



5th WATER BANGLADESH INT'L EXPO 2023

International Convention City Bashundhara
Dhaka, Bangladesh



- ‘CEMS Global’ presented “5th Water Bangladesh International Expo 2023” held from 7 ~ 9 December, 2023, which was a glittering showcase for the water, wastewater technologies and solution-based products and service industry. It revealed to the country, the rapid developments in the industry as well as new technology components. The neat layouts of the show provided numerous opportunities to the consumers of the industry to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The ‘5th Water Bangladesh International Expo 2023’ was a perfect platform for Manufacturers & Suppliers to showcase their Water Treatment products & services Sector and the Expo had assembled agents, distributors, importers, trading companies, wholesalers, retailers, business representatives, of course the consumers and other bulk purchasers from worldwide.

WHY BANGLADESH? WHY NOW?

The water related industries in Bangladesh has been facing increasing demands due to the rise in population and expansion of cities. The Nation has successfully met this expanding demand thanks to the growing water related sectors. Bangladesh's ecological sustainability and economic development is dependent on a number of critical factors and waste water technology is one of them. the population in Bangladesh is about 160 million, and forecasted to be increased to 169 million by 2025. Dhaka is expected to become one of the world's mega cities, with a gross domestic product of US\$ 1200 billion and daily demand of 3.425 billion liters of water. So The opportunities in water sector in Bangladesh are immensely encouraging for all products & services from water, wastewater technologies and solution-based products and service industry. Thus, investing in this growing sector must be recognized as a good decision.



There are also a significant increase in investments towards the water related sectors of Bangladesh. The Bangladesh Rural Water Supply and Sanitation Project, to which the World Bank has committed \$43 million since 2012, aims to increase a safe water supply and hygienic sanitation in the rural areas of Bangladesh. The Chittagong Water Supply Improvement and Sanitation Project (\$170 million from the Bank for Fiscal Year 2021) is supporting to increase the sustainable access to safe water and improved sanitation, and it supports the establishment of a long-term water supply, sanitation and drainage infrastructure and operational management program in Chittagong. Water demand for agriculture is expected to increase by 43 percent by 2030. The Bank committed \$100 million to the Dhaka Water Supply and Sanitation Project for Bangladesh during Fiscal Years 2019, which supported the improvement of storm-water drainage in select catchments in Dhaka, and WASA's planning capacity in the areas of sanitation and drainage.



INAUGURATION CEREMONY & EVENT GLIMPSE

CEMS-Global USA and CEMS Bangladesh's comprehensive biggest B2B exhibitions for the entire infrastructure Development Industry of Bangladesh at ICCB Dhaka. The Exhibitions were inaugurated by Mr. Md. Anisur Rahman Miah, BPAA - Chairman (Secretary), of Rajdhani Unnayan Katripakkha (RAJUK). Ms. Meherun N. Islam, President & Group Managing Director of CEMS-Global USA & Asia-Pacific was the host of the Ceremony.

Special guests present were Mr. Md. Abdur Rahim Khan - Additional Secretary (Export), Export Wing of Ministry of Commerce; Mr. Mohammad Hossain - Director General, Power Cell, Power Division of the Ministry of Power, Energy and Mineral Resources; Dr. Md. Mizanur Rahman; Deputy Managing Director (RP & D) of Dhaka WASA and Mr. Syed Ershad Ahmed - President, American Chamber Of Commerce In Bangladesh (AmCham).



