

POST SHOW REPORT

#6th edition

WATER

BANGLADESH
INT'L EXPO 2024

14~16 NOVEMBER
2024

📍 **ICCB**

INTERNATIONAL CONVENTION CITY
BASHUNDHARA, DHAKA

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Official Website



water-exhibition.com

Host Country Partner

CEMS[®]
BANGLADESH

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EVENT PROFILE



Bangladesh's Premier International Exhibition On Water & Wastewater Technologies & Solutions



'CEMS-Global' successfully organized the 6th Water Bangladesh International Expo 2024 from 14–16 November 2024, which served as a focused showcase for the water, wastewater technologies, and solution-based products and service industry. The expo highlighted the rapid developments in the industry and introduced new technological components.

The neat layouts of the show provided numerous opportunities for industry consumers to explore the latest offerings in the market, while business visitors engaged in networking within a highly enabled environment. The 6th Water Bangladesh International Expo 2024 proved to be a perfect platform for manufacturers and suppliers to showcase their water treatment products and services.

The expo brought together agents, distributors, importers, trading companies, wholesalers, retailers, business representatives, consumers, and other bulk purchasers from around the world, facilitating meaningful connections and fostering business opportunities in the sector.

EXPO GLIMPSES



PRESS CONFERENCE



A press conference was held at the Dhaka Press Club for the “6th Water Bangladesh 2024” and Concurrent exhibitions focusing on the latest Water & Wastewater Technologies & Solutions.

Ms. Meherun N. Islam, President and Group Managing Director of CEMS-Global USA and Asia-Pacific, presided over the event. Other attendees included Tanveer Qamrul Islam, Executive Director of CEMS-Global; Mahmud Riyad Hassan, DGM of Marketing and Sales; and Asrafur Islam, AGM of Business Development and Strategic Planning at CEMS Bangladesh.

The 6th Water Bangladesh 2024 concurrently with 29th Build Bangladesh 2024, 23rd Real Estate Bangladesh Expo 2024, and the 26th edition of Power Series of Exhibitions, took place from 14th to 16th November 2024 at the International Convention City Bashundhara - ICCB, Dhaka, Bangladesh. The exhibitions were open to business visitors upon registration every day from 10:30 am to 8:00 pm.

INAUGURATION CEREMONY



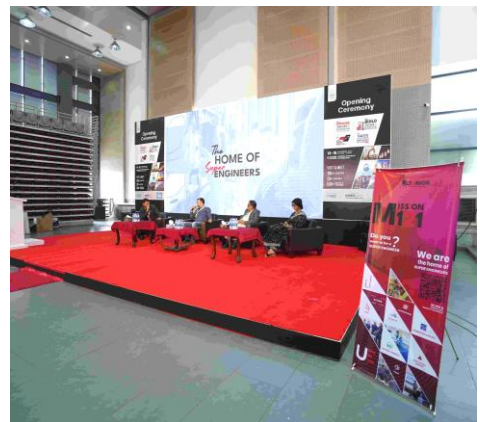
14th November 2024, marked the exciting kickoff of CEMS-Global USA's 3-day 6th Water Bangladesh 2024 concurrently with 29th Build Bangladesh 2024, 23rd Real Estate Bangladesh Expo 2024, and the 26th edition of Power Series of Exhibitions, at the International Convention City Bashundhara - ICCB in Dhaka. These landmark International Exhibitions were dedicated to propelling Bangladesh's Water & Wastewater Technologies & Solutions, Building & Construction, Power & Energy, and Real Estate sectors, bringing together leading manufacturers, suppliers, innovators, Real Estate Developers, and stakeholders from these related industries.

Present at the Opening Ceremony, along with the esteemed Exhibitors, were **Ms. Meherun N. Islam**, President & Group Managing Director of CEMS-Global, **S. S. Sarwar**, Group CEO of CEMS-Global, and **Tanveer Q. Islam**, Executive Director of CEMS-Global. These exhibitions successfully ran until **16th November 2024**.

