

Post Show Report 5th DHAKA INT'L LIGHTING EXPO 2023

International Convention City Bashundhara
Dhaka, Bangladesh

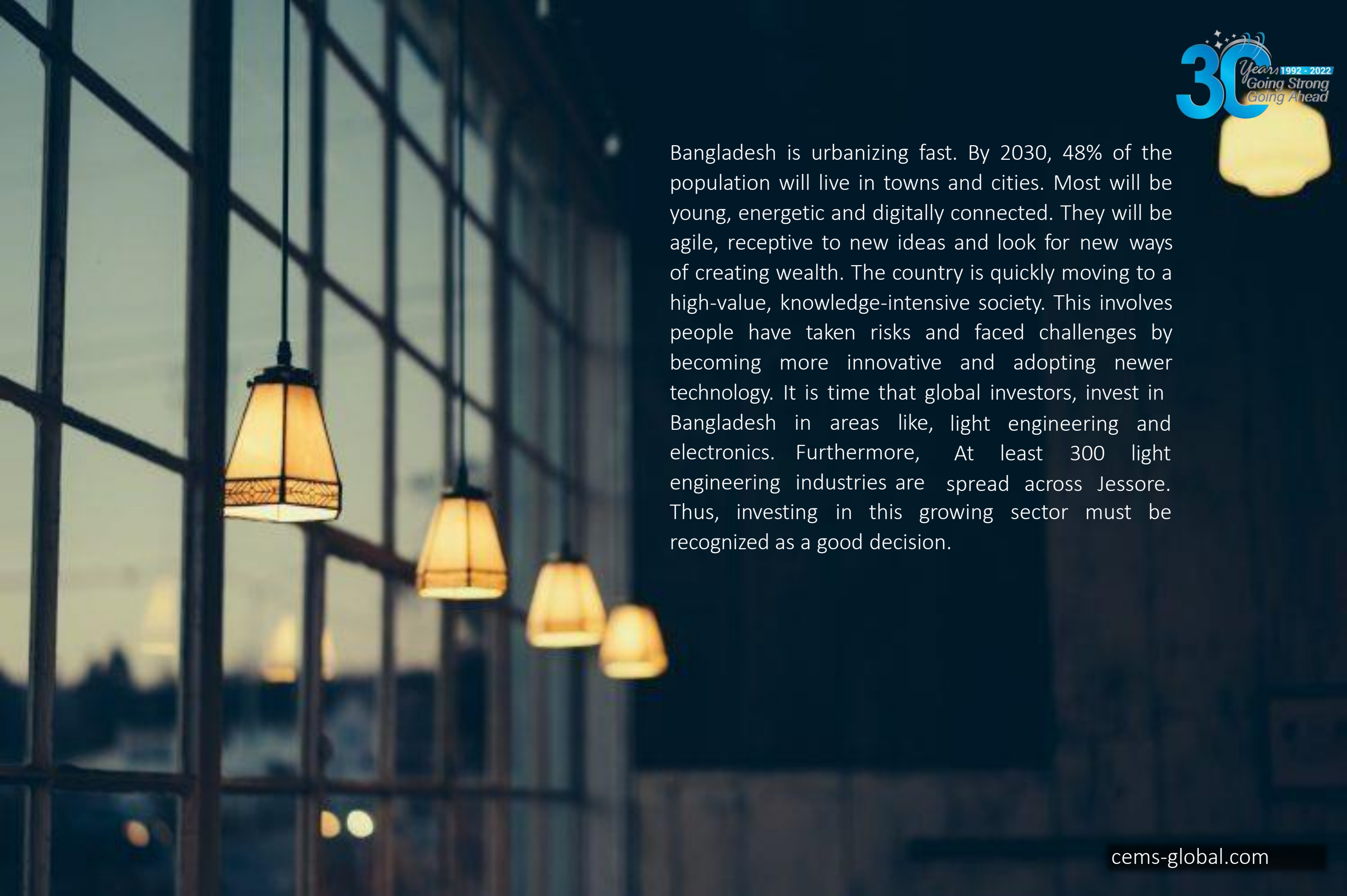


5th
DHAKA
International
**Lighting
Expo 2023**

CEMS-Global, having a reputation as a Multinational Exhibition organizer has presented the '5th DHAKA INTERNATIONAL LIGHTING EXPO 2023' in Dhaka and as the premier International exhibition on lighting control, intelligent system, LED technology and lighting, lighting engineering, lighting design and intelligent lighting, etc. in Bangladesh. A wide range of lighting technologies and components for commercial, industrial, residential and urban applications were presented in the Expo. The Government of Bangladesh has also encouraged Lighting energy saving products and has also previously declared the Light Engineering Industry as one of the most priority sector in the country. So, this expo was a perfect B2B networking platform to target the Lighting industry of Bangladesh and launched new products, expanding market and sales with important buyers and form strategic partnerships with Local Importers, Agents and retailers.

Bangladesh's had world's seventh fastest growing economy with a rate of 7.3% real GDP annual growth in recent years. The financial sector of Bangladesh is the second largest in the subcontinent. The lighting sector in Bangladesh has consistently boomed over the years, and one of the major contributing factors to this is the large domestic market demand. It is seen that export of this sector has been growing over the years. The SME Foundation has identified 31 light engineering clusters located in 18 districts of Bangladesh with almost 8,000 enterprises. In the Industrial Policy 2016, Light Engineering sector has been considered as one of the Highest Priority Sectors. Several facilities, including cash and investment incentives, would be provided to facilitate the Light Engineering sector of Bangladesh.