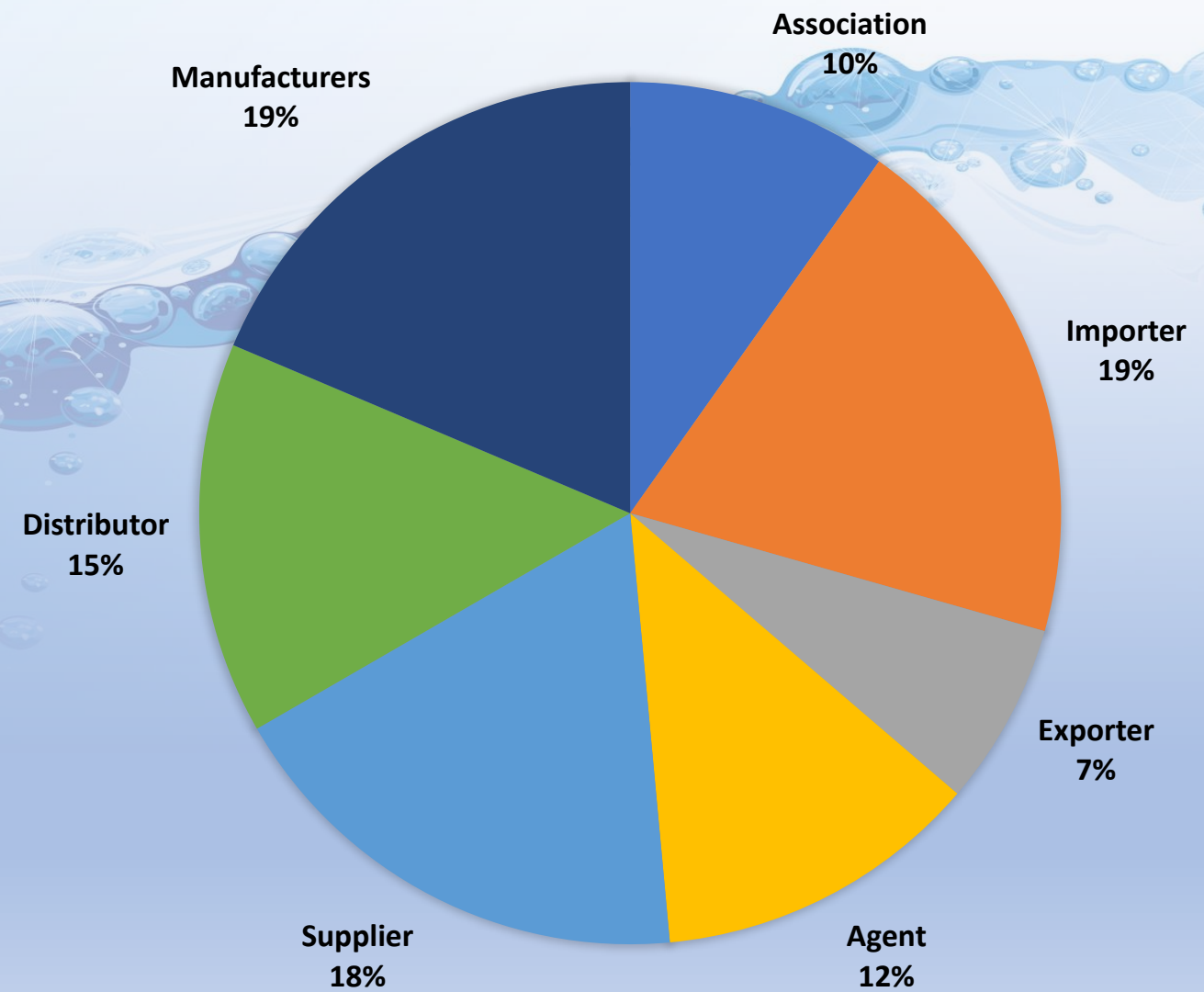
EXHIBITION STATISTICS 2023

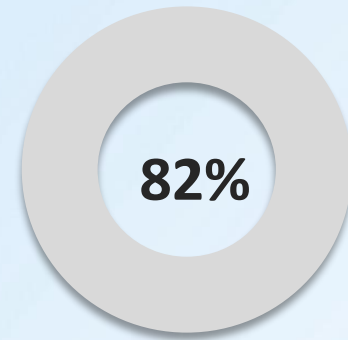


79%

OF EXHIBITORS STATED THAT THEY
WOULD LIKE TO REPEAT THEIR
PARTICIPATION ON THE 2023 SHOW.

