

#7th edition



WATER
BANGLADESH
INT'L EXPO
2025

EXHIBITOR'S MANUAL

13th to 15th November, 2025

INTERNATIONAL CONVENTION CITY BASHUNDHARA (ICCB)

DHAKA, BANGLADESH

TIME: 10:30 am ~ 08:00 pm

Organized by:



In Association with



Corporate Office for Bangladesh:

Conference & Exhibition Management Services Ltd. [CEMS Bangladesh] Dhaka, Bangladesh

Tel : +880 2 4108-2801~16

E-mail : cems@cemsbangladesh.com

Web : www.cemsbangladesh.com

7th Water Bangladesh International Expo 2025

Dear Exhibitors,

We would like to thank you very much for your kind support and participation in our “7th Water Bangladesh International Expo 2025”. By participating in this exhibition, we believe you will be able to make new business through close interaction with the visitors to the Expo.

This Exhibitor’s Manual contains comprehensive information and serves to assist you in making advance arrangements for your participation in the Exhibition. Please read it carefully and observe the general rules and regulations, exhibition schedule, and deadline for various orders specified in this Manual.

Detailed information on booth construction and others is also contained herein.

Should you require any further information or assistance, please feel free to contact us.

We wish you every success in our “7th Water Bangladesh International Expo 2025” and look forward to seeing you.

Thanks & Regards,



MEHERUN N. ISLAM

GROUP PRESIDENT & MANAGING DIRECTOR

CEMS GLOBAL USA & ASIA PACIFIC

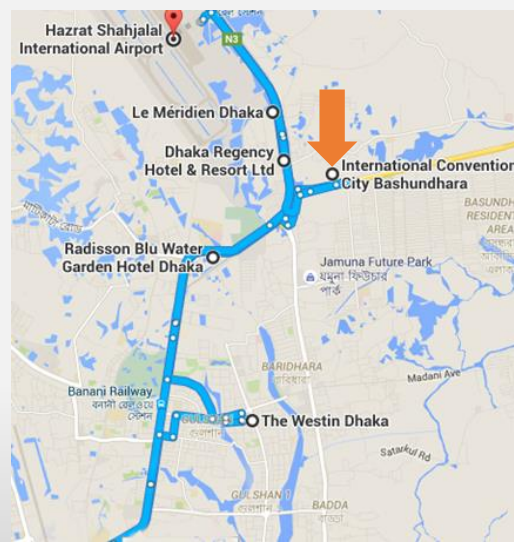
Participation Procedures

<u>PROCEDURES</u>	<u>DEADLINE</u>	<u>ACTIVITIES</u>
Submission of Exhibition Participation Form	October 06, 2025	Submit to: CEMS-Global Or appointed CEMS-Global Representatives in respective countries
Payment of Exhibition Booth Fee	Latest by October 14, 2025 (Does not apply to Early Registration deadlines)	Payment should be made to CEMS-Global USA, any CEMS offices or appointed CEMS Representatives in respective countries.
Booth Allocation Letters to be issued by CEMS	October 29,2025	Will Be Issued
Submission of Company details, etc. for the Official Expo Directory	October 19, 2025	Submit to: any CEMS offices by Mail, Fax or Email
Submission of Advertisement Form for Official Expo Directory (Form can be collected on request from CEMS)	September 30, 2025	Submit to: CEMS - Dhaka By Mail, Fax or Email

TIME SCHEDULE

Move –In/ Preparation	November 12, 2025	From 00.00 hours to 23.00 hours (Next Day, for Special Design/ Special Booth Construction, please contact CEMS BANGLADESH for timings)
Opening Ceremony	November 13, 2025	At Seminar Hall – International Convention City, Bashundhara. Dhaka, Bangladesh. (Time will be announced later)
Exhibition Date	November 13, 2025 November 14, 2025 November 15, 2025	10:30 – 20:00
Exhibition Close	November 15, 2025	18:30 – 19:30
Move Out/Removal	November 14, 2025	19:30 –24:00

International Convention City, Bashundhara-
(ICCB), Dhaka-Bangladesh.



