

#4th edition MOROCCO
YARN & FABRIC
SOURCING SHOW
2026

25 YEARS
ANNIVERSARY
CELEBRATION



3 – 5 Nov 2026



Foire Internationale de
Casablanca Expo Center
Casablanca – Morocco

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Event Identity & Branding



Brand Name: 4th Morocco International Yarn & Fabric Sourcing Show 2026, a part of the Textile Series of Exhibitions

Date of Event: 3 ~ 5 November 2026

Organized By: CEMS-Global USA and AMITH

Global Editions: Bangladesh, Brazil, Morocco, Sri Lanka, Thailand (Asia)

Frequency: Annual

Website: www.cems-textilesseries.com | www.cems-yarnandfabric.com

Sector Focus: All kinds of Yarns, Woven and Knit Fabrics, Home Textiles, Technical Textiles, Trims & Accessories

7 Reasons to Participate

in the 4th Morocco International
Yarn & Fabric Sourcing Show 2026



1. Enter One of the Fastest-Growing Apparel Export Hubs

Morocco's textile and apparel industry is expanding rapidly, driven by export growth to Europe, the US, and Africa - creating strong and continuous demand for imported yarns, fabrics, trims & accessories. Exhibitors gain direct access to a market actively seeking new suppliers.

2. Strategic Gateway to Europe, MENA & Africa

Located just 14 km from Europe, with preferential trade agreements and short shipment timelines, Morocco offers unmatched advantages for suppliers seeking long-term buyers, near-shoring partners, and region-wide distribution networks.

3. Meet High-Volume Sourcing Factories Face-to-Face

Connect directly with textile and apparel manufacturers, sourcing heads, buying houses, and factories actively looking for raw materials - ideal for expanding sales channels and initiating bulk supply deals in the Moroccan and wider North African markets.

7 Reasons to Participate

in the 4th Morocco International
Yarn & Fabric Sourcing Show 2026



4. Access a Market That Depends on Raw Material Imports

With the apparel industry growing faster than its local raw-material production capacity, Morocco's manufacturers rely heavily on imported yarns, fabrics & specialty textiles, creating strong opportunities for suppliers from Asia, Europe, Turkey, Egypt, and beyond.

5. Be Part of Africa's Most Complete Textile Sourcing Platform

Held alongside Textech Morocco 2026 and DyeChem Morocco 2026, the Show brings together the value chain - Machinery → Yarn & Fabric → Dyestuff & Chemicals - maximizing B2B exposure to industry stakeholders under one roof.

6. Build Long-Term Partnerships with Global Buyers

Engage with Moroccan factories as well as sourcing delegations from Europe, MENA, West Africa, North America & other international regions, making it a strategic platform to develop partnerships, agency relationships, and distribution networks.

7. Join a Leading International Exhibition Brand Across 3 Continents

As a part of CEMS-Global USA's Textile Series of Exhibitions, trusted across Bangladesh, Latin America, Morocco, and Sri Lanka, exhibitors gain the credibility, exposure, and networking benefits of a powerful global exhibition network.

EXECUTIVE SUMMARY

The 4th Morocco International Yarn & Fabric Show 2026 stands as one of the most important sourcing platforms for the Moroccan and wider North African textile value chain - a powerful gateway connecting global Yarn, Fabric, Trims & Accessories manufacturers with Morocco's rapidly expanding textile and apparel export industry.

Held under the flagship Textile Series of Exhibitions by CEMS-Global USA, spanning three continents - Asia, Africa & Latin America, and jointly organized with AMITH – The Moroccan Association for Textile & Clothing Industries, the 2026 edition brings together the world's leading textile supply chain manufacturers and suppliers to one of the most strategically positioned sourcing destinations of the modern era - **Morocco.**



EXECUTIVE SUMMARY

Morocco - A Rising Power in Global Apparel Sourcing

Over the past decade, the Moroccan Textile & Apparel Industry has surged forward, becoming a preferred sourcing destination for European and American brands due to its:

Strategic proximity to Europe & the US with unmatched shipment lead times

- Competitive and increasingly sophisticated manufacturing base
- Growing export capacity, quality excellence & compliance standards
- Strong trade agreements & near-shoring advantages
- Commitment to sustainability and future-ready production

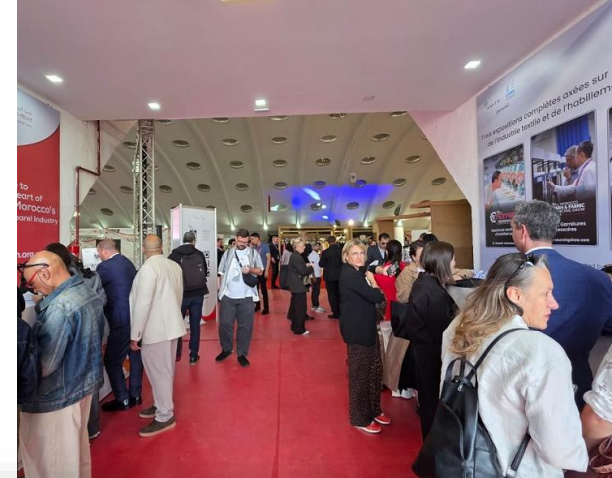
As global brands diversify their supply chains for speed, resilience, and sustainability, Morocco has emerged as a strategic hub, bridging Europe, Africa, the US, MENA, and beyond. This momentum is driving an exponential rise in the country's demand for imported yarns, fabrics, and textile raw materials to feed its flourishing apparel export industry.



EXECUTIVE SUMMARY

The 4th Morocco International Yarn & Fabric Show 2026 is where manufacturers meet the needs of one of the fastest-growing apparel export markets in the Mediterranean and Africa. It offers:

- A direct entry point to Morocco's expanding base of garment factories & apparel exporters
 - The opportunity to supply yarns, woven & knit fabrics, denim, prints, functional textiles, technical fabrics, trims & accessories
 - Face-to-face business meetings with decision-makers, sourcing heads & buying teams from Morocco, and beyond
 - Connection with European, North American, Mediterranean, African & Middle Eastern buyers
 - A high-impact B2B platform for trade deals, partnerships & long-term sourcing programs
-



EXECUTIVE SUMMARY

As a part of the Moroccan Edition of the Textile Series of Exhibitions, held alongside Textech Morocco 2026 and DyeChem Morocco 2026, this show integrates the entire vertical - raw materials to machinery to chemical solutions - making Casablanca a complete sourcing destination.

This synergy creates a unified marketplace where global suppliers meet Morocco's production strength, driving business expansion and creating new sourcing linkages for the future.

The 4th Morocco International Yarn & Fabric Show 2026, where the world supplies Morocco - and Morocco supplies the world.

Join us in Casablanca and unlock opportunities across the rapidly rising textile and apparel production powerhouse, connecting global supply chains across continents.



Why Morocco - Facts & Figures

Morocco has established itself as a premier sourcing hub for the textile and apparel industry in Africa, thanks to its strategic geographic location, skilled workforce, and competitive production capabilities. Positioned at the crossroads of Europe, the Middle East, and Africa, Morocco offers fast turnaround times for European markets and an ideal nearshore alternative for brands seeking to diversify their supply chains.

Furthermore, Morocco's commitment to sustainability has strengthened its appeal as a sourcing destination. The industry is increasingly adopting eco-friendly practices and sustainable manufacturing processes to align with the growing demand for responsible production. Morocco's free trade agreements with the European Union and the United States add to its attractiveness, allowing tariff-free exports and simplifying market access.



In summary, Morocco's combination of strategic location, skilled labor, competitive production, and commitment to sustainability makes it a leading textile and apparel sourcing hub in Africa, offering both quality and efficiency for global brands.