Bangladesh is urbanizing fast. By 2030, 48% of the population will live in towns and cities. Most will be young, energetic and digitally connected. They will be agile, receptive to new ideas and look for new ways of creating wealth. The country is quickly moving to a high-value, knowledge-intensive society. This involves people have taken risks and faced challenges by becoming more innovative and adopting newer technology. It is time that global investors, invest in Bangladesh in areas like, light engineering and electronics. Furthermore, At least 300 light engineering industries are spread across Jessore. Thus, investing in this growing sector must be recognized as a good decision.

INAUGURATION CEREMONY & EVENT GLIMPSE

CEMS-Global USA and CEMS Bangladesh's comprehensive biggest B2B exhibitions for the entire infrastructure Development Industry of Bangladesh at ICCB Dhaka. The Exhibitions were inaugurated by Mr. Md. Anisur Rahman Miah, BPAA - Chairman (Secretary), of Rajdhani Unnayan Kartripakkha (RAJUK). Ms. Meherun N. Islam, President & Group Managing Director of CEMS-Global USA & Asia-Pacific was the host of the Ceremony.

Special guests present were Mr. Md. Abdur Rahim Khan - Additional Secretary (Export), Export Wing of Ministry of Commerce; Mr. Mohammad Hossain - Director General, Power Cell, Power Division of the Ministry of Power, Energy and Mineral Resources; Dr. Md. Mizanur Rahman; Deputy Managing Director (RP & D) of Dhaka WASA and Mr. Syed Ershad Ahmed - President, American Chamber Of Commerce In Bangladesh (AmCham).