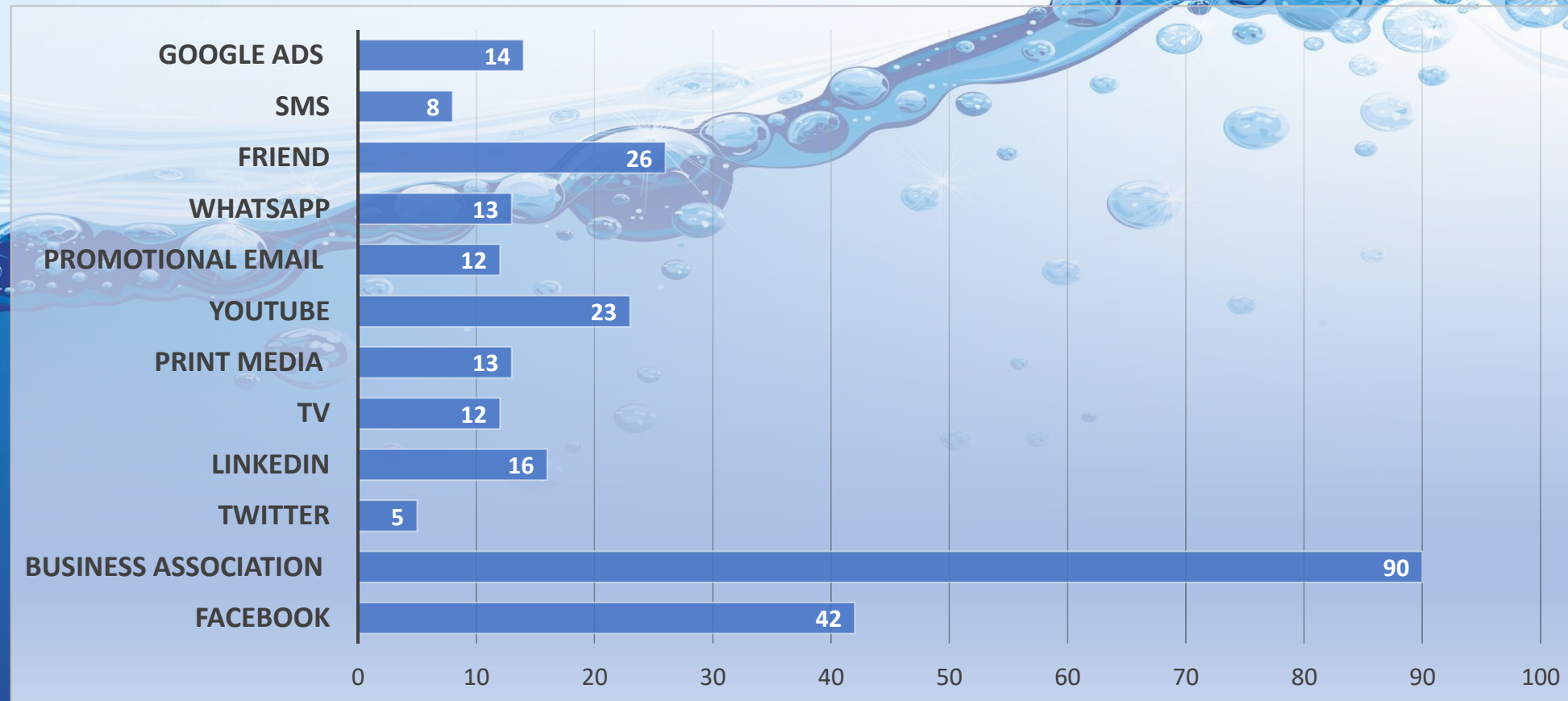
ORGANIZATION TYPE



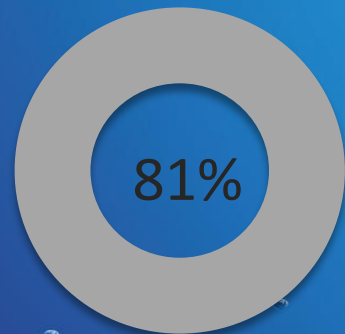
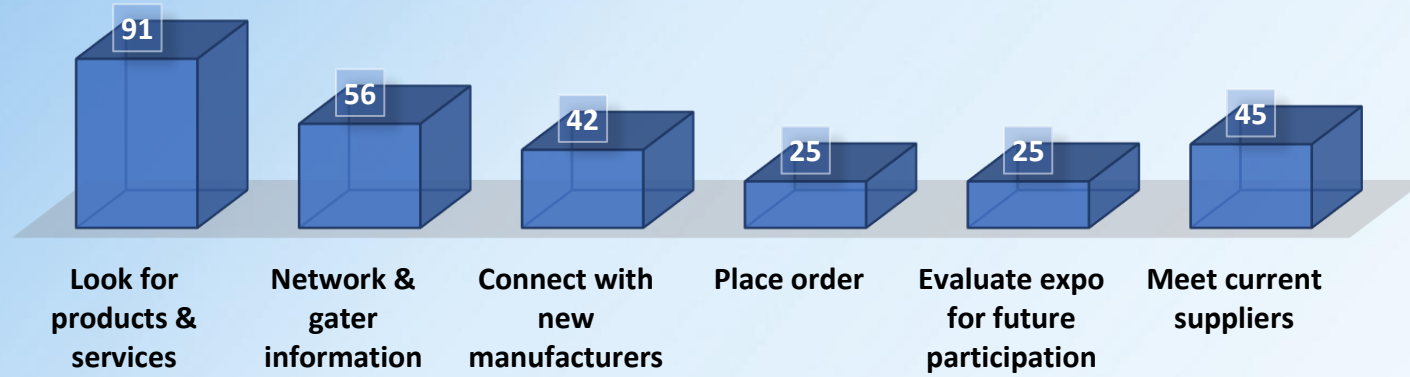


SATISFIED WITH THE QUANTITY &
QUALITY OF VISITORS

MODE OF REACHING WATER BD 2023 INFORMATION TO THE VISITORS:

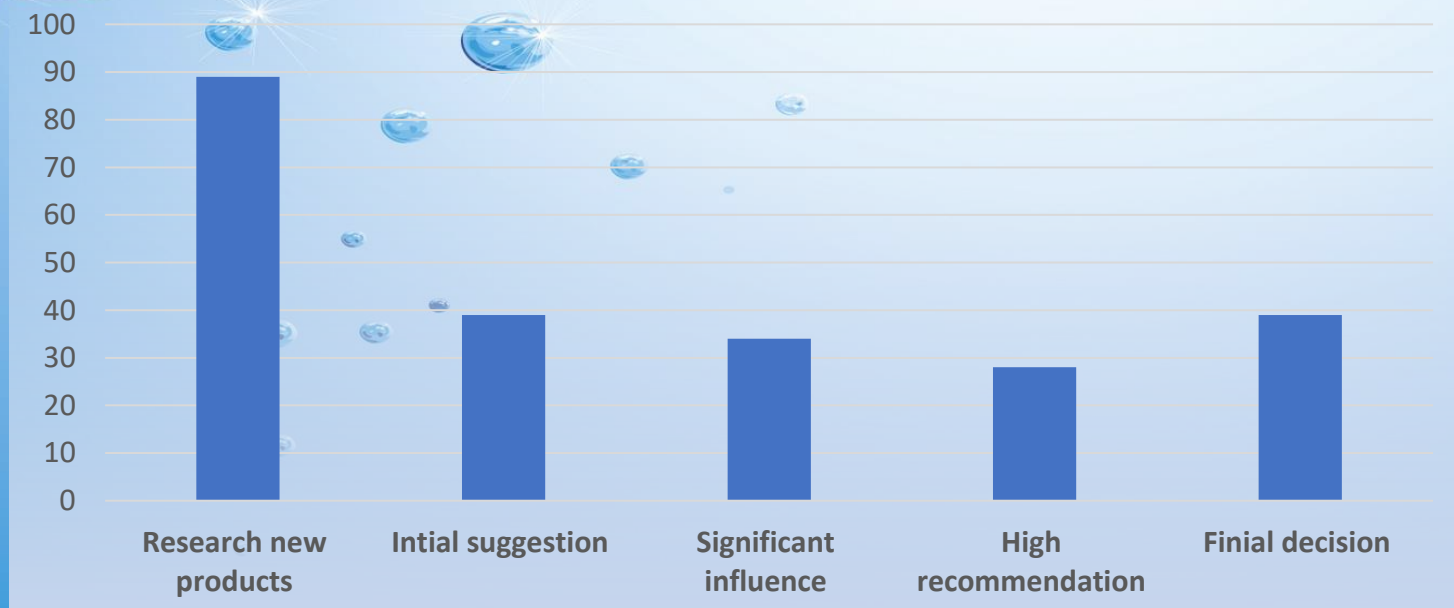


PURPOSE OF VISIT

