CEMS Global *Presents*

30 Years 1992-2022 Going Strong Going Ahead

#10th edition Food BANGLADESH INTERNATIONAL EXPO 2027

CONCURRENT EXPOS:

#10th edition AGRO BANGLADESH INTERNATIONAL EXPO 2027

#7th edition Food PACK EXPO 2027

#10th edition INTERNATIONAL POULTRY & LIVESTOCK BANGLADESH EXPO 2027

EXHIBITOR'S MANUAL

6 ~ 8 MAY 2027

INTERNATIONAL CONVENTION CITY BASHUNDHARA (ICCB)

DHAKA, BANGLADESH

TIME: 10:00 am ~ 07:00 pm

Organized by:

CEMS® USA

In Association with

CEMS® BANGLADESH

Corporate Office for Bangladesh:

Conference & Exhibition Management Services Ltd. [CEMS Bangladesh] Dhaka, Bangladesh

Tel : +880 2 4108-2801~16
E-mail : cems@cemsbangladesh.com
Web : www.cemsbangladesh.com

10th Food Bangladesh International Expo 2027

10th Agro Bangladesh International Expo 2027

7th Food Pack Bangladesh Expo 2027

10th Poultry And Livestock Bangladesh Expo 2027

Dear Exhibitors,

We would like to thank you very much for your kind support and participation in our **"10th Food Bangladesh International Expo 2027, 10th Agro Bangladesh International Expo 2027, 7th Food Pack Bangladesh Expo 2027, 10th Poultry And Livestock Bangladesh Expo 2027".** By participating in this exhibition, we believe you will be able to make new business through close interaction with the visitors to the Expo.

This Exhibitor's Manual contains comprehensive information and serves to assist you in making advance arrangements for your participation in the Exhibition. Please read it carefully and observe the general rules and regulations, exhibition schedule, and deadline for various orders specified in this Manual.

Detailed information on booth construction and others is also contained herein.

Should you require any further information or assistance, please feel free to contact us.

We wish you every success in our **"10th Food Bangladesh International Expo 2027, 10th Agro Bangladesh International Expo 2027, 7th Food Pack Bangladesh Expo 2027, 10th Poultry And Livestock Bangladesh Expo 2027"** and look forward to seeing you.

Thanks & Regards,

MEHERUN N. ISLAM

GROUP PRESIDENT & MANAGING DIRECTOR

CEMS GLOBAL USA & ASIA PACIFIC

Appendix 1

Participation Procedures

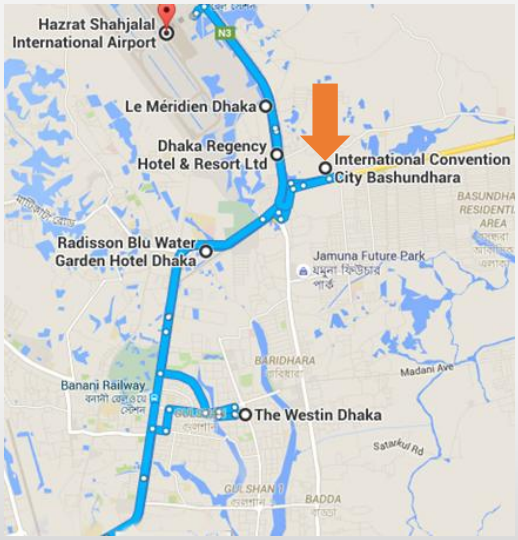
PROCEDURES	DEADLINE	ACTIVITIES
Submission of Exhibition Participation Form	April 5, 2027	Submit to: CEMS-Global Or appointed CEMS-Global Representatives in respective countries
Payment of Exhibition Booth Fee	Latest by **April 5, 2027** (Does not apply to Early Registration deadlines)	Payment should be made to CEMS-Global USA, any CEMS offices or appointed CEMS Representatives in respective countries.
Booth Allocation Letters to be issued by CEMS 1 week	April 29, 2027	Will Be Issued
Submission of Company details, etc. for the Official Expo Directory	April 5, 2027	Submit to: any CEMS offices by Mail, Fax or Email
Submission of Advertisement Form for Official Expo Directory (Form can be collected on request from CEMS) 1 week	April 29, 2027	Submit to: CEMS - Dhaka By Mail, Fax or Email

Appendix 2

TIME SCHEDULE

Move –In/ Preparation 1 day	May 5, 2027	From 00.00 hours to 23.00 hours (Next Day, for Special Design/ Special Booth Construction, please contact CEMS BANGLADESH for timings)
Opening Ceremony	May 6, 2027	At Seminar Hall – International Convention City, Bashundhara. Dhaka, Bangladesh. (Time will be announced later)
Exhibition Dates	May 6, 2027 May 7, 2027 May 8, 2027 10:00 – 19:00	
Exhibition Close last day	May 8, 2027 18.30 – 19:00	
Move Out/Removal	May 8, 2027 19:00 –24:00	

