

6th  
**DENIM**  
BANGLADESH 2024

# POST SHOW REPORT

## 6<sup>th</sup> Denim Bangladesh 2024

Venue : International Convention City Bashundhara, Dhaka, Bangladesh



CEMS-Global has achieved great success in the garments industry related expos such as Textech, DIFS & Dye Chem exhibitions for over 22 years. In 2017, CEMS-Global launched its own Denim related exhibition for the first time titled “Dhaka International Denim Show 2017”, the second time it was held with the title “2nd Dhaka International Denim Show 2018” and recently the “**6<sup>th</sup> Denim Bangladesh 2024**” was hosted in order to meet the needs of a demanding and versatile industry. We are always paying attention and gathering the expectations of brands and of consumers in the constant quest for what’s exclusive and inspiring.



The “6<sup>th</sup> Denim Bangladesh 2024” was a great avenue for drawing huge visitors from the ever-expanding Denim industry of Bangladesh. “6<sup>th</sup> Denim Bangladesh 2024” was also a marketplace for denim businesses that presented the latest fabrics and trends of this industry. Exhibitors from around the world presented their up-to-date denim products, which were ready-to-use for garment, accessories, industrial use and other various applications. The expo was fully equipped with all ranges of denim products enhanced with the latest technology and thus set a new definition of smart fabrics in order to satisfy the growing demand of the buyers.





Within three decades, RMG has transformed itself into the country's highest revenue generating sector, contributing 81.2 percent of Bangladesh's total exports, making Bangladesh the second largest garment exporter of the world. As textile & garment industry in Bangladesh continues expansion, the demand for advanced machinery and technology is on the rise. During the last decade Bangladesh has imported textile & garment making machineries worth of around 6.2 billion USD. Bangladesh's overall imports grew by 14.20 percent in the first four months of the current fiscal year. Such a big amount of investment has been done in terms of capital machinery that in turns shows Bangladesh's increasing capacity in producing textile & garments. Out of those textile garment, a significant portion is Denim products. Now in the new era Bangladesh is seeing a trend and rapid growth in Denim fashion among young buyers.





# INAUGURATION CEREMONY & EVENT GLIMPSE



We are delighted to inform you that the recently concluded “6th Denim Bangladesh 2024” held concurrently with the “21st Dhaka International Yarn and Fabric Show 2024 - Winter Edition” was a resounding success. The entire event was efficiently organized by "CEMS Global USA" in collaboration with CCPIT - Sub Council of the Textile Industry (CCPIT-TEX)." This four day event took place from March 6<sup>th</sup> - 9<sup>th</sup> at the International Convention City Bashundhara (ICCB), Bashundhara, Dhaka.

This esteemed Exhibition focused on the Denim Industry of Bangladesh was inaugurated by Mr. Lokman Hossain Miah, Executive Chairman (Senior Secretary) of Bangladesh Investment Development Authority (BIDA) who was present as the Chief Guest. Also present as Special Guests were Mr. Faruque Hassan, President of Bangladesh Garment Manufacturers and Exporters Association (BGMEA); Mr. Md. Amin Helaly, Senior Vice President of the Federation of Bangladesh Chambers of Commerce and Industry (FBCCI); Mr. Md. Nuruzzaman, Director General (Additional Secretary) of Department of Textiles – Ministry of Textiles and Jute; Mr. Mahbubur Rahman, Director General of the Export Promotion Bureau of Bangladesh; Mr. Akhter Hossain Apurba, Vice President of the Bangladesh Knitwear Manufacturers and Exporters Association (BKMEA); and Mr. Song Yang, Commercial Counsellor of the Embassy of the People’s Republic of China in Bangladesh. The hosts of the Opening Ceremony were Ms. Meherun N. Islam, President and Group Managing Director of CEMS-Global and Mr. Zhang Tao, Vice President & Secretary General of The Sub- Council of Textile Industry, CCPIT China.



