





Scan & Visit Official Website



15~18 JAN 2025

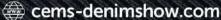
**PICCB** 

International Convention City Bashundhara, Dhaka, Bangladesh

Host Country Partner









### **EVENT PROFILE**

CEMS-Global USA organized the "7th Denim Bangladesh 2025" which has been held from 15 ~ 18 January 2025 at the International Convention City, Bashundhara, Dhaka, Bangladesh.

CEMS Global has achieved great success in the garments industryrelated expos such as Textech, DIFS & Dye Chem exhibitions for over 32 years. In 2017, CEMS Global launched its own Denim related exhibition for first time titled "Dhaka the International Denim Show 2017", the second time it was held under the title "2nd Dhaka International Denim Show 2018" and in 2024, the show titled "6th Denim Bangladesh 2024" in order to meet the needs of a demanding and versatile industry.

We are always paying attention to gathering the expectations of brands and of consumers in the constant quest for what's exclusive and inspiring.

The 7th Denim Bangladesh 2025 served as a significant platform for attracting a large number of visitors from the ever-expanding denim industry of Bangladesh. It acted as a dynamic marketplace for denim business and showcased the latest fabrics and trends shaping the industry.

The expo was fully equipped with all ranges of denim products enhanced with the latest technology and innovations.



### **PRESS CONFERENCE**



**Unveiling Excellence in Textiles:** A Press Conference has been held for the 7th Denim Bangladesh 2025 concurrent with 23rd Dhaka International Yarn and Fabric Show 2025 (Winter Edition) on 6<sup>th</sup> January 2025 at the Pan Pacific Sonargaon Hotel in Dhaka, organized by CEMS-Global USA and CCPIT-Tex China.

Present at the Press Conference were Ms. Meherun N. Islam, President and Group Managing Director of CEMS Global USA & Asia-Pacific; Mr. Chen Bo, Deputy Secretary General & Director of The Sub-Council of Textile Industry, CCPIT-Tex (who joined the conference virtually online via video conference from Beijing, P.R. China); Mr. S. S. Sarwar, Group CEO of CEMS-Global USA and Mr. Tanveer Qamrul Islam, Executive Director of CEMS-Global.

The event was held from 15-18 January 2025 at ICCB Dhaka. It served as a premier platform for the textile and apparel industry, bringing together global manufacturers and showcasing cutting-edge solutions for the future of apparel and fabrics.



### **INAUGURATION CEREMONY**



The prestigious event was inaugurated on 15th January 2025 at ICCB Dhaka, bringing together industry leaders, innovators, and professionals from across the globe, to launch CEMS-Global USA and CCPIT-Tex's 7th Denim Bangladesh 2025 concurrent with 23rd DIFS 2025 - Winter Edition.

**Ms. Meherun N. Islam**, President and Group Managing Director of CEMS-Global USA & Asia Pacific, and Mr. Zhang Tao, Vice President of China Council for the Promotion of International Trade (CCPIT-TEX) were the hosts of the Opening Ceremony.

Guests at the Opening Ceremony included:

- Mr. Anwar Hossain, Vice Chairman of the Export Promotion Bureau (EPB) & Administrator of BGMEA, Government of the People's Republic of Bangladesh, attended as the Chief Guest.
- **Mr. Mohammad Hatem**, President, Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA)
- Mr. Md. Shahidul Islam, Director General, Department of Textiles, Government of the People's Republic of Bangladesh
- **Dr. Dewan Muhammad Humayun Kabir**, Secretary & Executive Member (Investment Ecosystem), Bangladesh Investment Development Authority (BIDA), Chief Adviser's Office, Government of the People's Republic of Bangladesh
- **Mr. Song Yang**, Commercial Consulate, The Embassy of the People's Republic of China, Bangladesh
- Mr. Zhang Jiang, Secretary, The Embassy of the People's Republic of China, Bangladesh



### **SEMINARS**

Three exclusive engaging and insightful seminars occurred specifically for Bangladesh's textile and apparel professionals. These Seminars held on the sidelines of the **7th Denim Bangladesh 2025** concurrent with **23rd Dhaka International Yarn and Fabric Show 2025** (Winter Edition) and are designed to inspire innovation, share insights, and foster collaboration within the industry.

#### Day-01 January 15, 2025

Seminar Topic: Mastering Compliance: Insights and Strategies for Sourcing and Sales Leaders in Responsible Textiles Co-organized by GCL International Ltd.