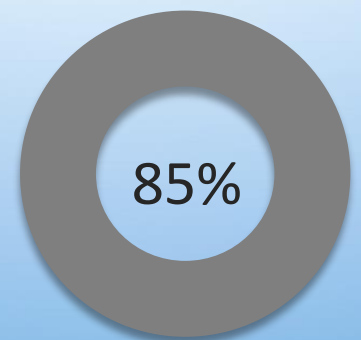
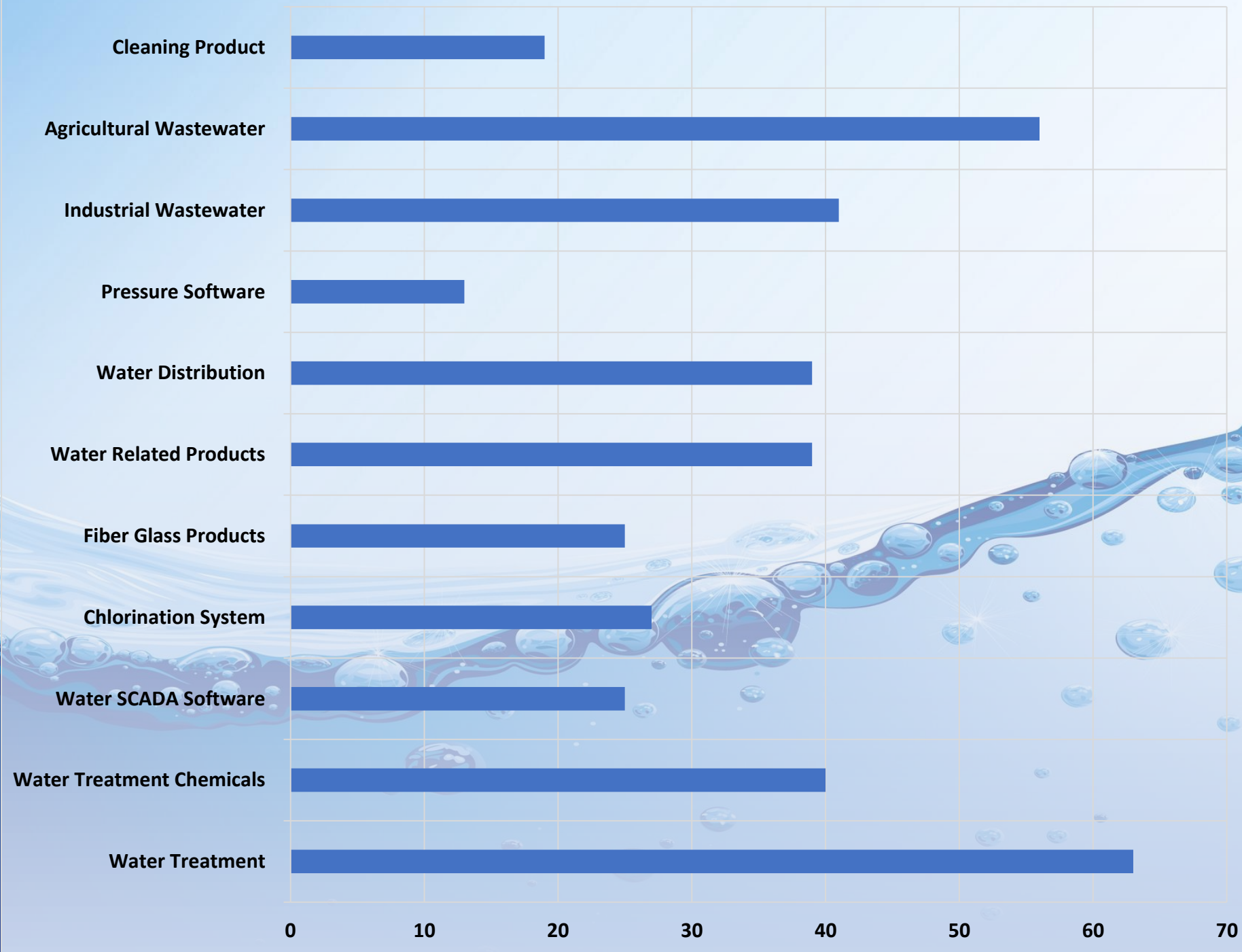