EXHIBITION STATISTICS



International
Convention City
Bashundhara,
Dhaka,
Bangladesh



Participating
Country : 12



Exhibitor : 180



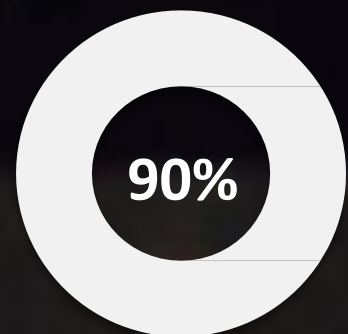
Business Visitor
12445



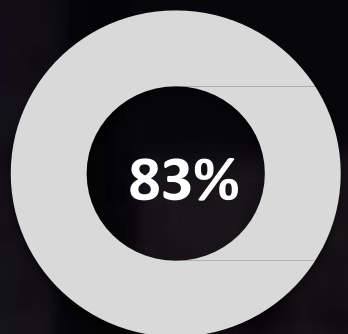
Total Visitor
16000



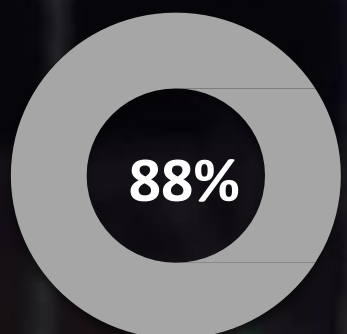
Booths : 180



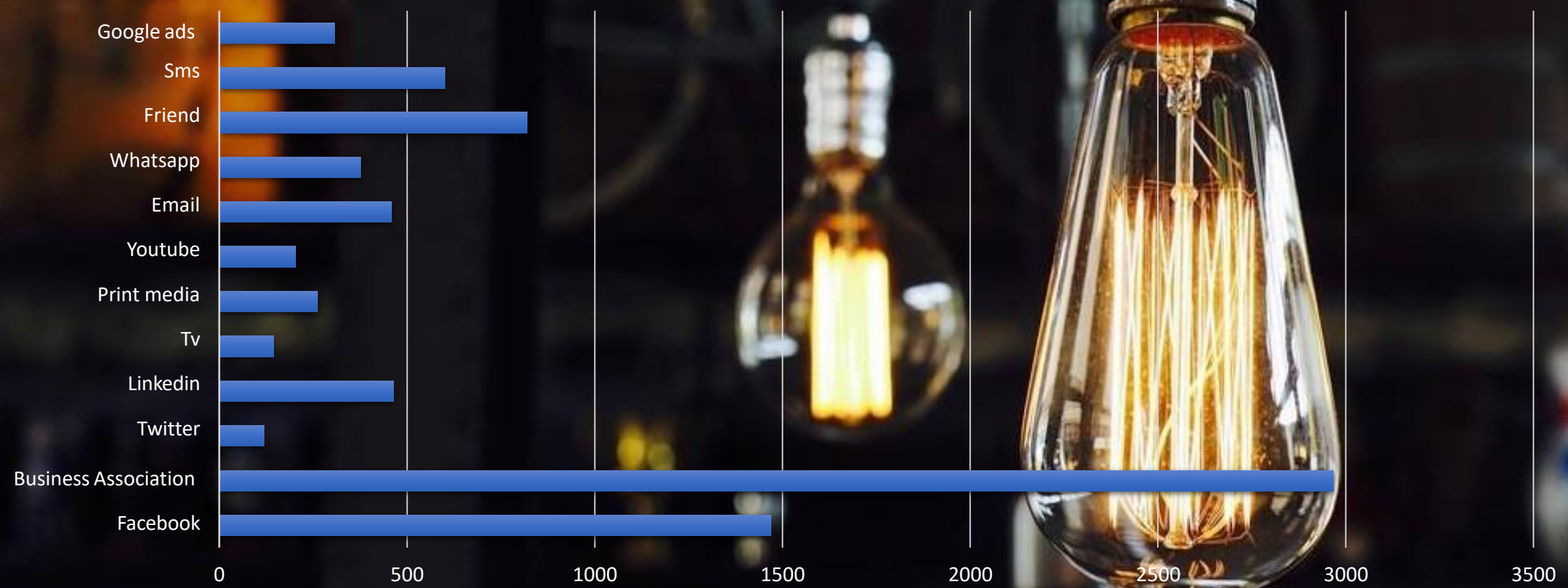
90% OF EXHIBITORS STATED THAT THEY WOULD LIKE TO REPEAT THEIR PARTICIPATION ON THE 2023 SHOW.