#### Day-02 January 16, 2025

Seminar Topic: Driving Textile Competitiveness: Supply Chains as the Game Changer Coorganized by Bangladesh Supply Chain Management Society

#### Day-03 January 17, 2025

Seminar Topic: Strengthening Local-Global Synergizes in Yarn and Fabric Trade Co-organized by The Daily Sun

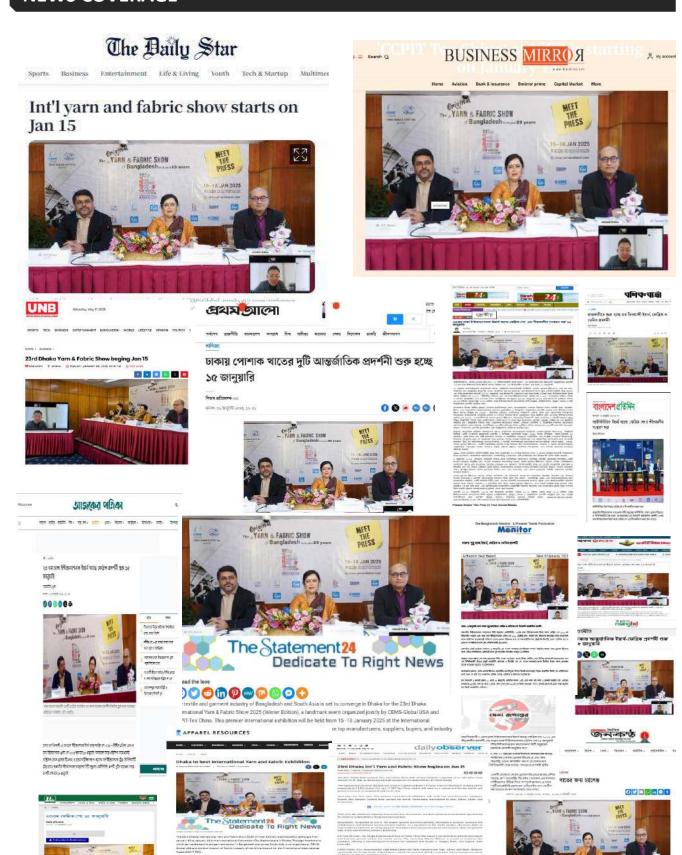
All of these exclusive seminars were held at Hall 3 of the International Convention City Bashundhara (ICCB), Dhaka. These dynamic sessions brought together trailblazing industry experts and forward-thinking leaders who explored cutting-edge strategies, insights, and actionable solutions for the contemporary textile and apparel market.

The revolution in textiles was showcased at our exclusive seminars – insights, innovation, and inspiration awaited attendees at the 7th Denim Bangladesh 2025 concurrent with 23rd Dhaka Yarn & Fabric Show 2025 (Winter Edition).





### **NEWS COVERAGE**



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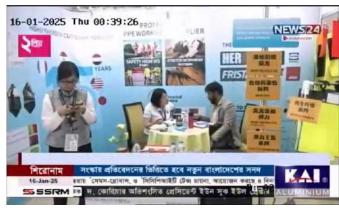


