ACHIEVED THE OBJECTIVES OF
EXHIBITING

Visitor Role and Intention for Visiting Expo



Visitors showed interest in the products of

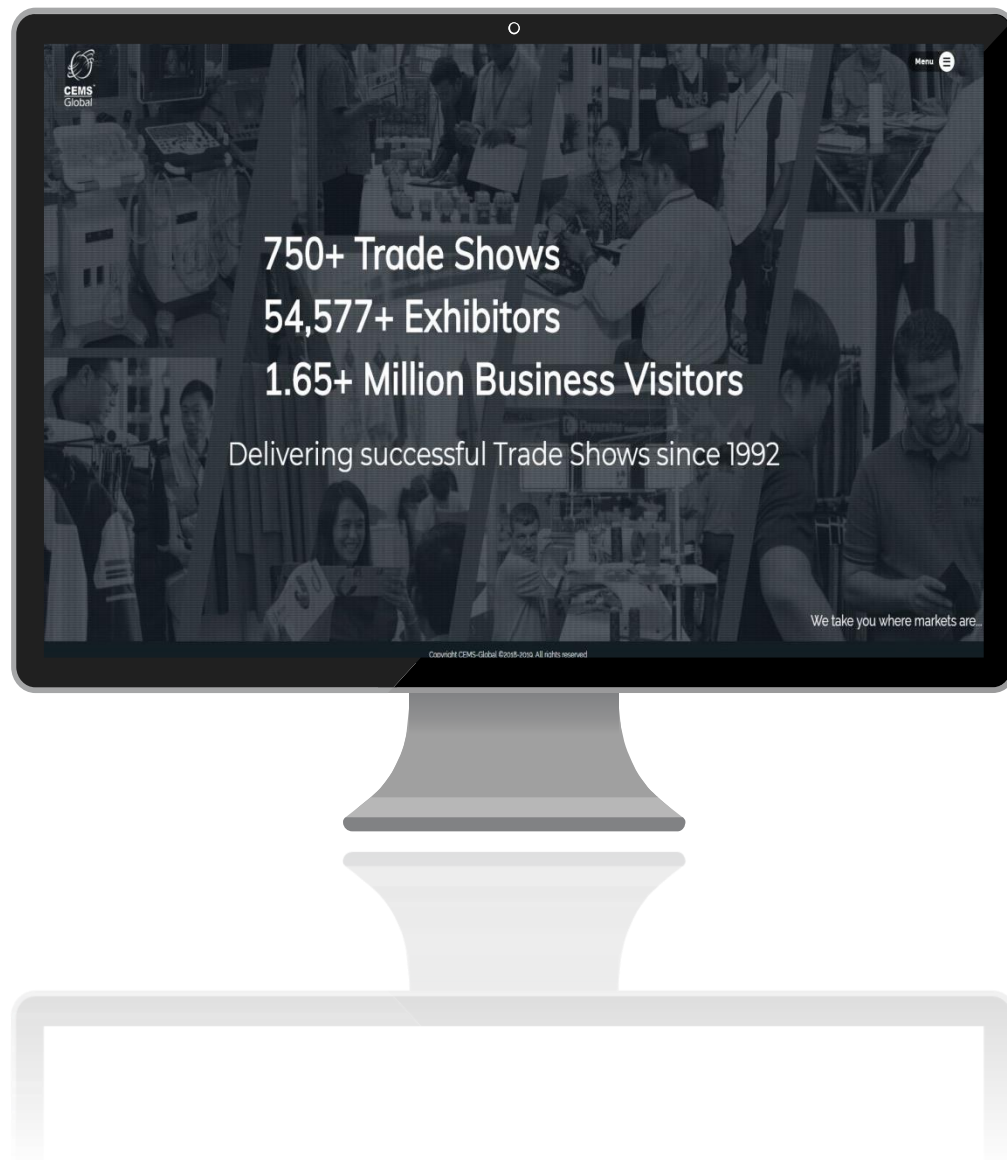


OF THE EXHIBITORS STATED THAT THEY WERE
SATISFIED WITH THE SUPPORT/ SERVICES
FROM ORGANIZER.



ABOUT CEMS - GLOBAL

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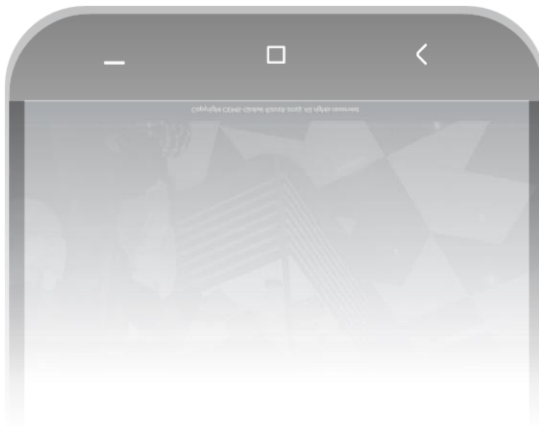
