

A Complete Showcase of the New Era in Electric Vehicles for Bangladesh SCHEDULE

Date Venue Opening Hours Frequency Open to Website 1 ~ 3 May 2025 International Convention City Bashundhara (ICCB), Dhaka 10:30 AM to 8:30 PM Annual Business / Trade Visitors, Professionals <u>https://cems-evexpo.com/</u>





- The global EV market has witnessed exponential growth, with sales surging year-on-year. According to BloombergNEF, EV sales are projected to reach 54% of new car sales by 2040.
- **2.** The automotive market size of Bangladesh, including the EV segment, is rapidly growing. With an annual growth rate of 10% to 12%.
- **3.** By 2024, Bangladesh's market demand for automobiles is anticipated to surpass 100,000 vehicles annually, with significant growth in the EV sector driven by increased environmental awareness and government incentives.
- **4.** Engage with policymakers and industry influencers to discuss the future of the EV market in Bangladesh.
- **5.** Display your latest electric vehicle models, components, and technological advancements to a wide audience. Gain visibility among key industry players and potential customers.
- 6. The Bangladesh government has introduced policies to encourage EV adoption, including tax exemptions, subsidies, and incentives for manufacturers and buyers. Efforts are underway to develop EV charging infrastructure across the country, facilitating the transition to electric mobility.
- **7.** Participating in the 2nd Electric Vehicle Bangladesh Expo 2025 offers unparalleled opportunities to grow your business, expand your network, and contribute to the future of sustainable transportation.

EVENT PROFILE

Introducing the **"2nd Electric Vehicle Bangladesh Expo 2025"**, an electrifying event poised to redefine the automotive landscape in Bangladesh. Hosted by CEMS-Global, this expo is set to be a groundbreaking showcase of the latest advancements in electric vehicles and sustainable transportation solutions.

Against the backdrop of Bangladesh's thriving middle-class population and its burgeoning economy, the demand for environmentally friendly transportation options has never been higher. The event's strategic evolution in 2025, spearheaded by CEMS-Global, focuses on spotlighting vehicle distributors catering to the middle and upper-middle-class demographics, along with



vehicles tailored for rural utilization. This strategic shift aims to unite various segments of Bangladesh's automotive industry under one roof, promising a convergence of opportunities and advancements.

Presented by "CEMS-Global USA" in collaboration with "CEMS Bangladesh," the "2nd Electric Vehicle Bangladesh Expo 2025" is slated to take place from 1 to 3 May 2025. It promises to offer a concentrated showcase of the global electric vehicle and auto component industry, unveiling rapid industry developments and serving as a launchpad for cutting-edge vehicles and technological innovations.

The neat layouts of the show provide many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The **"2nd Electric Vehicle Bangladesh Expo 2025"** is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.

WHY BANGLADESH? FACTS & FIGURES

The global EV market has witnessed exponential growth, with sales surging year-on-year. According to BloombergNEF, EV **sales are projected to reach 54% of new car sales by 2040**. The automotive market size of Bangladesh, including the EV segment, is rapidly growing. With an annual **growth rate of 10% to 12%**. The demand for brand new environmentally friendly electric vehicles (EVs) is on the rise, spurred by manufacturers' introduction of next-generation, highly efficient mobility solutions tailored to diverse customer segments.



Participating in"**2nd Electric Vehicle Bangladesh Expo 2025**" offers a multitude of benefits, from networking and market insights to showcasing innovations and advocating for supportive policies. Given the global momentum towards electric mobility and the burgeoning EV market in Bangladesh, engaging in such expos is not just advantageous but imperative for stakeholders aiming to drive sustainable transportation solutions and capitalize on the evolving automotive landscape.

PROFILE OF EXHIBITS

Electric Cars, Sports Utility Vehicles, Multi Utility Vehicles, Commercial Vehicles, Buses, Trucks, Three Wheelers, charging infrastructure, battery technology, and other components essential to the EV ecosystem.

PROFILE OF VISITORS

The **"2nd Electric Vehicle Bangladesh Expo 2025"** is tailored for a wide range of visitors, including EV manufacturers, importers, distributors, auto component manufacturers, technology providers, charging station operators, policymakers, environmentalists, and the general public. It aims to attract stakeholders from various sectors to create a holistic view of the EV market.





CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents.

Established in 1992, CEMS-Global, in this span of more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results.

With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

ORGANIZER



in Association with



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