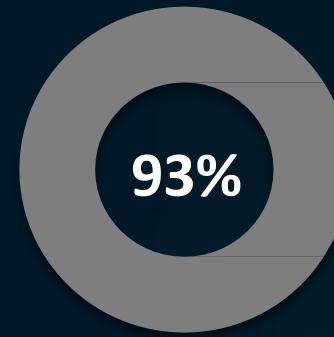
83% SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS



88% ACHIEVED THE OBJECTIVES OF EXHIBITING

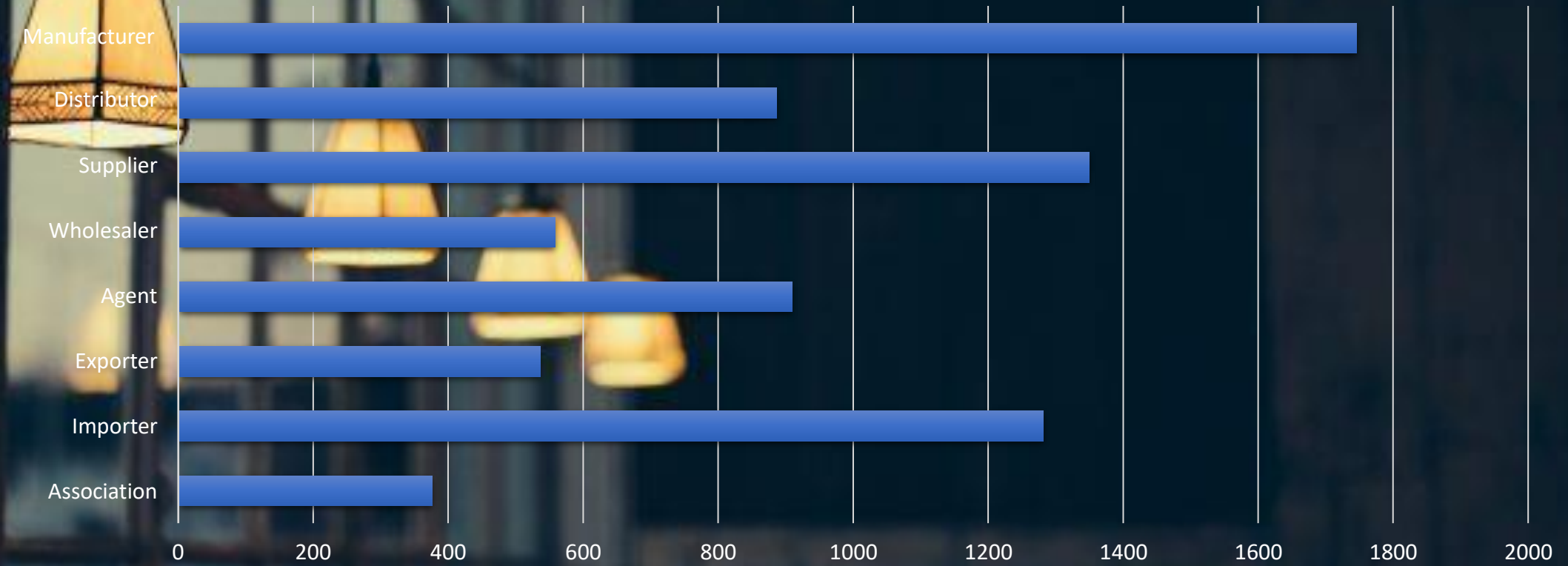


MODE OF PROMOTIONS DONE