- **Strategic Geographic Location**

Morocco's proximity to Europe is one of its biggest advantages. Located just a short distance across the Mediterranean, the country offers rapid shipping times to European markets and impressive transit times to the East Coast of North America. This geographical position allows for faster turnaround times, making it ideal for companies that need to respond quickly to fashion trends and market demands.

Why Morocco - Facts & Figures

- **Nearshoring**

The 23rd MIM Show 2026 promises to be a pivotal event for the textile and apparel industry, especially in the context of nearshoring. With global supply chains facing challenges due to geopolitical tensions, rising transportation costs, and sustainability concerns, nearshoring has become an increasingly attractive strategy for brands and manufacturers. This event will gather industry leaders, innovators, and professionals from across Europe and the Americas to explore solutions that make production and sourcing closer to home both viable and profitable.

- **Competitive Pricing and high-quality**

Moroccan textile and apparel manufacturers are known for providing high-quality products at competitive prices. The combination of skilled labor and relatively lower production costs compared to other regions enables Moroccan suppliers to offer attractive pricing without compromising on quality.

- **Skilled Workforce and Craftsmanship**

Morocco has a rich tradition of textile and apparel craftsmanship. The workforce is highly skilled in various aspects of textile production, from weaving and dyeing to garment assembly and finishing. This expertise ensures that products meet high standards of quality and detail, which is particularly appealing for premium and high-end fashion brands.

- **Diverse Product Range**

Moroccan manufacturers offer a wide range of textile and apparel products, from ready-to-wear clothing and high-fashion garments to home textiles and technical fabrics. This diversity makes Morocco a versatile sourcing destination capable of meeting various buyer needs across different market segments..



Why Morocco - Facts & Figures

- **Robust Infrastructure and Industrial Zones**

The country has invested significantly in developing modern industrial zones and infrastructure that support the textile and apparel industry. These include specialized industrial parks like the Tangier Free Zone and Casablanca's industrial areas, which provide manufacturers with essential facilities and services, enhancing their efficiency and output.

- **Favorable Trade Agreements**

Morocco has established several trade agreements with key global markets, including the European Union, the United States, and various African countries. These agreements often provide preferential trade terms, reducing tariffs and facilitating smoother export processes, which can result in cost savings for global buyers.

- **Commitment to Sustainability**

In recent years, Morocco has placed a strong emphasis on sustainable and ethical manufacturing practices. Many Moroccan manufacturers are adopting eco-friendly processes, such as using organic materials, implementing waste reduction practices, and investing in renewable energy. This commitment to sustainability is increasingly important to global buyers looking to source responsibly.

- **Political Stability and Economic Growth**

Morocco enjoys a relatively stable political environment and a growing economy, providing a favorable business climate for international trade. The government's supportive policies towards the textile sector, including incentives for investment and export, further enhance its attractiveness as a sourcing destination.

- **Innovation and Adaptability**

Moroccan manufacturers are increasingly integrating modern technologies and innovative practices into their production processes. This includes advancements in textile technology, digital printing, and the use of advanced software for design and supply chain management. Their ability to adapt and innovate helps meet the evolving demands of global buyers.

Profile of Exhibits

- All Kinds of Cotton / Synthetic Woven & Knitted Fabrics
- Denim
- Natural Fabrics (Woven / Knit)
- Functional Fabrics
- Dyed Fabric
- Printed Fabric
- Fancy Finishing
- Silk
- Home Textiles
- CAD/ CAM & E-business
- Yarns



- Coated Artificial Fur
 - Hangers
 - Computers & Labeling Systems
 - Embroidery
 - Snap Fastener
 - Shoulder Padding
 - Transfer Press
 - Weaving Ribbon
 - Support Services
 - Button
 - Consultants
 - Linen
 - Others
-

Profile of Visitors

- Target Visitors Consisting of Top Executives
- CEOs & Operation
- Product Managers from Yarn & Fabric Industry
- Professionals from Yarn
- Spinning
- Weaving
- Exporters, Importers, & Traders from all Sectors of Yarn
- Knitting & Dyeing Mills
- Fabric & Apparel Agencies
- Manufacturers
- Garment Factory Professionals and Production In-Charge
- Fabrics and Apparel Industry
- Trading Companies
- Export Houses

