



**18+20**  
FEB 2025

Halls T1 & T2  
IMPACT Exhibition & Convention Center  
Bangkok, Thailand

 [dyechem-asia.com](http://dyechem-asia.com)



**46th**  
**Dye+Chem**  
**ASIA**  
EXPO' 25

**TEXTILE**  
**Series** of  
**Exhibitions**  
Bangladesh · Brazil · Morocco  
Sri Lanka · Thailand

**Focus on Thailand, strategically located in the Heart of Asia – Your Gateway to Dyestuff and Chemical Sourcing in Asia**

### **46th Dye+Chem Asia International Expo 2025**

*Set to be the paramount Sourcing Platform of Asia for the Global Dyestuff and Fine & Specialty Chemicals Industry*

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- Event Date : **18 ~ 20 February 2025**
- Time : 10:00 am to 6:00 pm
- Location : IMPACT Exhibition Center, Bangkok - Thailand
- Frequency : Annual
- Open to : Professional Business / Trade Visitors upon free Online Registration
- Minimum Booth size: 9 sqm
- Official Website : [www.dyechem-asia.com](http://www.dyechem-asia.com), [www.cems-dyechem.com](http://www.cems-dyechem.com),  
[www.cems-textileseries.com](http://www.cems-textileseries.com)

**Concurrent Exhibition:**

2<sup>nd</sup> Asia Sourcing 2025 (Textiles & Apparel)

[www.asia-sourcing.com](http://www.asia-sourcing.com)

## 7 Reasons to participate in the 46<sup>th</sup> Dye+Chem Asia Int'l Expo 2025



- 1. Market Access and Business Expansion:** The 46th DyeChem Asia 2025 International Expo provides a platform for manufacturers to showcase their products and technologies to a global audience. This expo attracts industry professionals, buyers, and stakeholders from various regions, offering an excellent opportunity to expand market reach and explore new business opportunities. Participating in the 46th DyeChem Asia 2025 allows companies to explore opportunities for market expansion, distribution channels, and partnerships within the region and beyond.
- 2. Unparalleled Networking Opportunities:** The expo serves as a networking hub where manufacturers can connect with potential clients, suppliers, distributors, and industry experts. Networking can lead to business development, collaborations, cross-border partnerships, and valuable insights into market trends and innovations.
- 3. Brand Visibility, Reputation, and Recognition:** Being part of a prestigious international expo like 46th DyeChem Asia 2025, manufacturers can enhance their company's reputation, brand visibility, and recognition on a global scale. Exhibiting at such a prestigious event demonstrates a company's commitment to innovation, quality, and leadership in the dyestuff and chemical sector, which can positively impact its brand image and credibility, and attract potential customers and business partners.
- 4. Facilitating Trade Relations:** The Expo will play a crucial role in fostering trade relations between Asian Dyestuff and Chemical manufacturing nations and the rest of the world. By bringing together participants from diverse backgrounds, The Expo will help strengthen economic ties and promote cross-border collaboration in the Dyestuff and Chemical industry.
- 5. Strategic Location:** Bangkok, as the host city, serves as a gateway to the rapidly growing Dyestuff and Chemical manufacturing markets of Asia, and beyond. With its robust infrastructure, strategic location, and business-friendly environment, Bangkok provides the ideal backdrop in Asia for fostering international partnerships, driving innovation, and facilitating trade relations.
- 6. Showcasing Products and Services:** Exhibiting at the 46th DyeChem Asia 2025 provides a platform to showcase products, services, and capabilities to a targeted audience. This exposure can help companies increase brand visibility, generate leads, and attract potential customers who are specifically interested in dyestuff and chemical products.
- 7. One-Stop Sourcing Platform:** By bringing together manufacturers and suppliers from across Asia, the Expo will serve as a one-stop sourcing platform for Regional and Global buyers in the Heart of Asia - Bangkok, Thailand, solidifying its position as a global hub and a preferred destination for Dyestuff and Chemical Sourcing in Asia. By visiting this Expo, buyers will be able to explore a wide range of products, compare offerings, and find the best deals without having to travel to multiple countries.