SEMINARS

During the exhibition, a series of impactful seminars were hosted, creating an interactive space for knowledge-sharing and professional growth. These seminars focused on key topics such as the **"Consultants vs Real-Estate Developers: Facts, Limitations and Compromises"** organized by F. Ahmed Architects & Engineers Ltd.

Seminar on **From Campus Ambassador to Leading Engineers** by Ulterior Engineering, provided insight on the journey from being a campus ambassador to becoming a leading engineer unfolds at the Seminar. This event also provided valuable insights into professional development, leadership, and industry expertise in the engineering field.



NEWS COVERAGE



EXPO HIGHLIGHTS



200+

Exhibiting Companies



500 +

Booths & Pavilions



20

Countries

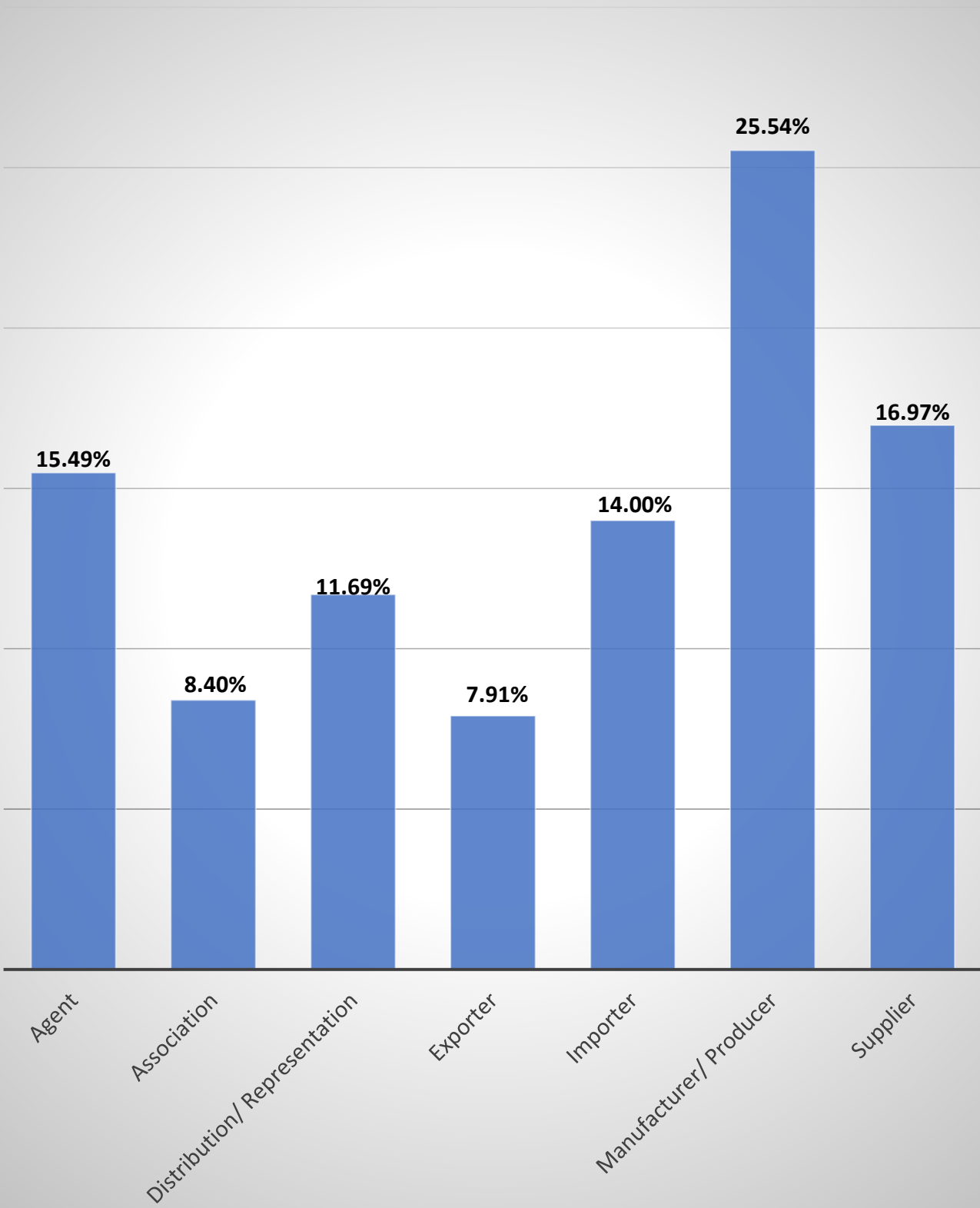


35000+

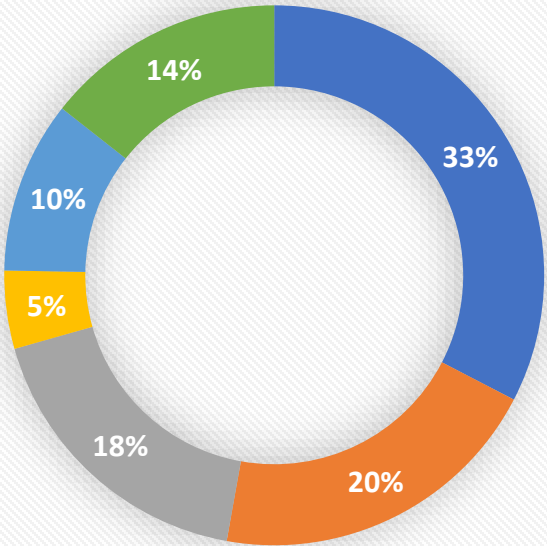
Business Visitors



CATEGORIES OF VISITORS

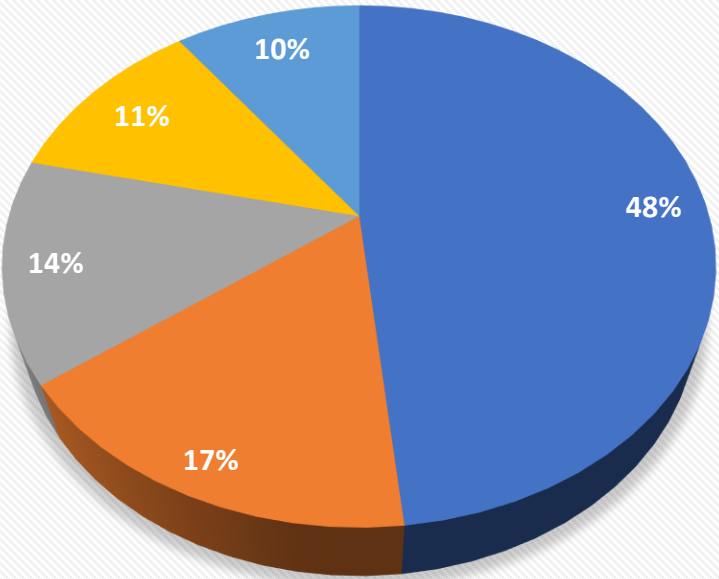


PURPOSE OF VISIT



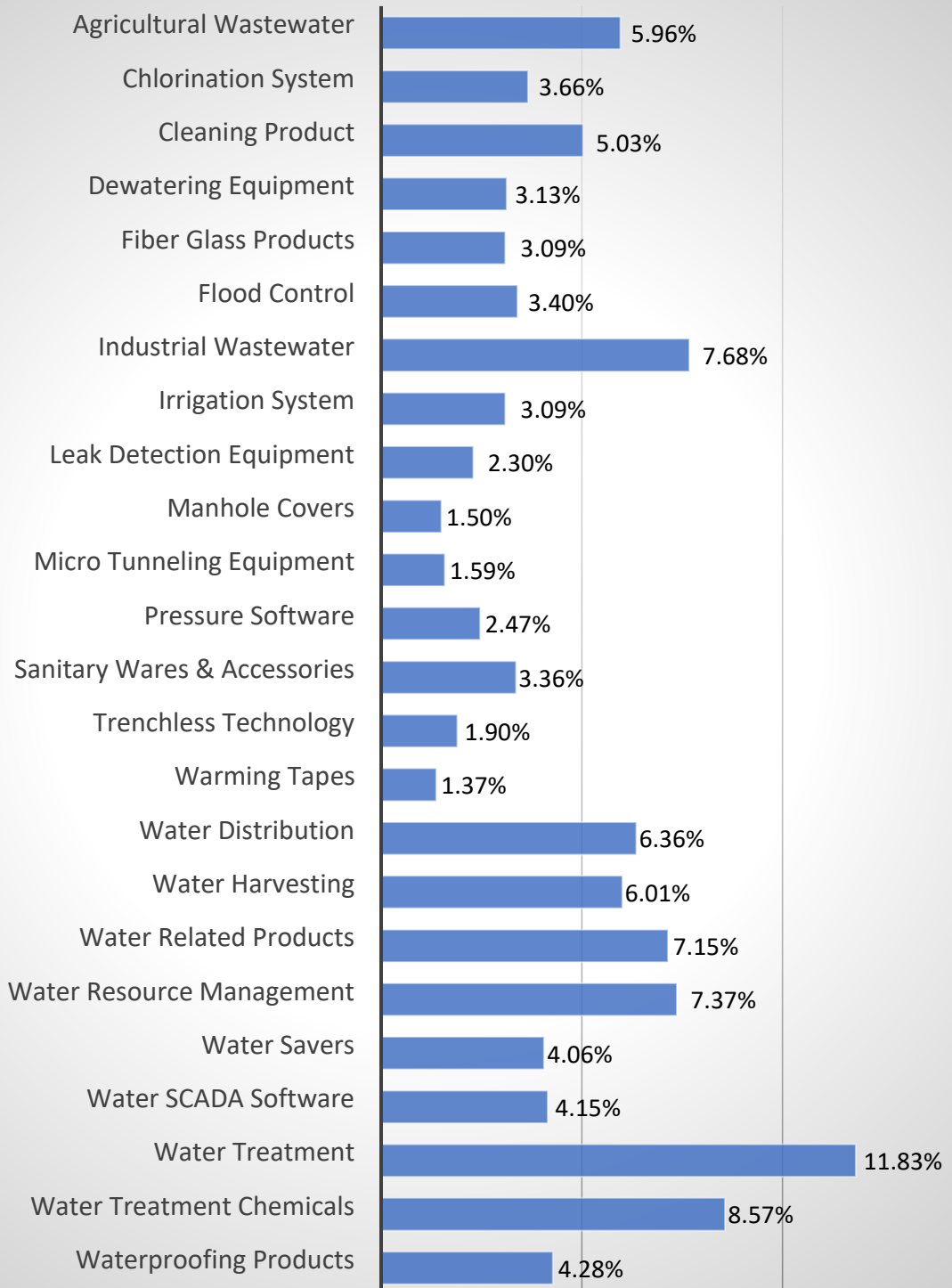
- Look for new products & services
- Network & Gather information
- Connect with new Manufacturers
- Place order
- Evaluate Expo for future participation
- Meet current suppliers

VISITORS' ROLES AND OBJECTIVES AT THE EXPO



- Research New Products
- Initial Suggestion
- Significant Influence
- High Recommendation
- Final Decision

KEY PRODUCT INTERESTS OF THE VISITORS





762+ Trade Shows
55,455+ Exhibitors
1.95+ Million Visitors

Delivering successful
Trade Shows since 1992

Choosing the best Market for your exports that matches your company's sales, marketing, branding, or other objectives is your first step toward success. It is a challenge, since there are an estimated 30,000 business-to-business exhibitions held each year all over the world. CEMS-Global USA works closely with Important Trade & Business Associations, Chamber of Commerce's, Export promotion Councils, International Trade Promotion Organizations in recognizing potential markets and countries.

Grow across Markets, Go Beyond Regions

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal.

With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are...



Thank you
See you again in 2025!



13th – 15th
November 2025

International Convention City Bashundhara - ICCB

For information, Discover more at
www.water-exhibition.com