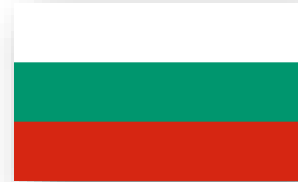


2025 Expo: International Hosted Buyers & Brands

More than 120 International buyers and Brands were hosted for 22nd Maroc in Mode and 3rd Morocco Yarn & Fabric Sourcing Show 2025, representing key global apparel and textile sourcing markets across Europe, Turkey, and North America.

A glimpse of countries who represented:

- Austria
- Bulgaria
- France
- Germany
- Italy
- Lithuania
- Portugal
- Spain
- Turkey
- United Kingdom
- United States of America (USA) & many more



2025 Expo: International Hosted Buyers & Brands

A Glimpse of the companies who were hosted:



2025 Expo: International Hosted Buyers & Brands

A Glimpse of the companies who were hosted:

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Your Smart Matchmaking Hub - Turn Exhibition Visits into Powerful Business Connections !



CEMS-Global's Textile Series 360 website – Business Matching for the Textile Series of Exhibitions!

Connect. Discover. Schedule Meetings. All-in-One Platform

Buyers can now step into the digital hub of CEMS-Global's internationally renowned Textile Series of Exhibitions. On this website, industry professionals from across the textile and apparel value chain can seamlessly discover exhibitors of the Textile Series of Exhibitions (in Bangladesh, Brazil, Morocco, Sri Lanka, and Thailand), explore products, and schedule one-to-one meetings with the participating Exhibitors - all in one place.

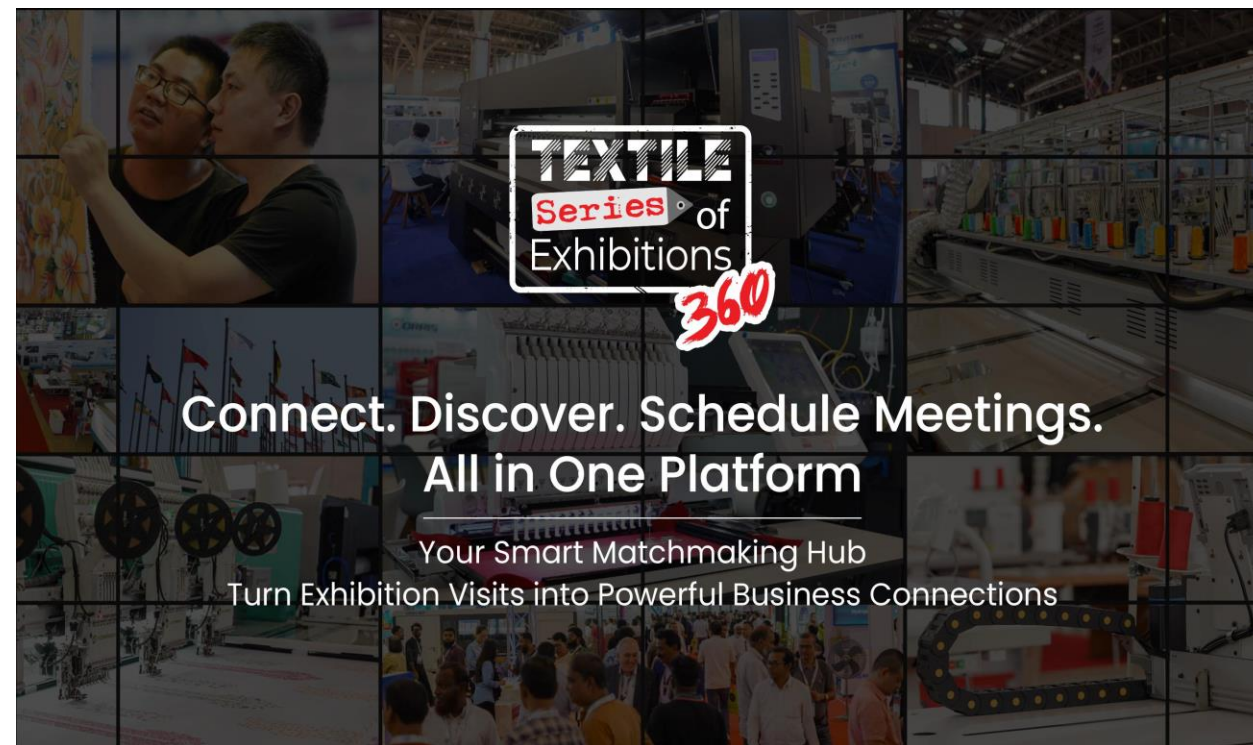
With TextileSeries360.com, you're not just visiting an exhibition - you're unlocking a powerful networking tool designed to connect you with the right people, the right products, and the right opportunities. Whether you're an exhibitor looking to showcase your innovations or a buyer sourcing the latest solutions, our platform ensures you maximize your exhibition experience.