1. Services Parties

Official Booth Contractors

Matters concerning booth decoration, fascia name board furniture, electricity and water connection, compressed air and industrial gas and other problems to the booth set up, please refer to:

CEMS-Conference & Exhibition Management Services Ltd.

CEMS Bangladesh Corporate Office

Rupayan Millennium Square (5th Floor)

House- Cha-70, Progati Sarani

North Badda, Dhaka-1212, Bangladesh

Tel : +880 2 4108-2801~16

Email: cems@cemsonline.com, cems@cemsbangladesh.com

2. Mode of Payment

Regarding booth allocation, we would like to inform you that booths will be distributed on a first come first serve basis.

Payment in Bangladesh has to be made in favor of **CEMS – Conference & Exhibition Management Services Ltd. by Cheque / Pay Order / Draft.**

For International Remittance, payment details are available upon request.

However, payments can also be made directly to our appointed Representatives in our respective countries.

THE DEADLINE FOR THE PAYMENT OF BOOTH PRICE IS: October 14, 2025

(HOWEVER, THIS PAYMENT DEADLINE DOES NOT APPLY TO EARLY REGISTRATION DISCOUNTED PAYMENT DEADLINES WHICH MAY BE ANNOUNCED BY CEMS-GLOBAL)

3. Basic Shell Scheme Booth Facilities

The charge for each Shell Scheme Booth includes the following facilities:

1. One Table, Length: 3 feet (0.92 m) X Wide 1.5 feet (0.45 m) X Height 2.5 feet (0.76m)
2. Two Chairs
3. One electrical outlet with an electric supply
4. Your company name Fascia/Signboard
5. Constructed Full Shell Scheme Booth (as per booking)

4. Rules & Regulation for Participation

Application Procedure

1. Application for participation is to be made on the CEMS Expo Application Form. Acceptance of participation & exhibits will be the sole discretion of the organizer.
2. Full participation charge must be paid within the Payment deadline stated in this Manual.
3. Space (Booths/Stalls) will be available on a First Come First Serve basis.
4. Once the completed/ signed application form & Stall/Booth charge are received, no refund request will be entertained.

Insurance:

1. The organizer will not be liable for damage /injury /fire /flood /claims /loss /theft of exhibits & personal properties, public liability (third party) insurance, and accidents liability; it's the exhibitors' responsibility to cover all their own insurance.
2. The organizer shall undertake the general protection and maintenance of the site. The organizer shall not be responsible for the protection and maintenance of the exhibits and other related materials inside the booths of the exhibitors. The custody of exhibits and other related materials should be the responsibility of exhibitors. Exhibitors should not obtain any compensation for any kind of damages that occurs at the fair site or during the transportation.

Booth Construction

1. Work of construction of stand/stall decoration, and cargo handling can be availed by the participants only from those contractors who are registered with the organizer. Please obtain the necessary permission from the organizer's office. No other contractors will be allowed to provide services for the above exhibition.

2. Screwing, drilling, nailing, or painting on the floors, walls, pillars, or any part of the Exhibition Halls will not be allowed. Exhibitors and their contractors will be liable for any damage to the Exhibition Halls.
3. The height limitation for the Shell Scheme booth is 8 feet in all halls. Please note, for the Special design height limit in all halls are maximum of 12 feet and in the booths which are under the staircase the height limit is a maximum of 10 feet.
4. All materials used in booth construction and decoration must be properly fire-proof in accordance with general regulations of International Convention City, Bashundhara, Dhaka-Bangladesh.

Electricity Installation:

1. No Contractor, other than the official contractor, is allowed to carry out any installation work concerning the supply of electricity and water at the exhibition site.
2. No more than one extension cord shall be connected to anyone's socket.
3. No individual generators are allowed to be used.