# EXHIBITION STATISTICS



International  
Convention City  
Bashundhara, Dhaka,  
Bangladesh



Participating  
Country : 15+



Exhibitor : 510+



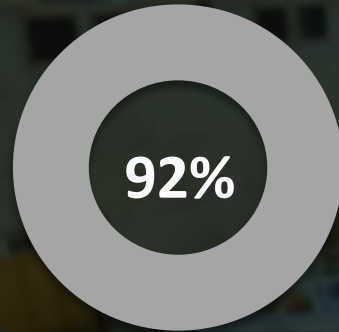
Business Visitor  
10,000+



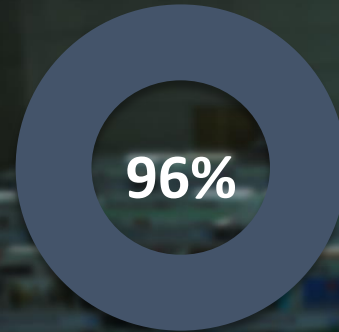
Total Visitor  
12,000+



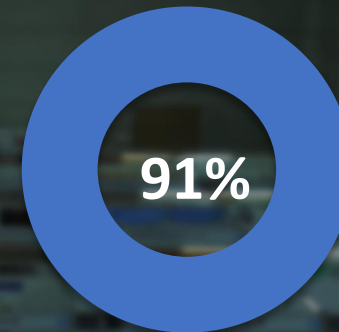
Booths : 850+



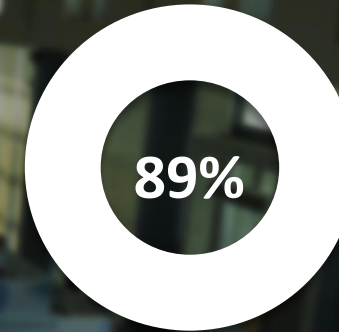
OF EXHIBITORS STATED THAT THEY WOULD LIKE TO REPEAT THEIR PARTICIPATION ON THE 2025 SHOW.



SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS



ACHIEVED THE OBJECTIVES OF EXHIBITING

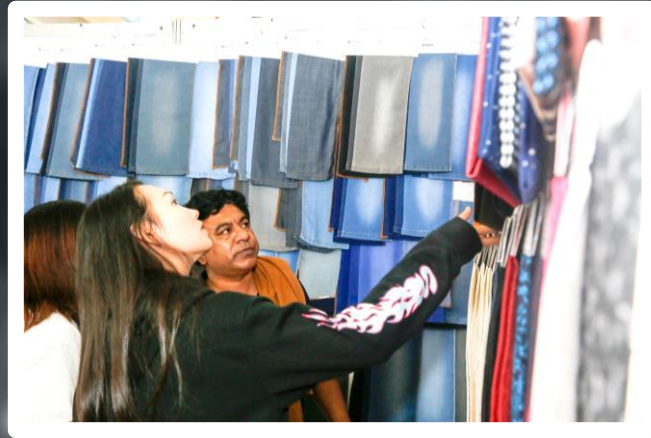


OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.

MODE OF REACHING DENIM INFORMATION TO THE VISITORS:



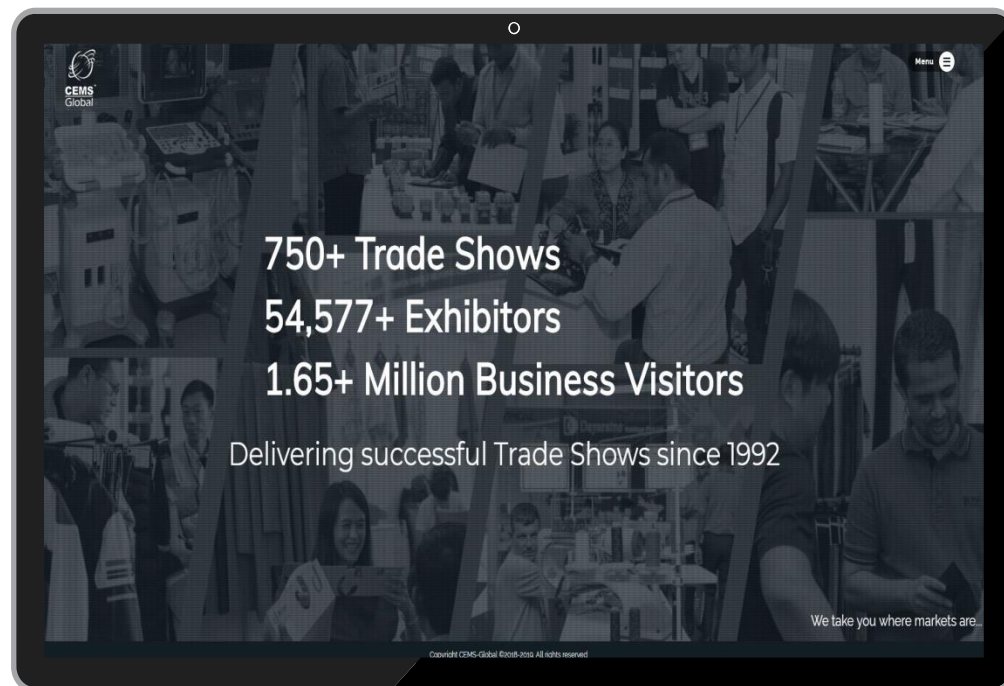






# ABOUT CEMS - GLOBAL

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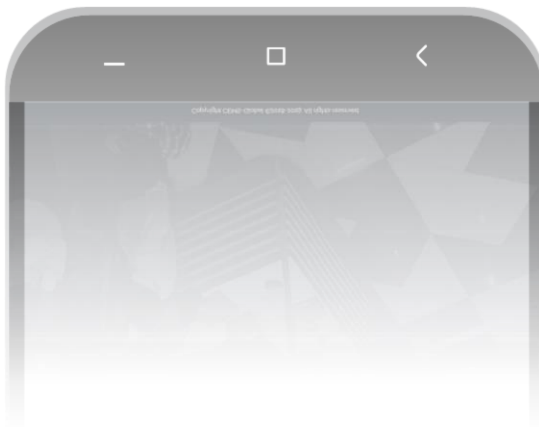
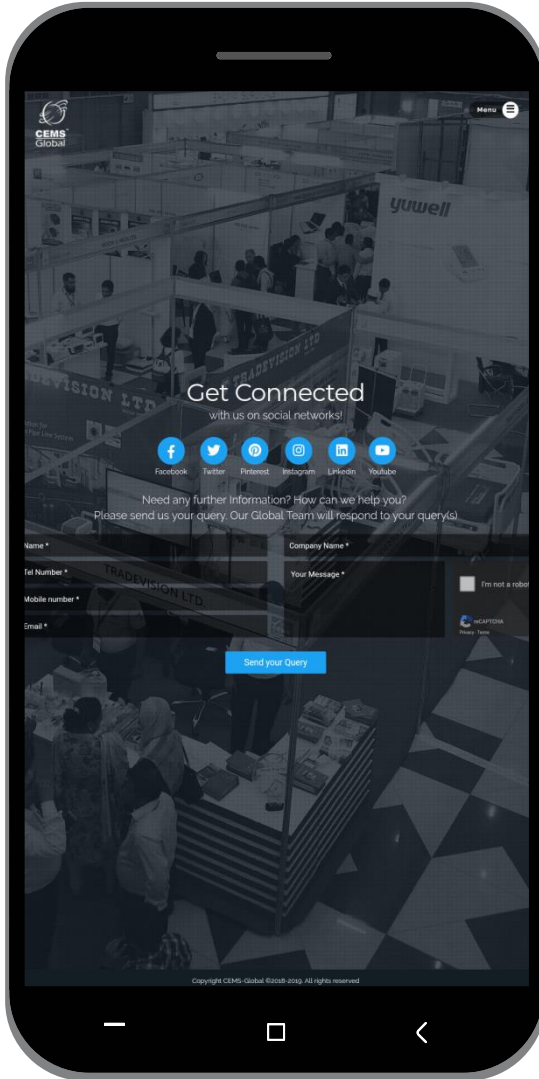
CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 3 decades, has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events...to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 24,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....



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THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



**15~18 January 2025**

10:30am to 6:30pm

Int'l Convention Center Bashundhara (ICCB)  
Dhaka – Bangladesh