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## Event Profile

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In the vibrant heart of Asia, we are thrilled to announce the launch of the 46<sup>th</sup> DyeChem Asia 2025 International Expo in Bangkok is set to be the paramount platform in Asia for the Global Dyestuff and Fine & Specialty Chemical industry, bringing together leading manufacturers, innovators, and stakeholders from around the world. Set against the vibrant backdrop of bustling Bangkok, this groundbreaking Expo promises to redefine the landscape of the industry and be the ultimate networking hub, fostering business development, cross-border collaboration, innovation, and growth within the industry.

The Dye+Chem Series of Exhibitions is CEMS-Global USA's leading series of its kind held across 3 continents in Bangladesh, Brazil, Morocco, Sri Lanka, and Thailand.

As Asia's leading hub for dyestuff and chemicals, the 46<sup>th</sup> DyeChem Asia 2025 International Expo will serve as a nexus for industry players to connect, engage, and thrive. This Expo serves as a premier networking hub, bringing together industry stakeholders from across the globe. From manufacturers and suppliers to partners and buyers, this gathering facilitates invaluable networking opportunities, paving the way for strategic partnerships and business expansion.



Set against the vibrant backdrop of Bangkok, Thailand, a global business hub renowned for its dynamism and connectivity and a gateway to the rapidly growing Dyestuff and Chemical manufacturing markets of Asia, and beyond; this Expo promises to be an immersive experience like no other. Bangkok's strategic location in Asia, coupled with its world-class infrastructure and hospitality, makes it the perfect host city for such a prestigious event for fostering international partnerships, driving innovation, and facilitating trade relations between manufacturers, buyers, investors, and industry professionals.

This Expo will serve as a premier networking hub, bringing together industry stakeholders from across the globe. Whether you are a seasoned professional looking to forge new partnerships or a budding entrepreneur seeking inspiration, the 46<sup>th</sup> Dyechem Asia 2025 International Expo will offer a plethora of opportunities to connect, collaborate, and catalyze growth.

Overall, the 46<sup>th</sup> DyeChem Asia 2025 International Expo offers manufacturers a unique platform to showcase their products, expand their network, stay updated on industry trends, and explore business opportunities in the dynamic dyestuff and chemical market. The visitors or attendees can expect to engage with the world's leading dyestuff and chemical manufacturers, gaining insights into groundbreaking research, cutting-edge technologies driving sustainable production, and emerging trends shaping the industry's future. From sustainable manufacturing practices to novel product formulations, every exhibit at the Expo will be a collective journey toward a more vibrant, equitable, and sustainable future.

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## Why Thailand?



**Centralized Access to Asian Markets:** Thailand is the 2<sup>nd</sup> largest economy in Southeast Asia. Bangkok's strategic location in the heart of Asia makes it an ideal venue for an international sourcing expo showcasing Dyestuff and Chemical manufacturers from across the continent. It provides convenient access to major Dyes and Chemical manufacturing countries such as China, India, Thailand, Taiwan, and South Korea; making it convenient for regional exhibitors to participate and international attendees to tap into

the diverse manufacturing capabilities of the Asian Dyestuff and Chemical producing nations.

**Strategic Location:** Nestled in the heart of Asia, Thailand serves as an ideal and convenient hub in Asia for Global Dyestuff and Chemical sourcing. Boasting a robust infrastructure, strategic geographic positioning, and a thriving business environment, Bangkok offers unparalleled accessibility and Global connectivity to Regional & Worldwide buyers and industry stakeholders to conveniently visit Thailand, leading to new business opportunities, cross-border trade development, collaborations, and partnerships.

**Asia's Dominance in Dyestuff and Chemical Manufacturing:** Asia has long been a hub for Dyestuff and Chemical Manufacturing. Thailand serves as a strategic hub for the regional Dyestuff and Chemical industry due to its central location within the Asia-Pacific region. Hosting a sourcing exhibition in Thailand would attract key players from across the region and global buyers.