Sales & Customs Duty

1. Goods may be sold during the exhibition but under no circumstances can they be removed from the exhibition site unless all Customs duties/taxes have been paid.
2. During the period of duties/tax assessment, sold exhibits will be moved to a bonded warehouse wherein the Exhibitors will be required to pay an in-transit movement charge.

Booth Preparation and Removal

1. Carry-in, installation, and decoration are allowed only as per the schedule stated in this Manual. Exhibitors are required to complete all the preparation on that day by themselves.
2. The organizer shall not admit starting removal of exhibitors before the closing time (15th November, 2025 at 8:00 pm) of the fair in principle.
3. Exhibitors are also wholly responsible for bringing their exhibits out after the closing of the Expo (15th November, 2025 at 8:00 pm) and are prohibited to leave any exhibits or waste materials on the Expo site.

Prohibition and Regulations

1. Exhibitors are also prohibited from subleasing or transferring the right to use the allocated booth to a third party.
2. The organizer can terminate support if an exhibitor violates any of the exhibition rules and regulations contained herein. In such case, the organizer shall bear no liability to the exhibitor for loss, damage or expense that the exhibitor may incur as a result of such termination.

3. Please note, on the Setup Day (12th November, 2025) exhibitors can paste the backdrop and side drops at their respective booths. No displayed items and goods wouldn't be allowed to keep at their respective booth. If any exhibitor keeps their displayed items on setup day, Organizers wouldn't be liable for any loss.
4. Exhibitors should ensure that moving exhibits are kept out of the reach of visitors.
5. Exhibitors should not cause any annoyance to visitors or other exhibitors. The acceptable noise level will be maintained. The organizers reserve the right to impose limitations on the operation of noisy machinery.
6. If an exhibitor's demonstration is considered dangerous, to cause excessive noise, vibration, heat, air contamination, or other hazards, complaints from neighboring exhibitors or if the organizer determines that the demonstration cause problems in maintaining the safety of the fair, the organizer may impose restrictions on the exhibitor's demonstrations activities and/or require the exhibitor to take preventive/corrective measures or stop the demonstration. Expenses related to the above shall be borne by the exhibitor.
7. Smoking on the Exhibition premises is strictly prohibited.
8. Subletting of Booths is not allowed.
9. Display of only the products/services mentioned will be allowed in the booths/pavilions.
10. Please note, if any companies would go for using the sound system in their respective booth or pavilion, the sound should be in minimal sound so that it would not be disturbed the surroundings.
11. Display banners or any Promotional Banners (including long venue banners) can only be displayed in Expo Venue on prior permission from `CEMS`. Banners without permission are not allowed.
12. For the convenience of the exhibitors, there will be a canteen located at the Venue, servicing authentic Chinese cuisine also Indian cuisines.
13. The Venue Management will hold responsible the exhibitor/special booth constructors for any damage made to venue infrastructure.
14. Above information would be strictly followed safety of exhibitors.
15. CEMS - Global expects our respected Exhibitors to dress appropriately in business attire of a casual nature. Please do not wear anything that others around might find offensive or that might make people around uncomfortable. It includes clothing with profane language statements or clothing that promotes causes that include, but are not limited to, politics, religion, sexuality, race, age, gender, and ethnicity. Our goal is to provide an environment that is comfortable and inclusive for all. We expect that your business attire, although casual, will exhibit common sense and professionalism.

