





## **POSTSHOW REPORT**

## 10th PHARMA BANGLADESH EXPO

International Convention City. Bashundhara, Dhaka, Bangladesh.





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Over the last decades, key health indicators such as life expectancy and coverage of immunization have improved notably, whilst infant mortality, maternal mortality and fertility rates have dropped significantly. Long before the emergence of contemporary global health initiatives, the government placed strong emphasis on the importance of childhood immunization as a key mechanism for reducing childhood mortality. Expanded Programme on Immunisation (EPI) in Bangladesh is considered to be a health system success because of its remarkable progress over the last two decades. It provides almost universal access to vaccination services, as measured by the percentage of children under 1 year of age who receive BCG (a vaccine against tuberculosis). This increased from 2% in 1985 to 99% in 2009. Coverage of other vaccines has also improved substantially.

The GDP of Bangladesh increased by 5.82 percent in 2023–24 compared to 5.78 percent in 2022–2023; according to the Bangladesh Bureau of Statistics (BBS). It is all thanks to the strong export growth and a rebound in domestic demand, the World Bank (WB) said in its Global Economic Prospects released. Bangladesh's GDP size stood at US\$459 billion in FY24 which is almost close to the projections made by WB and IMF.

- Bangladesh has the second-largest financial sector on the subcontinent and its economy is among the fastest-growing in the world.
- The nation has worked toward industrialization focused on exports. It has also led to the development of self-sufficient steel, food processing, and pharmaceutical sectors.
- Bangladesh has advanced significantly in the field of health during the past 50 years after gaining its freedom. The number of medical schools, universities, private medical colleges, district hospitals, private clinics, private hospitals, rural health centers, and community clinics is clearly increasing.





#### INDUSTRIES SECTOR RECORD BREAKING GDP GROWTH

Pharmaceuticals industry of Bangladesh has grown significantly over the last five years. From 2012 to 2017, historical five years CAGR was 15% and from 2014 to 2017, historical three years CAGR was 21%. According to industry experts, market size of pharmaceuticals may reach about BDT 330,000 million by 2024.

Currently, the industry exports to over 100 countries worldwide and serves 97% of the local market. Almost 80% of the pharmaceuticals produced locally in Bangladesh are branded generics, with the remaining 20% being patented drugs. Based on data from the Export Promotion Bureau (EPB), the shipment increased by around 10 percent year over year to \$117.38 million in July-January of the current fiscal year. The Bangladesh Association of Pharmaceutical Industries (BAPI) reports that the current value of all pharmaceutical exports is USD 169 million. Approximately 15% of our export revenue is currently generated by local pharmaceutical businesses exporting, with Sri Lanka being the leading destination. Nearly 1,200 products are exported, according to the Bangladesh Investment Development Authority (BIDA), to nations like Australia, the United Kingdom, and the United States.





#### **ABOUT THE EXPO**

successful nine editions of After 'Pharma Bangladesh', CEMS-Global USA jointly with CEMS Bangladesh presented the absolute leading International Exhibition on Pharmaceutical, Raw Materials, Active Ingredients, Processing Machinery, Packaging Machinery, Equipment and Related Services for the Pharma Sector – "10th Pharma Bangladesh Expo 2024", which was Bangladesh's biggest Pharmaceutical Machinery & Technology Exhibition and a one-stop single platform to showcase the latest progress made, and latest technology achieved for the Pharmaceutical Industry. Exhibiting at the "10th Pharma Bangladesh Expo 2024" opened doors to the entire Pharmaceutical Industry of Bangladesh and a perfect networking event one cannot afford to miss.



### **ABOUT THE EXPO**

This exhibition was very important for Bangladesh and its Healthcare Industry as a whole as it offered an Industry specific showcase of Pharmaceutical, Healthcare products, solutions and services from leading companies from across the globe. As the population growth rate is 1.01% and only Bangladesh contains 2.18% of the total population in the world which is more than 167 million people with the density of 1,112 people living per square kilometer seeking better medical services every day, therefore Bangladesh has big opportunities for various medical sectors healthcare companies and professional.

**CEMS - GLOBAL** 

The "10th Pharma Bangladesh Expo" was a great B2B platform and a meeting place for Buyers and sellers of Pharmaceutical, Healthcare products, solutions and services and also provided an interactive platform for Exhibitors to generate business through technology & machinery displays. The 10th Pharma Bangladesh Exhibition significantly enhanced the synergy effect and attracted top level professionals from the Industry thus improving technology, focus and visitors of the expo.





#### **INAUGURATIOIN CEREMONY& EVENT GLIMPSE**



CEMS Bangladesh in association with CEMS Global USA has once again organized the 10th edition of Pharma Bangladesh. An Inauguration Ceremony was held at ICCB. Honorable Minister, Ministry of Food, Sadhan Chandra Majumder, MP attended the inauguration ceremony as Chief Guest. Meherun N. Islam, President and Group Managing Director, CEMS-Global USA and Asia Pacific presided over the opening ceremony. Moreover, Mohammad Hasan Arif, Director (Additional Secretary) Central Medical Stores Depot (CMSD), Ministry of Health & Family Welfare; H.M. Ahasan, Vice-Chairman, Export Promotion Bureau; Sanjay Kumar Bhowmik, Chairman, Bangladesh Small and Cottage Industries Corporation; Mr. Zakaria, Chairman, Bangladesh Food Safety Authority (BFSA) and Mohammad Hasan Arif Director, Central Medical Stores Depot (CMSD), Ministry of Health & Family Welfare were also present at the ceremony as Special Guests.



## **EXHIBITION STATISTICS**

8



International

Convention City,

Bashundhara,

Dhaka

Participating Country : 15

Exhibitor : 300+

Business Visitor 13,500+



Total Visitor 16,000+



**Booths : 500+** 

















### **ABOUT CEMS - GLOBAL**

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of 32 years, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

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#### Date: 8 - 10 May, 2025 Venue: International Convention City Bashundhara, Dhaka.

# Thank you for your participation ... See you the at next event in 2025 !

Reserve your preferred exhibit space now! For more information, Please contact:

#### Conference & Exhibition Management Services Ltd.

Rupayan Millennium Square (5th Floor), Cha-70 Bir Uttam Rafiqul Islam Avenue (North Badda) Dhaka-1212, Bangladesh

- Tel : +880 2 4108-2801~16
- Fax : +880 2 41082822
- Mail : contact@cemsonline.com