TO ATTRACT VISITORS

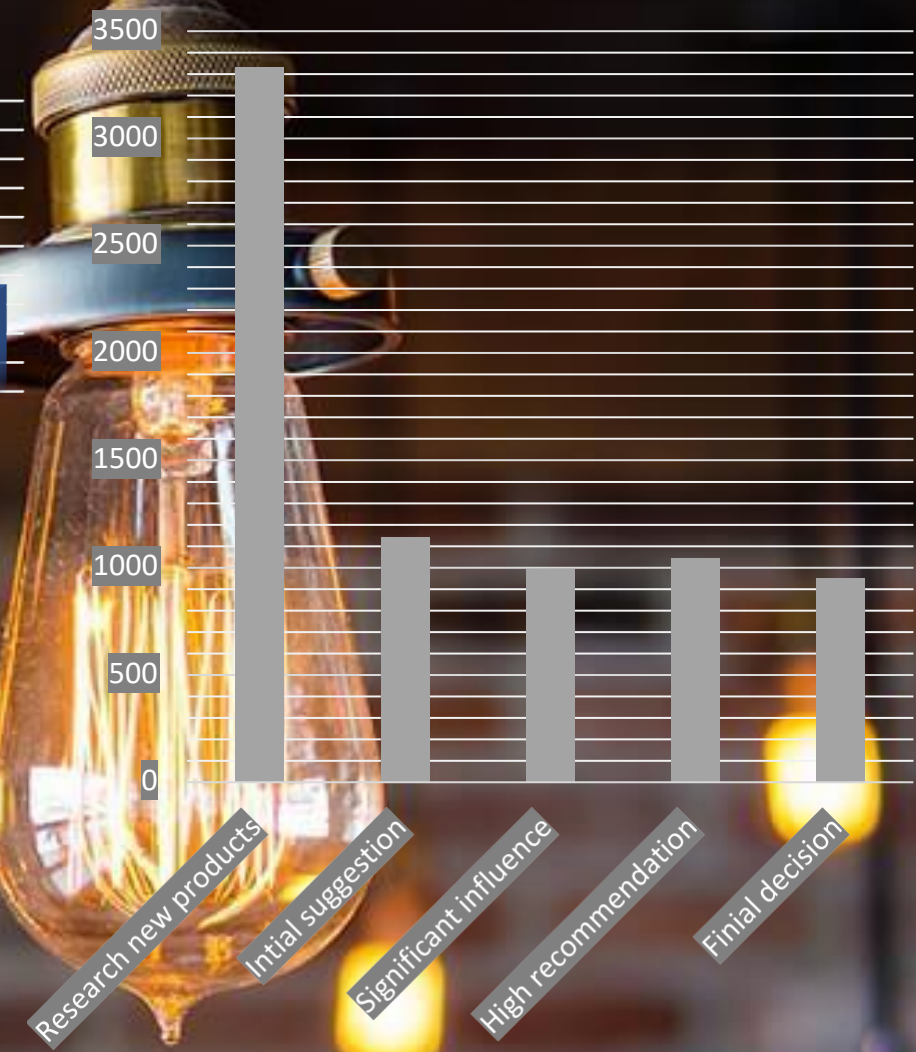
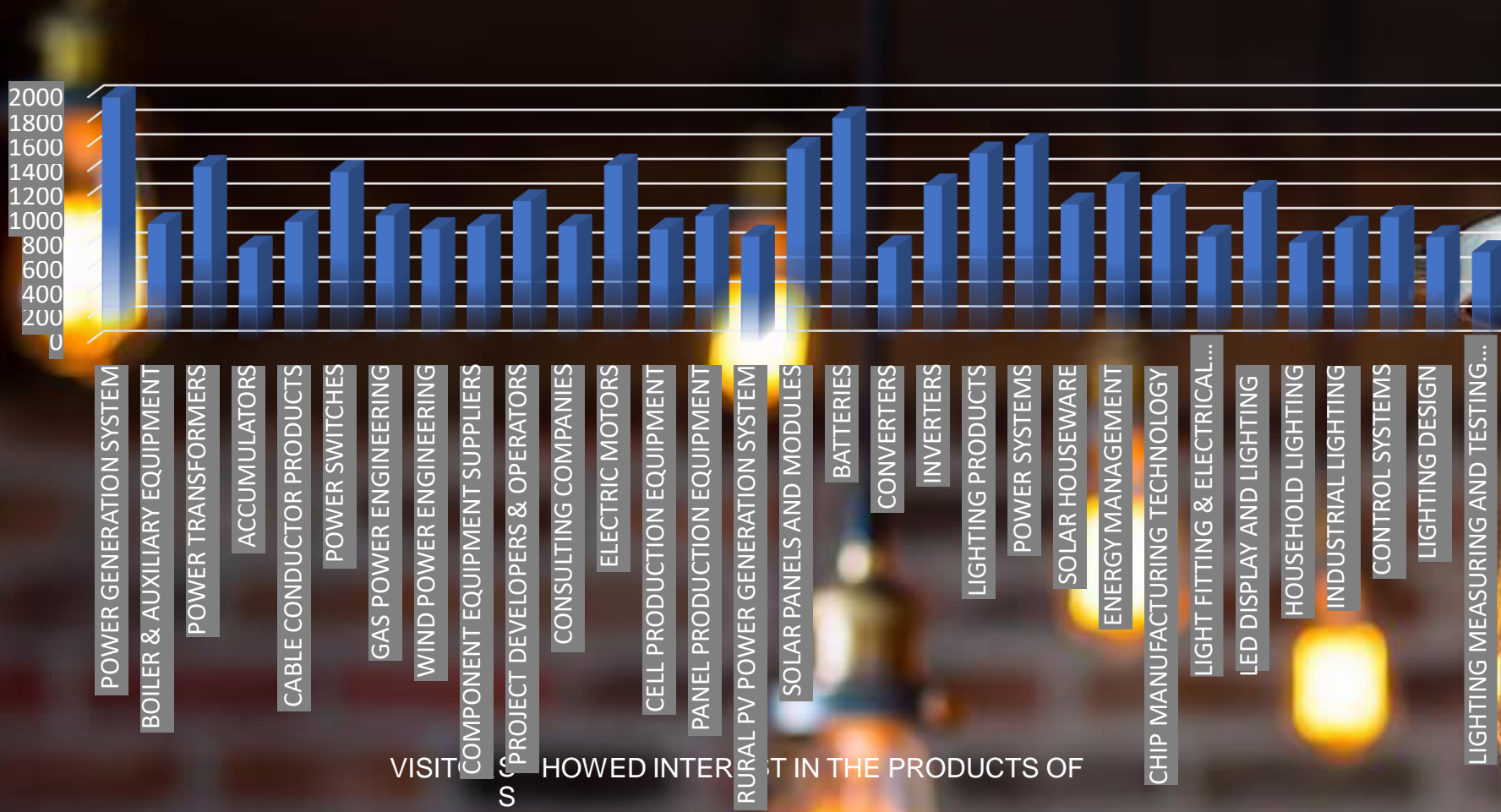


