

#25th edition



REAL
ESTATE
EXPO 2026



12-14 Nov 2026 |  ICCB, DHAKA

www.cems-realestateexpo.com

EVENT IDENTITY & BRANDING



Brand Name	: 25 th Real Estate Expo 2026
Date of Event	: 12 ~ 14 November 2026
Organized By	: CEMS-Global USA and CEMS Bangladesh
Frequency	: Annual
Website	: www.cems-realestateexpo.com
Sectors Focus	: Real Estate Development, Housing Sector, Construction & Infrastructure Support, Property Investment & Financing, Urban Planning and Smart Cities

7 Reasons to Participate

in the 25th Real Estate Expo 2026



1. Booming Real Estate & Housing Market

Bangladesh's real estate sector is growing at an impressive rate, fuelled by urbanization, population growth, and increased purchasing power. The demand for residential, commercial, and industrial spaces continues to rise, offering massive opportunities for developers, investors, and suppliers.

2. Government Initiatives & Policy Support

The Bangladeshi government has introduced housing finance schemes, incentives for affordable housing, and infrastructure development projects to boost the real estate sector. Policies such as reduced interest rates for home loans and the Smart Bangladesh Vision 2041 make the market more attractive for investment and business growth.

3. Surging Demand for Smart & Sustainable Housing

With the rise of eco-friendly housing, energy-efficient buildings, and smart home automation, the real estate market in Bangladesh is shifting toward modern, technology-driven, and sustainable solutions. Exhibitors can showcase cutting-edge innovations to meet this evolving demand.

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4. Mega Infrastructure Projects Driving Growth

Major infrastructure projects such as the Padma Bridge, metro rail, expressways, and special economic zones (SEZs) are significantly increasing property values and creating high demand for housing, commercial spaces, and real estate services. The expo provides a key platform to connect with investors and stakeholders involved in these large-scale developments.

5. Expanding Mortgage & Financing Facilities

The introduction of flexible home loan options, foreign investment incentives, and public-private partnerships (PPPs) is making real estate more accessible to buyers. Exhibitors can connect with banks, financial institutions, and investors looking for new real estate projects and partnerships.

6. Strategic Entry into Bangladesh's Growing Urban Hubs

Bangladesh's real estate market is expanding beyond Dhaka, with Chattogram, Khulna, Sylhet, and Rajshahi emerging as key investment hubs. Exhibitors can explore opportunities in these fast-growing urban centers and establish a strong presence in multiple markets.

7. Exclusive Networking with Industry Leaders & Buyers

The 25th Real Estate Bangladesh Expo 2026 is the largest B2C platform for the real estate and housing industry in Bangladesh. Meet developers, investors, architects, policymakers, buyers, and key decision-makers, creating unparalleled business opportunities for exhibitors.

EXECUTIVE SUMMARY

Keeping in mind about the booming sector of Real Estate & Housing industry of Bangladesh, 'CEMS USA' in association with 'CEMS Bangladesh' BRINGS TO YOU '**25th Real Estate Expo 2026**' scheduled to be held from **12 – 14 November 2026**, will be a focused showcase of the Real Estate & Housing industry. It will reveal to the country, the rapid developments in the industry as well as new technology components.

The neat layouts of the show provide many opportunities to the consumers of housing to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The 25th Real Estate Expo 2026 is therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.

The "**25th Real Estate Expo 2026**" stands for Real Estate Development & Housing Industry & will be providing a marketing platform for buyers and sellers, and the Exposition will launch the public relations campaign as a part of our program which will give your company an added exposure, which by it would have.



Why Bangladesh- Facts & Figures

Bangladesh's real estate sector is booming, making it a prime destination for investors and customers alike. With rapid urbanization, a growing middle class, and strong economic expansion, the market is valued at around **58,000 crore taka in 2025 (USD 700 million)**, growing annually at **15% - 17%**.

Bangladesh is one of Asia's fastest-growing economies, with urbanization fuelling a real estate boom worth billions. The sector is expanding at double-digit growth, driven by rising housing demand, modern infrastructure projects, and a rapidly growing middle class.

Dhaka, Chattogram, and other key cities are transforming into vibrant hubs of opportunity, offering strong returns for both residential and commercial investments. Attending this exhibition means stepping into a market of **high growth, diverse opportunities, and unmatched potential** - the perfect time to invest in Bangladesh's real estate future.



PROFILE OF EXHIBITS

- Real Estates & Housing Companies
- Land Developers
- Banking Institutions
- Financial Institutions
- Mortgage Companies
- Insurance Companies
- Investment Companies
- Government Agencies
- Interior Decorators
- Developers & Building
- Contractors
- Environmental Sector
- Attorneys at Law
- Realtors Associations
- Chamber of Commerce
- Apartment Finders and Renters
- Paint & Glass Manufacturers & Suppliers
- Construction Machinery & Equipment
- Construction Machinery & Materials
- Country Housing
- Landscaping
- Other Service companies



PROFILE OF VISITORS

- Real Estate Agents
- Residential
- Commercial developments
- Banks and Financial Institutions
- Lawyers and legal advisers
- Property Developers and Managers
- Consulting Engineers
- Builders
- Contractors
- Home Inspectors
- Brokers



PROFILE OF VISITORS

- General Buyers are the target Audience & other related Professionals
- Property Managers
- Renting & leasing companies
- Public administration & building authorities
- Interior Designers
- Oil & Petrol Retail Companies
- Sports / Stadium Authorities
- Amusement Park Owners
- Builders, Retailers & Contractors
- Large Warehouse & Factory Builders
- Aerospace & Space Organizations





ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.



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