● THE DESIGNATED BOOTH / STAND INTERIOR VENDORS' DETAILS ARE GIVEN BELOW

<p>•Company Name: Action Management Solution Ltd Contact Person: Mr. Md. Faujul Kabir Contact Number: + 8801847214378 Email: hello@amsl.com.bd</p> <p>•Company Name: E3 Solutions Contact Person: Mr. Yasin Sayem Contact Number: +8801787870551 Email: sayem.e3solutionsbd@gmail.com</p> <p>•Company Name: Artery Communication bd Contact Person: Mr. MD Momen Sarker Contact Number: +8801787764844 Email: arterybd.2director@gmail.com</p> <p>•Company Name: Ananta Events & Entertainment Contact Person: Mr. Ataur Rahman Contact Number: +8801813340400 Email: mark@anantaexpo.com</p> <p>•Company Name: Country Communication Contact Name: Mr. Rajib Patwary Contact Number: +8801675699711 Email: cncbd13@gmail.com</p> <p>•Company Name: Zero Plus Contact Name: Mr. Asad Z. Khan Contact Number: +8801711526815 Email: arifk.dhaka@gmail.com</p> <p>•Company Name: Brilliance Activation LTD Contact person: SHAMIR Hassan Contact Number: 01712725307 Email: shamir.brilliance@gmail.com</p> <p>•Company Name: The Glare Contact person: S M Forhad Munir Contact Number: 01938888939 Email: theglare71@gmail.com</p> <p>•Company Name: I- Station Ltd Contact person: Madhu Sudan Saha Contact Number: 01758665599, 01950300360 Email: iftekhar.istation@gmail.com</p>	<p>•Company Name: Rhythm TSR Space Contact Name: Mr Kazi Jaherul Islam Contact Number: +8801708576217 Email: rhythm.space@yahoo.com</p> <p>•Company Name: STEP Communications Contact Name: Mr. Morshed Contact Number: +8801671339458 Email: morshed.joy@gmail.com</p> <p>•Company Name: Corporate Solution Contact Name: Ms. Liza Contact Number: +8801717410884 Email: ceocrpsl@gmail.com</p> <p>•Company Name: Think Art Limited Contact Name: Mr. Rajib Khan Contact Number: +8801922782515 Email: thinkartbd@gmail.com</p> <p>•Company Name: Brilliance Creative Contact Name: Mr Syed Rahman Contact Number: +8801318306840 Email: reza.brilliance@gmail.com</p> <p>•Company Name: The Planner's Contact Name: Mr Avijit Saha Contact Number: +8801712255922 Email: theplanners360@gmail.com</p> <p>•Company Name: I-Creative MarCOM (ICMC) Contact person: Tanup Kumar Datto Contact Number: 01711507295 Email: icreativemarcom@outlook.com</p> <p>•Company Name: Global Event & Interiors Contact person: Md Salim Miah Contact Number: 01711268881 Email: contact@globalinteriorsbd.com</p>	<p>•Company Name: 360 Degree Interior & Exterior Solution Contact Name: Mr. Erfan Khaled Contact Number: +88 01627222888 Email: erfan@integrity360d.com</p> <p>•Company Name: IALO Limited Contact Name: Mr. MD Salim Mia Contact Number: +88 01717083612 Email: salim@ialo.com.bd</p> <p>•Company Name: Visual Ad Media House Contact Name: Mr. Mahfuzur Rahman Contact Number: +8801911512339 Email: visualad2007@gmail.com</p> <p>•Company Name: Wood Communication Contact Name: Mr. Shahidur Rahman Contact Number: +88 01835215221 Email: woodcommunication.manager@gmail.com</p> <p>•Company Name: THOUGHT 360 Contact Name: Mr. Sohel Akond Contact Number: +88 01812222991 Email: sohel.akond@thought.com.bd</p> <p>•Company Name: INFOBIZ CORPORATION Contact person: Rakin Ahmmad Contact Number: 01602060756 Email: rakin.infobizbd@gmail.com</p> <p>•Company Name: Sign and Design Contact person: Abu Baker Mohammad Khaled Contact Number: 01841656784 Email: sohelpervez88@gmail.com</p>
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PLEASE NOTE, THAT EXHIBITORS WHO BOOK RAW SPACE MUST CONTACT ONE OF THE COMPANIES ABOVE FOR BOOTH CONSTRUCTION AND INFORM US / KEEP US CC via email: coordination@cemsonline.com

5. Information on Logistics

IMPORTANT INFORMATION & GUIDELINES ON SENDING MATERIALS / EQUIPMENT FOR DISPLAY IN THE “7th Water Bangladesh International Expo 2025”:

FOR SHIPMENT OF YOUR SAMPLES / EQUIPMENT / MACHINERY FOR DISPLAY IN THE EXHIBITION, PLEASE FEEL FREE TO CONTACT OUR `LOGISTICS PARTNERS FOR ALL `CEMS EXHIBITIONS IN BANGLADESH:



Air Sea Global Freight Ltd.