**Networking Opportunities:** Sourcing exhibitions provide excellent networking opportunities for industry professionals, including manufacturers, suppliers, buyers, researchers, experts, and entrepreneurs. By hosting such an event in Thailand, Regional and Global Sourcing buyers can connect with Asian manufacturers and suppliers, fostering business development, cross-border collaborations, and partnerships.

**Access to Emerging Markets:** The Expo's location in Bangkok grants exhibitors, buyers, and attendees, unparalleled access to some of the world's fastest-growing economies, and beyond. These emerging markets present immense opportunities for expansion, making the Expo a prime destination for industry players seeking to capitalize on new growth frontiers.

**Tourism and Cultural Appeal:** Bangkok offers a vibrant cultural experience and is a popular tourist destination, attracting visitors from around the world. Its rich heritage and world-famous hospitality make it an attractive destination for international visitors. Attendees can experience the city's unique blend of traditional and modern influences, explore its vibrant markets, indulge in its delicious cuisine, and enjoy its bustling nightlife. By combining business with leisure, the expo in Bangkok would not only offer attendees a memorable and rewarding experience, but also encourage greater participation, and engagement thus enhancing the overall experience of the event.



**Infrastructure and Facilities:** Bangkok boasts world-class infrastructure and exhibition facilities, including the [IMPACT Exhibition and Convention Center](#). IMPACT offers modern amenities, ample exhibition space, and efficient logistics support, ensuring a seamless experience for exhibitors and attendees alike.

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## Profile of Exhibits

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Dyestuffs, Pigments, Intermediates & Auxiliaries : (a) All kinds of dyestuff and pigment, Disperse dyes, acid dyes, Reactive dyes, Basic dyes, Direct dyes, Vat dye, Azoic dyes, Mordant dyes, Sulphur Dye, Indigo blue, sulfurated black, organic pigment, printing plasm, color dyestuff, etc; (b) Various Dye intermediates; (c) Textile, Dyeing and Finishing Auxiliary: dye dispersed/ water treatment/ preparative treatment/ printing treatment/ printing behind treatment/ treatment and machining auxiliary, Pretreatment auxiliaries, Dyeing Auxiliaries, Finishing Auxiliaries, Printing Auxiliaries, inorganic pigments and ore stuff, organic impregnate, surface active impregnant, environmental and functional style auxiliary, etc; (d) Other Auxiliary: Chemical fiber monomer, activator, chemical fiber oil auxiliary, supple auxiliary, bond, finishing auxiliary and other chemicals; (e) Textile Industry environmental technology, quality authentication system and relative apparatus and equipment, etc (f) Azo pigments, Vat Pigments, Heterocyclic pigments, Fluorescent pigments, etc

Textile & Leather Chemicals: New Chemical Materials, Chemical Equipment & Engineering, Chemical Control Apparatus & Instruments / Equipment, Chemical Processing Equipment / Machinery, Fine Chemicals, Adhesives / Catalysts/ Basic chemicals, Whitening Agents, Processing chemicals, Finishing Chemicals, Inorganic Chemicals, Laboratory chemicals.

Support Services, Related Trade Publications & Web portals

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## Profile of Visitors

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By bringing together manufacturers and suppliers from all across Asia, the 46th DyeChem Asia 2025 International Expo will serve as a one-stop sourcing platform for buyers. They will be able to explore a wide range of products, compare offerings, and find the best deals without having to travel to multiple countries.

The 46th Dyechem Asia 2025 Expo is likely to attract a diverse range of potential visitors and buyers from various segments of the dyestuff & chemical industry and various manufacturing industries, both regionally and globally.

Please refer website: [46th DyeChem Asia Int'l Expo 2025 | Visitor Profile \(dyechem-asia.com\)](#)

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## About the Organizer

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CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, the Chambers of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

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## Organized by:

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