And even after the Exhibitions, you can still connect with the Exhibitors.

Discover more at www.textileseries360.com

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Value Addition for Exhibitors: Year-Round Global Visibility Through GoSourcing365.com

As an added value to every exhibitor of the Textile Series of Exhibitions, CEMS-Global has collaborated with GoSourcing365 to ensure that your participation extends far beyond the three or four days of the physical event. All exhibitors are also listed on **GoSourcing365.com**, the global B2B textile and apparel sourcing marketplace. This strategic extension enables international buyers to discover your company, explore your products, and connect with you **24 hours a day, 365 days a year** - maximizing your exposure to global sourcing communities long after the exhibition concludes.

By integrating the exhibition platform with a digital sourcing hub, we ensure that your investment in the Textile Series delivers continuous returns, strengthening your visibility, lead generation, and business development across multiple key markets.

Introduction to GoSourcing365.com

GoSourcing365.com is a leading online sourcing platform dedicated exclusively to the global textile, apparel, yarn, fabric, trims, accessories, dyestuff, and chemical supply chains. Designed to connect manufacturers, exporters, and suppliers with buyers from around the world, it provides a seamless, always-active environment for discovering new sourcing opportunities.

With a growing network of companies across Asia, Europe, Africa, the Middle East, and the Americas, GoSourcing365.com serves as a trusted digital bridge between production hubs and sourcing markets. The platform enables buyers to search, compare, and contact suppliers instantly, while allowing exhibitors and registered companies to showcase their full product lines, certifications, capabilities, and innovations.

Whether supporting export expansion, new market entry, or long-term business matchmaking, GoSourcing365.com stands as a powerful complement to the Textile Series of Exhibitions - extending reach, enhancing brand visibility, and unlocking year-round business opportunities in the global textile value chain.



Connecting Textile Sourcing Globally, 365 Days a Year!



ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.





ABOUT AMITH (CO-ORGANIZER)

Present for more than 60 years, the Moroccan Association of Textile and Clothing Industries (AMITH) has the mission of valorizing, defending, and ensuring the development of skills in the Moroccan textile-clothing sector. It is the standard-bearer of its creativity, dynamism, and evolution, and defends the interests of its ecosystems.

AMITH creates and consolidates links between the actors of the Moroccan textile-clothing sector and their various stakeholders with high standards, commitment, and at the forefront of developments in the sector.

From training to promotion, AMITH also integrates environmental and social governance standards into all of its procedures and actions. It works day by day to support its members in their development and improvement process.

With regional branches, AMITH is present in the main Moroccan textile regions to be as close as possible to the daily challenges of its members.

AMITH promotes and supports the Moroccan textile industry in its conquest of national and international markets, and places the interests of workers in the sector at the center of its concerns.



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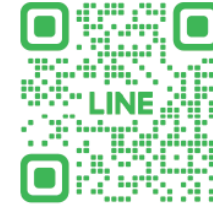
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