International Convention City, Bashundhara-(ICCB), Dhaka-Bangladesh



1. Service Parties

Official Booth Contractors

Matters concerning booth decoration, fascia name board furniture, electricity and water connection, compressed air and industrial gas and other problems to the booth set up, please refer to:

CEMS-Conference & Exhibition Management Services Ltd.
CEMS Bangladesh Corporate Office
Rupayan Millennium Square (5th Floor)
House- Cha-70, Progati Sarani
North Badda, Dhaka-1212, Bangladesh
Tel : +880 2 4108-2801~16
Email: cems@cemsonline.com, cems@cemsbangladesh.com

2. Mode of Payment

Regarding booth allocation, we would like to inform you that booths will be distributed on a first come first serve basis.

Payment in Bangladesh has to be made in favor of CEMS – Conference & Exhibition Management Services Ltd. by Cheque / Pay Order / Draft.

For International Remittance, payment details are available upon request.

However, payments can also be made directly to our appointed Representatives in our respective countries.

THE DEADLINE FOR THE PAYMENT OF BOOTH PRICE IS APRIL 5, 2027.

(HOWEVER, THIS PAYMENT DEADLINE DOES NOT APPLY TO EARLY REGISTRATION DISCOUNTED PAYMENT DEADLINES WHICH MAY BE ANNOUNCED BY CEMS-GLOBAL)

3. Basic Shell Scheme Booth Facilities

The charge for each Shell Scheme Booth includes the following facilities:

1. One Table, Length: 3 feet (0.92 m) X Wide 1.5 feet (0.45 m) X Height 2.5 feet (0.76m)
2. Two Chairs
3. One electrical outlet with electric supply
4. Your company name Fascia/Signboard
5. Constructed Full Shell Scheme Booth (as per booking)

4. Rules & Regulation for Participation

Application Procedure

1. Application for participation is to be made on the CEMS Expo Application Form. Acceptance of participation & exhibits will be the sole discretion of organizer.

2. Full participation charge must be paid within the Payment deadline stated in this Manual.

3. Space (Booths/Stalls) will be available on First Come First Serve basis.

4. Once completed/ signed application form & Stall/Booth charge are received, no refund request will be entertained.

Insurance:

1. The organizer will not be liable for damage /injury /fire /flood /claims /loss /theft of exhibits & personal properties, public liability (third party) insurance, and accidents liability; it's the exhibitors' responsibility to cover all their own insurance.

2. The organizer shall undertake the general protection and maintenance of the site. The organizer shall not be responsible for the protection and maintenance of the exhibits and other related materials inside the booths of the exhibitors. The custody of exhibits and other related materials should be the responsibility of exhibitors. Exhibitors should not obtain any compensation for any kind of damages occurs at the fair site or during the transportation.

Booth Construction

1. Work of construction of stand / stall decoration, and cargo handling can be availed by the participants only from those contractors who are registered with the organizer. Please obtain the necessary permission from the organizer's office. No other contractors will be allowed to provide services for the above exhibition.

2. Screwing, drilling, nailing, or painting on the floors, walls, pillars, or any part of the Exhibition Halls will not be allowed. Exhibitors and their contractors will be liable for any damage to the Exhibition Halls.

3. The height limitation for the Shell Scheme booth is 8 feet in all halls. Please note, for the Special design height limit in all halls are maximum of 12 feet and in the booths which are under the staircase the height limit is a maximum 10 feet.
4. All materials used in booth construction and decoration must be properly fired-proof in accordance with general regulations of Bangabandhu Bangladesh–China Friendship Exhibition Center.

Electricity Installation:

1. No Contractor, other than the official contractor, is allowed to carry out any installation work concerning the supply of electricity and water at the exhibition site.

2. No more than one extension cord shall be connected to anyone socket.

3. No individual generators are allowed to be used.

Sales & Customs Duty

1. Goods may be sold during the exhibition but under no circumstances can they be removed from the exhibition site unless all Customs duties/taxes have been paid.

2. During the period of duties/tax assessment, sold exhibits will be moved to a bonded warehouse wherein the Exhibitors will be required to pay an in-transit movement charge.

Booth Preparation and Removal

1. Carry-in, installation decoration is allowed only as per the schedule stated in this Manual. Exhibitors are required to complete all the preparation on that day by themselves.

2. The organizer shall not admit starting removal of exhibitor before the closing of the fair in principle.

3. Exhibitors are also wholly responsible for bringing their exhibits out after the closing of the Expo and are prohibited to leave any exhibits or waste materials on the Expo site.