# **EXPO HIGHLIGHTS**



325+

**Exhibiting Companies** 



650+

**Booths & Pavilions** 



15+

**Countries** 

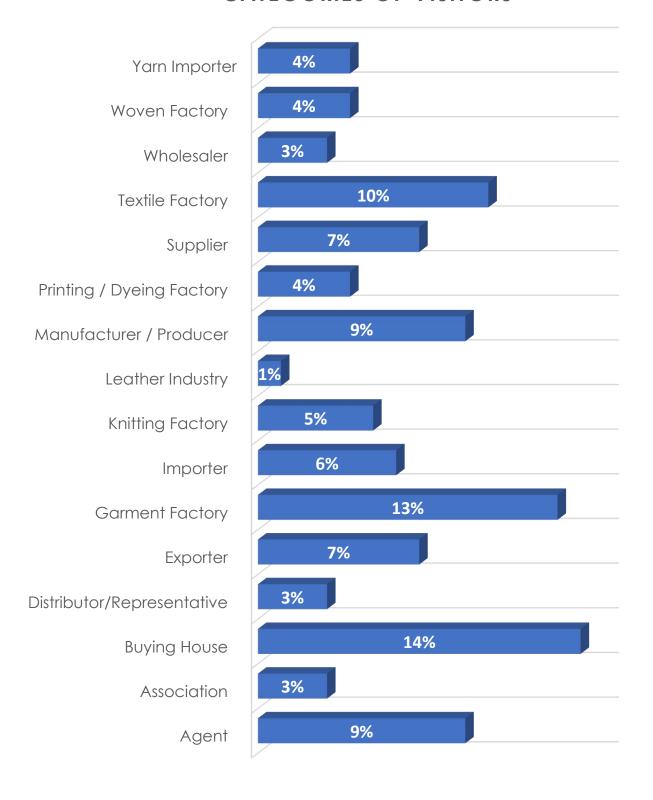


**Business Visitors** 





### CATEGORIES OF VISITORS



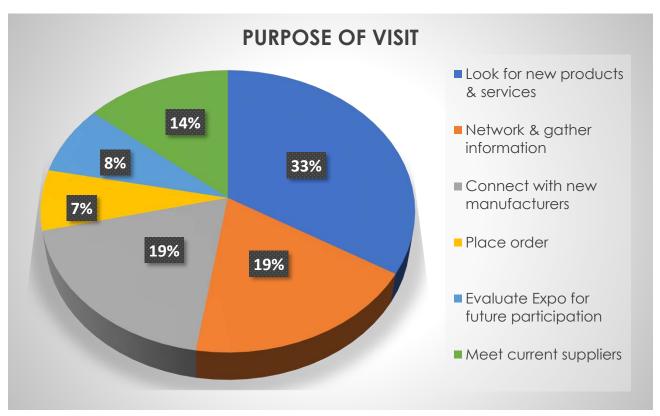


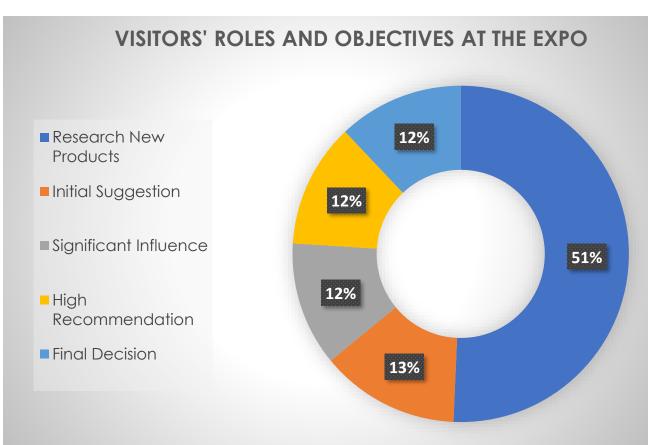
### **KEY PRODUCT INTERESTS OF THE VISITORS**

DYE-STUFF	2.77%
DENIM JEANS & OTHER GARMENTS	4.11%
DENIM GARMENTS	3.49%
DENIM FABRIC	6.88%
DENIM ACCESSORIES	5.91%
ZIPPER	2.39%
YARN DYED FABRIC	2.58%
YARN	2.91%
WOVEN FABRIC	2.55%
TWILL	2.26%
POLYESTER FABRIC	3.16%
KNIT YARN	3.12%
KNIT FABRICS	4.43%
JERSEY	2.93%
ELASTIC	2.80%
DYED FABRIC	3.28%
DENIM	4.95%
CVC	3.57%
COTTON LACE	2.48%
COTTON FABRIC	5.37%
CORDUROY	2.34%
CANVAS	2.58%
BUTTONS	2.97%
BLENDED YARN	3.25%
ACCESSORIES	6.02%
100% COTTON YARN	10.90%



### **FACTS & FIGURES**







# **EXPO GLIMPSES**

















# **EXPO GLIMPSES**



















### 762+ Trade Shows 55,455+ Exhibitors 1.95+ Million Visitors

Delivering successful Trade Shows since 1992

Choosing the best Market for your exports that matches your company's sales, marketing, branding, or other objectives is your first step toward success. It is a challenge, since there are an estimated 30,000 business-tobusiness exhibitions held each year all over the world. CEMS-Global **USA** works closely with Important Trade & Business Associations, Chamber of Commerce's, Export promotion Councils, International Trade Promotion Organizations in recognizing potential markets and countries.

#### Grow across Markets, Go Beyond Regions

CEMS-Global USA, based in New York, is a Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span over 32 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations. Governments, and businesses as an International Trade & Export Development Agency international markets, including market research, export strategy development. partner identification, and trade promotion.

Through its B2B exhibitions, CEMS-Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has collaborated with several Business Associations, Chambers of Commerce, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; Grow across Markets, Go beyond Regions...





# Thank you See you again in 2026!

Date: 28 ~ 31 January 2026

For information, Discover more at www.cems-denimshow.com

