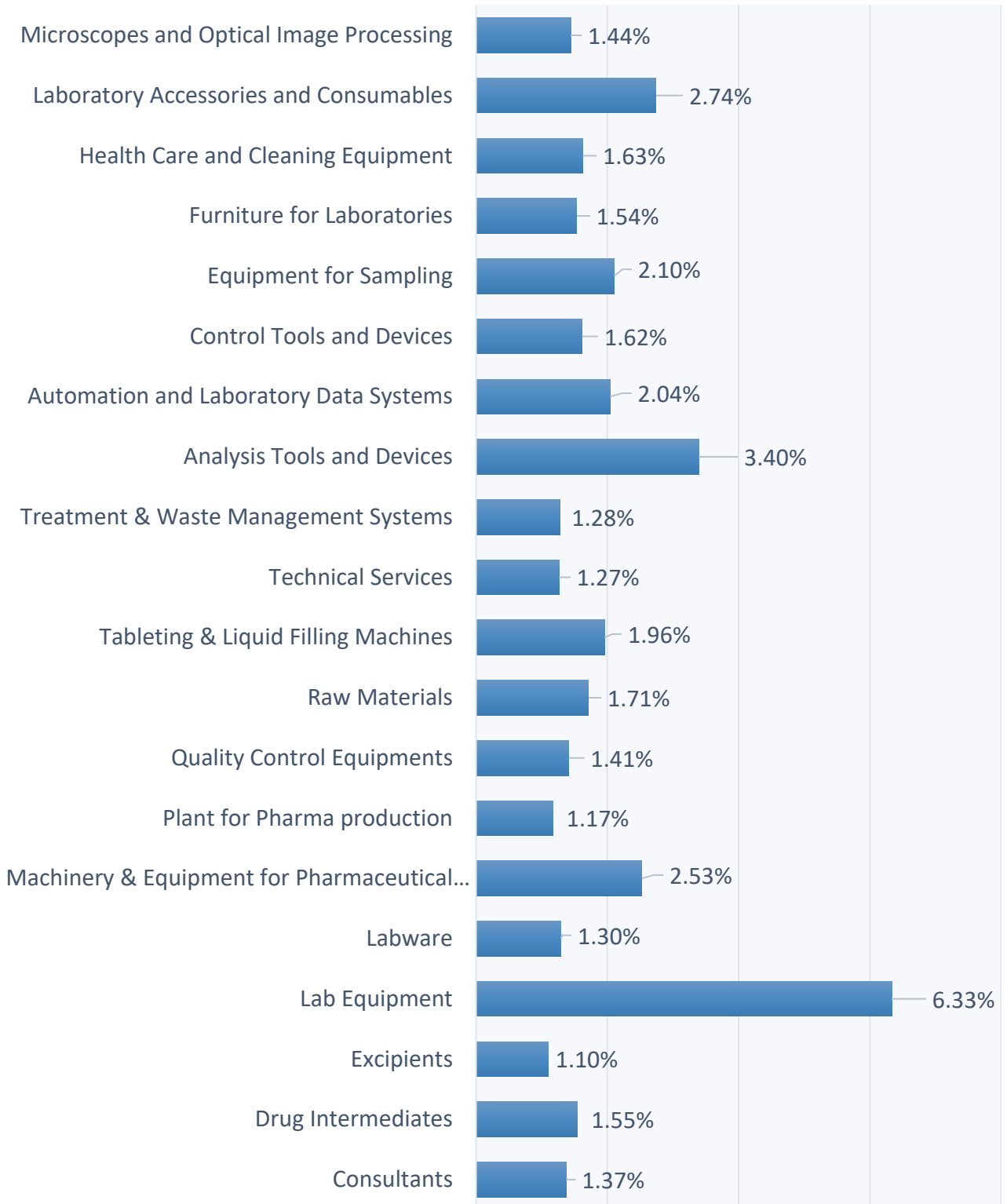


- Research New Products
- Initial Suggestion
- Significant Influence
- High Recommendation
- Final Decision

KEY PRODUCT INTERESTS OF VISITORS



KEY PRODUCT INTERESTS OF VISITORS



EXPO GLIMPSES





Grow across Markets, Go Beyond Regions

CEMS-Global USA, based in New York, is a Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 32 years has been committed to organizing Professional B2B Trade Shows for important [Business sectors](#) of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; Grow across Markets, Go beyond Regions...

762+ Trade Shows
55,455+ Exhibitors
1.95+ Million Visitors

Delivering successful
Trade Shows since 1992

Choosing the best Market for your exports that matches your company's sales, marketing, branding, or other objectives is your first step toward success. It is a challenge, since there are an estimated 30,000 business-to-business exhibitions held each year all over the world. CEMS-Global USA works closely with Important Trade & Business Associations, Chamber of Commerce's, Export promotion Councils, International Trade Promotion Organizations in recognizing potential markets and countries.



7 8 9 MAY
2026

 **ICCB** International Convention City
Bashundhara, Dhaka, Bangladesh

Thank you
See you again 2026!

For Information, Discover more at

www.pharmabangladesh.com

