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INTERNATIONAL CONVENTION CITY BASHUNDHARA
DHAKA, BANGLADESH

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An International Exhibition on Real Estate Development & Housing Sector for the Industry of Bangladesh

EVENT SCHEDULE

Date :	13 – 15 November, 2025
Venue :	International Convention City, Bashundhara. Dhaka - Bangladesh
Opening Hours :	10:30 am to 8:00 pm
Frequency :	Annual
Open to :	Business / Trade Visitors, Professionals
Website :	www.cems-realestateexpo.com

7 Reasons to Participate in the 24th Real Estate Expo 2025



- 1. Booming Real Estate & Housing Market:** Bangladesh's real estate sector is growing at an impressive rate, fueled by urbanization, population growth, and increased purchasing power. The demand for residential, commercial, and industrial spaces continues to rise, offering massive opportunities for developers, investors, and suppliers.
- 2. Government Initiatives & Policy Support:** The Bangladeshi government has introduced housing finance schemes, incentives for affordable housing, and infrastructure development projects to boost the real estate sector. Policies such as reduced interest rates for home loans and the Smart Bangladesh Vision 2041 make the market more attractive for investment and business growth.
- 3. Surging Demand for Smart & Sustainable Housing:** With the rise of eco-friendly housing, energy-efficient buildings, and smart home automation, the real estate market in Bangladesh is shifting toward modern, technology-driven, and sustainable solutions. Exhibitors can showcase cutting-edge innovations to meet this evolving demand.
- 4. Mega Infrastructure Projects Driving Growth:** Major infrastructure projects such as the Padma Bridge, metro rail, expressways, and special economic zones (SEZs) are significantly increasing property values and creating high demand for housing, commercial spaces, and real estate services. The expo provides a key platform to connect with investors and stakeholders involved in these large-scale developments.
- 5. Expanding Mortgage & Financing Facilities:** The introduction of flexible home loan options, foreign investment incentives, and public-private partnerships (PPPs) is making real estate more

- accessible to buyers. Exhibitors can connect with banks, financial institutions, and investors looking for new real estate projects and partnerships.
- Strategic Entry into Bangladesh's Growing Urban Hubs:** Bangladesh's real estate market is expanding beyond Dhaka, with Chattogram, Khulna, Sylhet, and Rajshahi emerging as key investment hubs. Exhibitors can explore opportunities in these fast-growing urban centers and establish a strong presence in multiple markets.
 - Exclusive Networking with Industry Leaders & Buyers:** The 24th Real Estate Bangladesh Expo is the largest B2C platform for the real estate and housing industry in Bangladesh. Meet developers, investors, architects, policymakers, buyers, and key decision-makers, creating unparalleled business opportunities for exhibitors.

EVENT PROFILE

Keeping in mind about the booming sector of Real Estate & Housing industry of Bangladesh, 'CEMS USA' in association with 'CEMS Bangladesh' brings to you '24th Real Estate Expo 2025', scheduled to be held from 13 – 15 November, 2025, will be a focused showcase of the Real Estate & Housing industry. It will reveal to the country, the rapid developments in the industry as well as new technology components. The neat layouts of the show provide many opportunities to the consumers of housing to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The 24th Real Estate Expo 2025 is therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing. The "24th Real Estate Expo 2025" stands for Real Estate Development & Housing Industry & will be providing a marketing platform for buyers and sellers, and the Exposition will launch the public relations campaign as a part of our program which will give your company an added exposure, which by it would have.



Facts & Figures

Dhaka and Chittagong are the two largest cities in Bangladesh, where the real estate business is booming. Dhaka and Chittagong's ever-busy urban society has a significant demand for smaller apartments. First, the real estate market in Bangladesh spiked in 2006 and lasted until 2009, and then again in 2015 and lasted till 2018. From 2024 to 2029, the market is anticipated to grow at an annual rate of 2.23%, reaching a total value of \$3.07 trillion by 2029. The demand in the real estate sector will grow steadily as the economy is growing rapidly with fast urbanization. The rising housing Market in Bangladesh is expected to be there for decades to come because according to UN data, 60 per cent of global population will live in cities by 2025. Dhaka's population by 2030 is projected to rise to 27.3 million due to the rapidity of the pace of urbanization. Over the past two decades, Bangladesh has experienced impressive economic growth, with its GDP expanding at an average annual rate of 6-8%. This growth has led to higher incomes, prompting more individuals to invest in their homes and pursue improved living standards. As a result, a burgeoning middle class is emerging, with an increasing number of people aspiring to own property. This trend is driving demand in the real estate sector, contributing to its expansion.



PROFILE OF EXHIBITS

Real Estates & Housing Companies | Land Developers | Banking Institutions | Financial Institutions | Mortgage Companies | Insurance Companies | Investment Companies | Government Agencies | Interior Decorators | Developers & Building | Contractors | Environmental Sector | Attorneys at Law | Realtors Associations | Chamber of Commerce | Apartment Finders and Renters | Paint & Glass Manufacturers & Suppliers | Construction Machinery & Equipment | Construction Machinery & Construction Materials | Country Housing | Landscaping | Other Service companies



PROFILE OF VISITORS

Real Estate Agents | Residential | commercial developments | Banks and Financial Institutions | Lawyers and legal advisers | Property Developers and Managers | Consulting Engineers | Builders | Contractors | Home Inspectors | Brokers | Property Managers | General Buyers are the target audience & other related professionals | renting & leasing companies | Public administration & building authorities | Interior Designers | Oil & Petrol Retail Companies | Sports / Stadium Authorities | Amusement Park Owners | Builders, Retailers & Contractors | Large Warehouse & Factory Builders | Aerospace & Space Organizations.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.



CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

ORGANIZER



In Association with: **CEMS™**



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