



**14 · 15 · 16**

**NOVEMBER 2024**

10:30 AM – 08:00 PM

ICCB, Dhaka

Host Country Partner



## An International Exhibition on Real Estate Development & Housing Sector for the Industry of Bangladesh

### EVENT SCHEDULE

Date	:	14 – 16 November, 2024
Venue	:	International Convention City, Bashundhara. Dhaka - Bangladesh
Opening Hours	:	10:30 am to 8:00 pm
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	<a href="https://cems-realestateexpo.com">cems-realestateexpo.com</a>

## 7 Reasons to Participate in the 23<sup>rd</sup> Real Estate Expo 2024

1. The total worth of Bangladesh's real estate market is estimated at 58,000 Crore BDT with an annual growth rate of 15 – 17%. There has been a growth of 39% in the last five years in the supply of 1200 –1400 square foot Apartments.
2. Dhaka and Chittagong are the two largest cities in Bangladesh, where the real estate business is booming. Dhaka and Chittagong's ever-busy urban society has a significant demand for smaller apartments. First, the real estate market in Bangladesh spiked in 2006 and lasted until 2009, and then again in 2015 and lasted till 2018. In the years 2022-2025, we may expect a further increase.
3. The Real Estate Expo is the Oldest and Biggest International Exhibition of its kind in Bangladesh serving the Real Estate sector of Bangladesh for the past 22 years
4. Attracted by the strong housing market in Bangladesh, more and more foreign real estate companies continue to come in – as industry people say there is around Tk30,000 crore more in the pipeline that is expected to flow in soon this year or the next.

5. According to the United Nations' World Urban Prospects 2018, of the world's urban agglomerations with 300,000 inhabitants or more in 2018, the fastest growing city in the world is Rupganj, Bangladesh, which is expected to see a 9.35% increase for the period 2015–2020.
6. The rising housing Market in Bangladesh is expected to be there for decades to come because according to UN data, 60 per cent of global population will live in cities by 2024. Dhaka's population by 2030 is projected to rise to 27.3 million due to the rapidity of the pace of urbanization.
7. Participate in 23rd Real Estate Expo 2024. Meet and connect with potential buyers through the Expo.

## EVENT PROFILE

Keeping in mind about the booming sector of Real Estate & Housing industry of Bangladesh, 'CEMS USA' in association with 'CEMS Bangladesh' BRINGS TO YOU '23rd Real Estate Expo 2024', scheduled to be held from 14 – 16 November, 2024, will be a focused showcase of the Real Estate & Housing industry. It will reveal to the country, the rapid developments in the industry as



well as new technology components. The neat layouts of the show provide many opportunities to the consumers of housing to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The 23rd Real Estate Expo 2024 is therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing. The "23rd Real Estate Expo 2024" stands for Real Estate Development & Housing Industry & will be providing a marketing platform for buyers and sellers, and the Exposition will launch the public relations campaign as a part of our program which will give your company an added exposure, which by it would have.

## Facts & Figures

Dhaka and Chittagong are the two largest cities in Bangladesh, where the real estate business is booming. Dhaka and Chittagong's ever-busy urban society has a significant demand for smaller apartments. First, the real estate market in Bangladesh spiked in 2006 and lasted until 2009, and then again in 2015 and lasted till 2018. In the years 2022-2025, we may expect a further increase. The demand in the real estate sector will grow steadily as the economy is growing rapidly with fast urbanization.



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## PROFILE OF EXHIBITS

Real Estates & Housing Companies | Land Developers | Banking Institutions | Financial Institutions | Mortgage Companies | Insurance Companies | Investment Companies | Government Agencies | Interior Decorators | Developers & Building | Contractors | Environmental Sector | Attorneys at Law | Realtors Associations | Chamber of Commerce | Apartment Finders and Renters | Paint & Glass Manufacturers & Suppliers | Construction Machinery & Equipment | Construction Machinery & Construction Materials | Country Housing | Landscaping | Other Service companies



## PROFILE OF VISITORS

Real Estate Agents | Residential | commercial developments | Banks and Financial Institutions | Lawyers and legal advisers | Property Developers and Managers | Consulting Engineers | Builders | Contractors | Home Inspectors | Brokers | Property Managers | General Buyers are the target audience & other related professionals | renting & leasing companies | Public administration & building authorities | Interior Designers | Oil & Petrol Retail Companies | Sports / Stadium Authorities | Amusement Park Owners | Builders, Retailers & Contractors | Large Warehouse & Factory Builders | Aerospace & Space Organizations.

## ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 32 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.



In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are....

## ORGANIZER



In Association with:



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