



9th INT'L HEALTH TOURISM & SERVICES EXPO 2026

7 ~ 9 MAY 2026

9ICCB

International Convention City
Bashundhara
Dhaka, Bangladesh

www.cems-healthcare.com



The Biggest 3-day International Exhibition on Medical Tourism Specialists, Products & Services

SCHEDULE

| | | |
|------------------------|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Date | : | 07 ~ 09 May 2026 |
| Opening Hours | : | 10:30 AM to 8:00 PM |
| Frequency | : | Annual |
| Open to | : | Business / Trade Visitors, Professionals |
| Website | : | www.cems-healthcare.com |
| Venue | : | International Convention City, Bashundhara, Dhaka – Bangladesh |
| Concurrent Exhibitions | : | 17 th Meditex Bangladesh 2026 10 th Bangladesh Clinical Lab Expo 2026 12 th Pharma Bangladesh 2026 International Expo |

7 Reasons to Participate

in the 9th International Health Tourism
& Services Expo Bangladesh 2026



1. Bangladesh has firmly established itself as a major exporter of medical tourism products and services, with demand soaring both at home and abroad. Leveraging world-class healthcare facilities, skilled professionals, and cost-effective treatment packages, the country has become a trusted destination for advanced medical care and wellness solutions.
2. Nearly 700,000 Bangladeshis travel abroad for medical care each year, spending an estimated USD 3.5 billion. This massive outflow underscores both the rising demand for advanced healthcare and the untapped potential of Bangladesh's own medical tourism industry. With strategic investment, Bangladesh can capture a significant share of this spending, transforming outbound costs into domestic growth and positioning itself as a competitive hub for global medical tourism.
3. According to India's Ministry of Tourism, Bangladesh has consistently ranked among the top sources of foreign tourist arrivals in India, often holding the No. 1 or No. 2 position in recent years. In 2024, Bangladesh accounted for around 17.57% of all foreign visitors, making it India's second-largest source market after the United States.

4. Bangladesh's health tourism sector is being shaped by a powerful synergy between the public and private sectors. Strong government backing—through policies, infrastructure investment, and international promotion—combined with dynamic private sector initiatives in hospitals, clinics, and wellness services, is driving rapid growth. Together, these efforts are positioning Bangladesh as an emerging health tourism destination.
5. The 9th International Health Tourism & Services Expo 2026 stands as the premier global showcase of Bangladesh's fast-growing medical tourism industry. This landmark event brings together leading specialists, cutting-edge products, and world-class services designed to meet international healthcare needs. The International Health Tourism & Services Expo stands as Bangladesh's oldest, largest, and sole international exhibition dedicated to the medical tourism industry, having served as the premier platform for medical tourism-based products and services for the past seven years.
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7. Participate in the 9th International Health Tourism & Services Expo 2026 to meet, network, and connect with potential buyers, partners, and industry leaders, while exploring world-class healthcare products, services, and innovations tailored to international demand. Don't miss the opportunity to position your brand at the heart of Asia's fastest-growing health tourism market.

EVENT PROFILE

A Premier exhibition for Medical Tourism Products & Services, in Bangladesh: CEMS-Global brings to you **"9th International Health Tourism & Services Expo Bangladesh 2026"** scheduled to be held from **07 ~ 09 May 2026**, which will be a prestigious showcase of the Medical Tourism-based products and service industry in Bangladesh.

This is the only specialized B2C exhibition in Dhaka that brings international medical tourism specialists into direct contact with potential Bangladeshi patients. **The "9th International Health Tourism & Services Expo Bangladesh 2026"** will be a highly concentrated 3-day event designed to provide International suppliers with a professional and effective platform where they can meet directly with a specific audience seeking medical treatment outside of Bangladesh.

Keeping this in view, CEMS Global USA is set to launch an exhibition **"9th International Health Tourism & Services Expo Bangladesh 2026"** displaying **all products & services from the Medical Tourism sector** through the participation of both local as well as global companies.

The "9th International Health Tourism & Services Expo Bangladesh 2026" will spotlight the rapid growth and technological advancements transforming the health tourism industry. With systematically organized exhibition layout, the event will offer visitors a unique opportunity to explore the latest innovations, products, and services, while creating a powerful platform for professionals to network and forge strategic partnerships in a highly interactive environment.



WHY BANGLADESH

Bangladesh has firmly positioned itself as both a major exporter of medical tourism products and services and an increasingly attractive host destination. With outbound medical travel still significant—around 700,000 Bangladeshis spend an estimated USD 3.5 billion annually abroad—the country is now channeling strong government support and private sector investment to capture this demand domestically. At the same time, Bangladesh remains one of India's largest tourist-sourcing nations, consistently ranking among the top two contributors to foreign arrivals, with medical travel as the primary driver. These trends underscore Bangladesh's growing significance as a hosting place for international health tourism expos and partnerships, offering a platform to showcase its expanding healthcare infrastructure, competitive costs, and regional leadership in medical tourism.

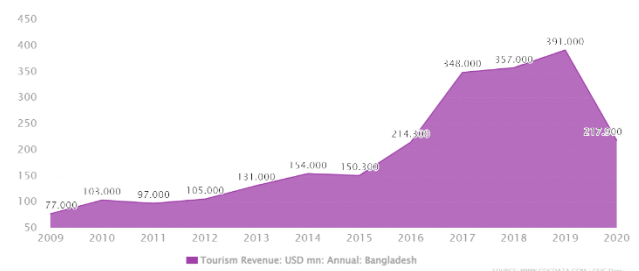


IN FIGURES

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PROFILE OF EXHIBITORS

Specialized Hospitals And Clinics / Medical Evaluation And Treatment Centers / Cosmetic Surgery Specialists / Global Healthcare Providers / Spa & Health Resorts / Treatment Centers / Rehabilitation Centers / Weight Loss Centers / Medical Holiday Package Providers / Dental Centers / Alternative Medical/Lifestyle Providers / Leading Hospitals Private Clinics / Spas / Tourism Promotion Boards / Hotels And Resorts / Medical Organizations / Health Departments / Insurance Companies / Third Party Administrators / Travel And Tour Operators / Medical Tourism Promoters / Media Central / State Government Departments / Embassies & Trade Offices / International Institutions For Promotion of Health Tourism / Ayurvedic Medical Organizations / Medical Equipment Manufacturers / Distributors/ Services / Design / Technology / Contract / Online.



PROFILE OF VISITORS

The “9th International Health Tourism & Services Expo Bangladesh 2026” will be a perfect platform for Decision Makers, CEO, MD, GM, Managers, Owners from the below industries:

Doctors / Nurses / Patients / Hospital Administrators / Architects / Contract Businesses / Designers / Interior Designers / Hotels & Resorts / Furniture Manufacturers / Import & Export Corporations / Wholesaler/ Distributors / Department Stores / Retailers / Supermarkets / Chain Stores / Trading Companies / Agents / Press & Publications / Trade Association Or Organizations / Textile Associations / Home Textile Manufacturers / Buying Offices / Franchisees / Curtains & Tullies / Bed Linen & Blanket / Furniture & Upholstery / Kitchen Textiles / Bathroom Products / Carpet / Wall Covering / Solar-Protective Materials / Design / Technology / Services / Contract / Online / General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

ORGANIZER



in Association with



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