Prohibition and Regulations

1. Exhibitors are also prohibited from subleasing or transferring the right to use the allocated booth to a third party.

2. The organizer can terminate support if an exhibitor violates any of the exhibition rules and regulations contained herein. In such case, the organizer shall bear no liability to the exhibitor for loss, damage or expense that the exhibitor may incur as a result of such termination.

3. Please note, on the Setup Day, exhibitors can paste the backdrop and side drops at their respective booths. No displayed items, goods wouldn't be allowed to keep at their respective booth. If any exhibitor keeps their displayed items on setup day, Organizers wouldn't be liable for any loss.

4. Exhibitors should ensure that moving exhibits are kept out of the reach of visitors.

5. Exhibitors should not cause any annoyance to visitors or other exhibitors. The acceptable noise level will be maintained. The organizers reserve the right to impose limitations on the operation of noisy machinery.

6. If an exhibitor's demonstration is considered dangerous, to cause excessive noise, vibration, heat, air contamination, or other hazards, complaints from neighboring exhibitors or if the organizer determines that the demonstration cause problems in maintaining the safety of the fair, the organizer may impose restrictions on the exhibitor's demonstrations activities and/or require the exhibitor to take preventive/corrective measures or stop the demonstration. Expenses related to the above shall be borne by the exhibitor.

7. Smoking on the Exhibition premises is strictly prohibited.

8. Subletting of Booths is not allowed.

9. Display of only the products/services mentioned will be allowed in the booths/pavilions.

10. Please note, if any companies would go for using the sound system in their respective booth or pavilion, the sound should be in minimal sound so that it would not be disturbed the surroundings.

11. Display banners or any Promotional Banners (including long venue banners) can only be displayed in Expo Venue on prior permission from `CEMS'. Banners without permission are not allowed.

12. Please be informed that, due to security and safety issues of exhibitors and in order to avoid any unpleasant incidents in the venue and as per company rule, Food (Lunch packets, lunch boxes, etc.) is prohibited to being from outside. Security persons would keep food etc. while any exhibitors enter the venue.

13. The Venue Management will hold responsible the exhibitor/special booth constructors for any damage made to the venue infrastructure.

14. Above information would be strictly followed safety of exhibitors.

15. CEMS - Global expects our respected Exhibitors to dress appropriately in business attire of a casual nature. Please do not wear anything that others around might find offensive or that might make people around uncomfortable. It includes clothing with profane language statements or clothing that promotes causes that include, but are not limited to, politics, religion, sexuality, race, age, gender, and ethnicity. Our goal is to provide an environment that is comfortable and inclusive for all. We expect that your business attire, although casual, will exhibit common sense and professionalism.

• THE DESIGNATED BOOTH / STAND INTERIOR VENDORS' DETAILS ARE GIVEN BELOW

•Company Name: Action Management Solution Ltd
Contact Person: Mr. Md. Faujul Kabir
Contact Number: + 8801847214378
Email: hello@amsl.com.bd

•Company Name: E3 Solutions
Contact Person: Mr. Yasin Sayem
Contact Number: +8801787870551
Email: sayem.e3solutionsbd@gmail.com

•Company Name: Artery Communication bd
Contact Person: Mr. MD Momen Sarker
Contact Number: +8801787764844
Email: arterybd.2director@gmail.com

•Company Name: Ananta Events & Entertainment
Contact Person: Mr. Ataur Rahman
Contact Number: +8801813340400
Email: mark@anantaexpo.com

•Company Name: Country Communication
Contact Name: Mr. Rajib Patwary
Contact Number: +8801675699711
Email: cncbd13@gmail.com

•Company Name: Zero Plus
Contact Name: Mr. Asad Z. Khan
Contact Number: +8801711526815
Email: arifk.dhaka@gmail.com

•Company Name: Brilliance Activation LTD
Contact person: SHAMIR Hassan
Contact Number: 01712725307
Email: shamir.brilliance@gmail.com

•Company Name: The Glare
Contact person: S M Forhad Munir
Contact Number: 01938888939
Email: theglare71@gmail.com

•Company Name: Global Event & Interiors
Contact person: Md Salim Miah
Contact Number: 01711268881
Email: contact@globalinteriorsbd.com

•Company Name: Rhythm TSR Space
Contact Name: Mr Kazi Jaherul Islam
Contact Number: +8801708576217
Email: rhythm.space@yahoo.com

•Company Name: STEP Communications
Contact Name: Mr. Morshed
Contact Number: +8801671339458
Email: morshed.joy@gmail.com