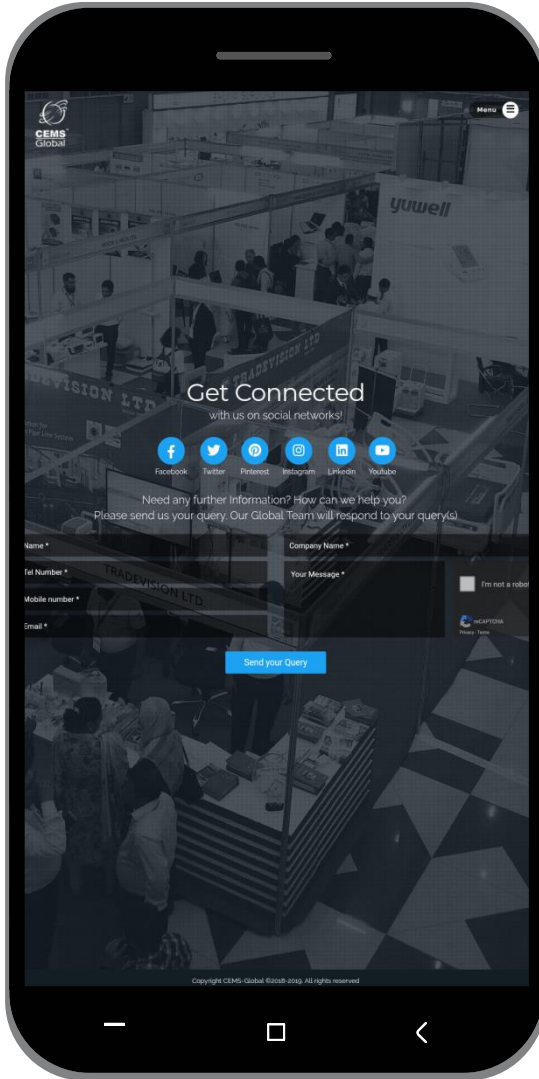


CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

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THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



14 – 16 November, 2024

10:30am to 8:00pm

Int'l Convention Center Bashundhara (ICCB)

Dhaka – Bangladesh