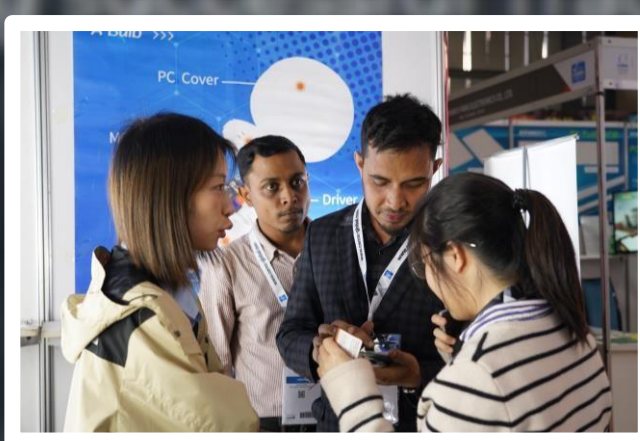
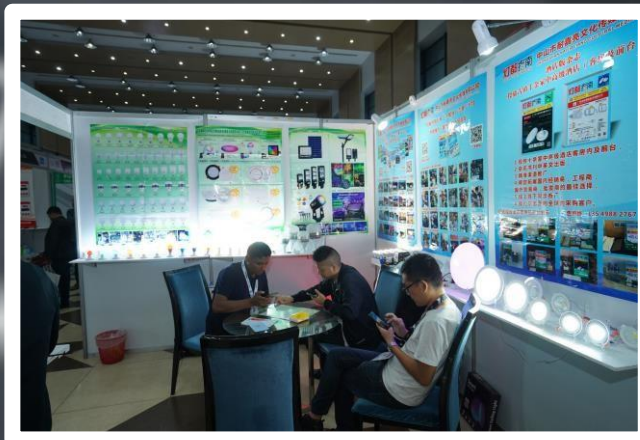
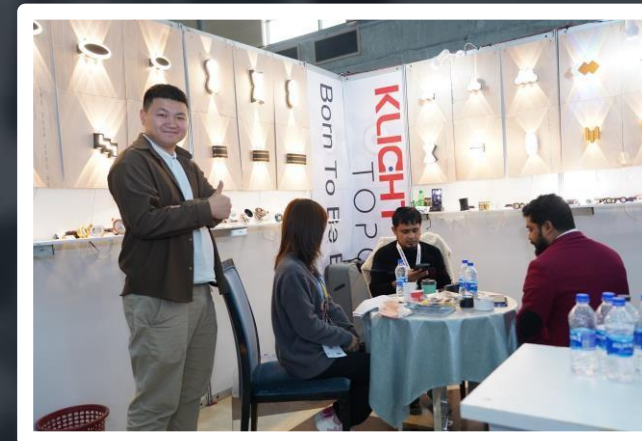
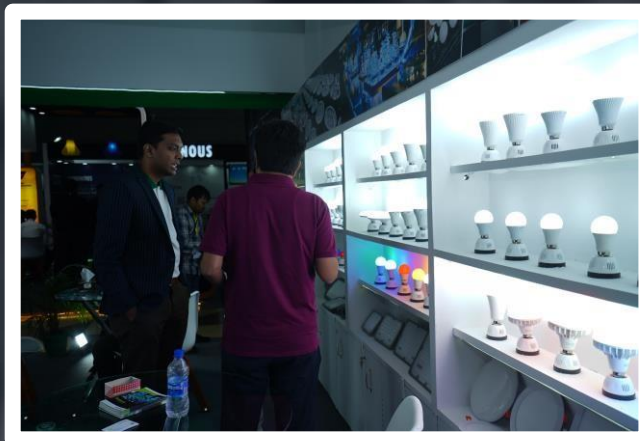
OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.