Suite-6A, Saimun Heaven City-30, 1038, East Shewrapara,

Begum Rokeya Soroni, Mirpur, Dhaka-1216, Bangladesh

Cell/ Whatsapp: +880 1819-203318,

WeChat: jahirasg, Ctc 01 : Jahir Ahmed,

E-mail : jas@globalfreightbd.com, asgexhibition@gmail.com,

Contact 02 : Mr. Nasir Uddin, Cell / WhatsApp : +880 1710-226502,

Email : overseas@globalfreightbd.com,

http : www.globalfreightbd.com



MSA Shipping Pvt Ltd

No 96, Road 11, Block C, 3rd Floor, Banani, Dhaka-1213, Bangladesh

Tel: +88-02-48814422

Contact Person: Dinesh Vellusamy

Cell/ Whatsapp: +8801301040112, +94-773847777

WeChat: +94-773847777

Email : dinesh.v@msashipping.com

http : www.msashipping.com

ANY EXHIBITOR INTENDING TO SEND ANY BROCHURES, PROMOTIONAL MATERIAL OR DISPLAY ITEMS BY COURIER SHOULD SEND IT TO ENSURE THAT THE COURIER REACHES DHAKA BY LATEST October 25, 2025.

FOR SENDING MACHINERY / EQUIPMENT, ETC FOR DISPLAY, WE SUGGEST SENDING VIA SHIPMENT TO `DHAKA BY AIR' OR `CNF CHITTAGONG' BY SEA DEPENDING ON THE SIZE OF THE CARGO. THIS SHIPMENT SHOULD REACH ANY BANGLADESH PORT **LATEST October 24, 2025** TO COMPLETE THE OFFICIAL FORMALITIES OF BANGLADESH CUSTOMS & CLEARING THE CARGO IN TIME FOR THE EXHIBITION. AS SOON AS THE SHIPMENT IS DISPATCHED, THE EXHIBITOR SHOULD URGENTLY SEND US THE INVOICE / PACKING LIST OF THE ITEMS SENT TO ENABLE US TO DO NEEDFUL AT OUR END AND THEN THE BILL OF LADING CAN FOLLOW ONCE YOUR ITEMS ARE SHIPPED.

7. SHIPMENT GUIDELINE

THE BILL OF LADING SHOULD MENTION THE FOLLOWING,

7th Water Bangladesh International Expo 2025" FROM 13th to 15th November, 2025 AT INTERNATIONAL CONVENTION CITY, BASHUNDHARA, DHAKA-BANGLADESH.

C/O. CEMS LTD – (CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD.)

CEMS Bangladesh Corporate Office

Rupayan Millennium Square (5th Floor),
House- Cha-70, Progati Sarani,
North Badda, Dhaka-1212, Bangladesh.

N.B.: All local Taxes, Clearing Charges, VAT and re-export charges will have to be borne by the Exhibitor.

WE HOPE THE EXHIBITOR'S WILL FOLLOW THE ABOVE GUIDELINE WHICH HAS BEEN SPECIALLY ISSUED IN THE INTEREST OF THE EXHIBITOR AND TO AVOID ANY AMBIGUITY AS IT IS OF IMPORTANCE TO US TO ENSURE SMOOTH OPERATION OF YOUR PARTICIPATION.

WE WISH YOU A SUCCESSFUL 7th Water Bangladesh International Expo 2025.

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(Ends)