PURPOSE OF VISIT



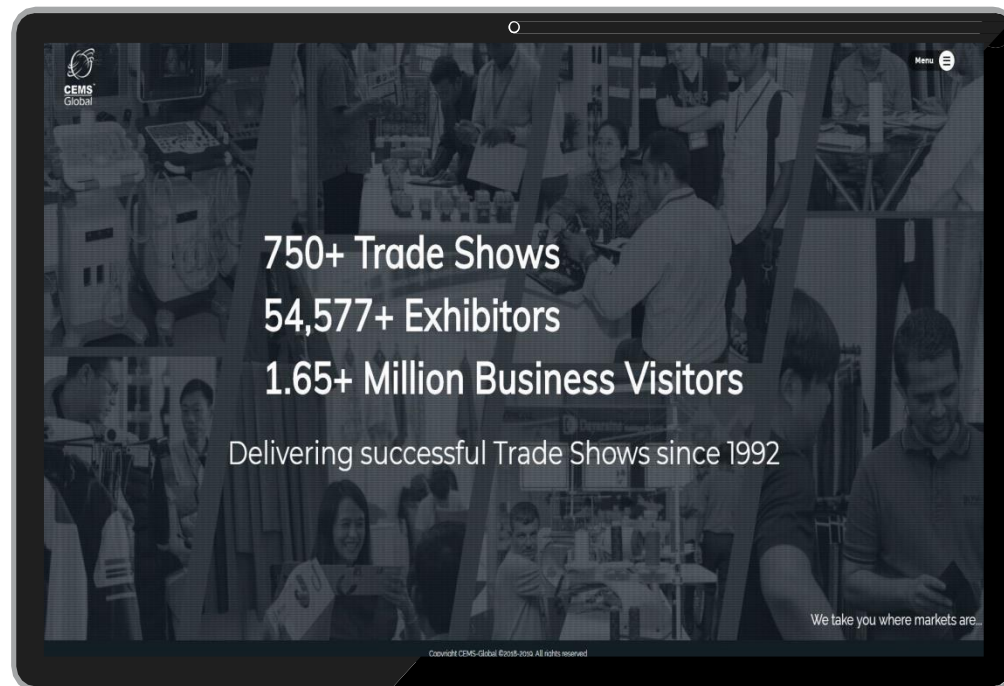
VISITORS CONSISTED OF





ABOUT CEMS - GLOBAL

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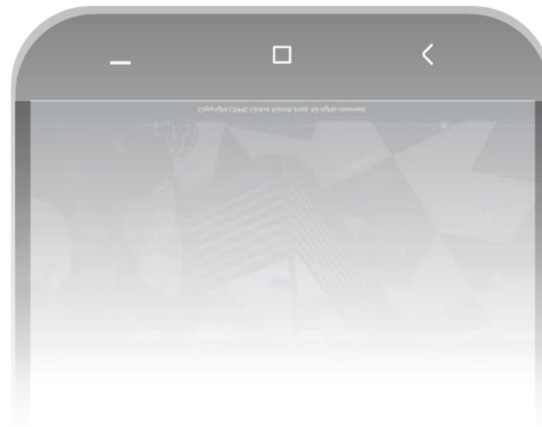
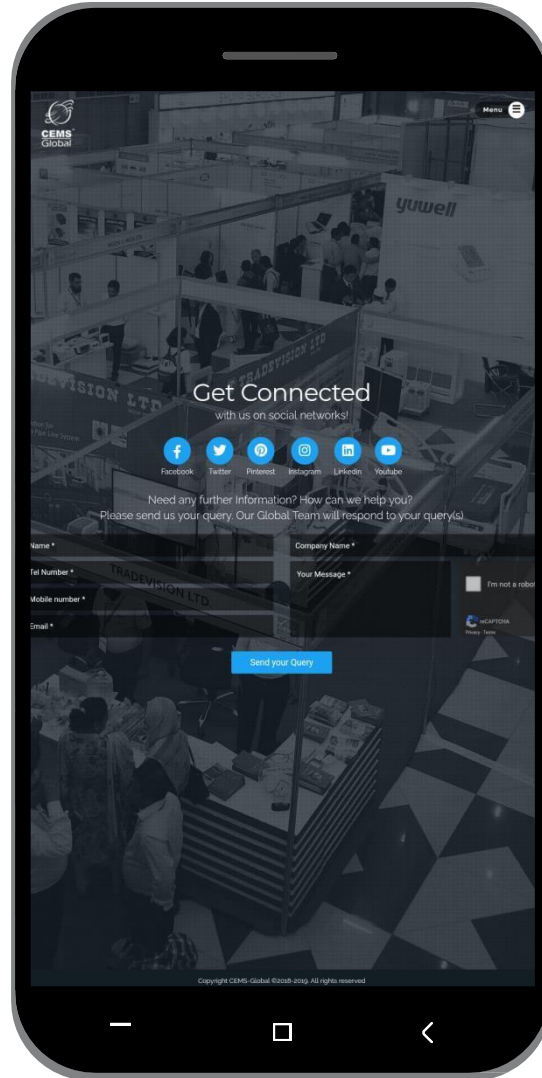
CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International trade Promotion organizations, Governments. Our successful 40 trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International trade & Development in many countries.

With our 40 trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance of entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show and enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

FOR MORE INFORMATION & RESERVING YOUR PREFERRED EXHIBIT PLEASE CONTACT:

VISIT US @ cems-global.com



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THANK YOU FOR YOUR PARTICIPATION, SEE YOU AT THE NEXT EVENT...



14 ~ 16 November 2024

10:30am to 8:00pm

Int'l Convention Center Bashundhara (ICCB)
Dhaka – Bangladesh