•Company Name: Corporate Solution
Contact Name: Ms. Liza
Contact Number: +8801717410884
Email: ceocrpsl@gmail.com

•Company Name: Think Art Limited
Contact Name: Mr. Rajib Khan
Contact Number: +8801922782515
Email: thinkartbd@gmail.com

•Company Name: Brilliance Creative
Contact Name: Mr Syed Rahman
Contact Number: +8801318306840
Email: reza.brilliance@gmail.com

•Company Name: The Planner's
Contact Name: Mr Avijit Saha
Contact Number: +8801712255922
Email: theplanners360@gmail.com

•Company Name: I-Creative MarCOM (ICMC)
Contact person: Tanup Kumar Datto
Contact Number: 01711507295
Email: icreativemarcom@outlook.com

•Company Name: Capita Winfield Ventures Ltd.
Contact person: Mr. Manoj
Contact Number: +8801937-990963
Email: manoj@capitawinfield.com
Website: www.capitawinfield.com

•Company Name: 360 Degree Interior & Exterior Solution
Contact Name: Mr. Erfan Khaled
Contact Number: +88 01627222888
Email: erfan@integrity360d.com

•Company Name: IALO Limited
Contact Name: Mr. MD Salim Mia
Contact Number: +88 01717083612
Email: salim@ialo.com.bd

•Company Name: Visual Ad Media House
Contact Name: Mr. Mahfuzur Rahman
Contact Number: +8801911512339
Email: visualad2007@gmail.com

•Company Name: Wood Communication
Contact Name: Mr. Shahidur Rahman
Contact Number: +88 01835215221
Email: woodcommunication.manager@gmail.com

•Company Name: THOUGHT 360
Contact Name: Mr. Sohel Akond
Contact Number: +88 01812222991
Email: sohel.akond@thought.com.bd

•Company Name: INFOBIZ CORPORATION
Contact person: Rakin Ahmmad
Contact Number: 01602060756
Email: rakin.infobizbd@gmail.com

•Company Name: Sign and Design
Contact person: Abu Baker Mohammad Khaled
Contact Number: 01841656784
Email: sohelpervez88@gmail.com

PLEASE NOTE, THAT EXHIBITORS WHO BOOK RAW SPACE MUST CONTACT ONE OF THE COMPANIES ABOVE FOR BOOTH CONSTRUCTION AND INFORM US / KEEP US CC via email: coordination@cemsonline.com

5. Information on Logistics

IMPORTANT INFORMATION & GUIDELINES ON SENDING MATERIALS / EQUIPMENT FOR DISPLAY IN THE "10th Food Bangladesh International Expo 2027, 10th Agro Bangladesh International Expo 2027, 7th Food Pack Bangladesh Expo 2027, 10th Poultry and Livestock Bangladesh Expo 2027".

FOR SHIPMENT OF YOUR SAMPLES / EQUIPMENT / MACHINERY FOR DISPLAY IN THE EXHIBITION, PLEASE FEEL FREE TO CONTACT OUR `LOGISTICS PARTNERS FOR ALL `CEMS EXHIBITIONS IN BANGLADESH:

Bengal Airlift Limited

Landmark Building, 13th Floor, Gulshan 2, Dhaka, Bangladesh

Contact 01: Mr. Syed Ziaul Hassan, Cell/ WhatsApp: +8801892-727751,

WeChat: 01892727751,

E-mail : zia@bengal-airlift.com**,**

Contact 02: Mr. Jobaer Hossan Akib, Cell / WhatsApp: +8801724-376109,

Email: akib@bengal-airlift.com**,**

http://www.bengal-airlift.com

ANY EXHIBITOR INTENDING TO SEND ANY BROCHURES, PROMOTIONAL MATERIAL OR DISPLAY ITEMS BY COURIER SHOULD SEND IT TO ENSURE THAT THE COURIER REACHES DHAKA BY LATEST April 7, 2027.

FOR SENDING MACHINERY / EQUIPMENT, ETC FOR DISPLAY, WE SUGGEST SENDING VIA SHIPMENT TO `DHAKA BY AIR' OR `CNF CHITTAGONG' BY SEA DEPENDING ON THE SIZE OF THE CARGO. THIS SHIPMENT SHOULD REACH ANY BANGLADESH PORT LATEST April 7, 2027 TO COMPLETE THE OFFICIAL FORMALITIES OF BANGLADESH CUSTOMS & CLEARING THE CARGO IN TIME FOR THE EXHIBITION. AS SOON AS THE SHIPMENT IS DISPATCHED, THE EXHIBITOR SHOULD URGENTLY SEND US THE INVOICE / PACKING LIST OF THE ITEMS SENT TO ENABLE US TO DO NEEDFUL AT OUR END AND THEN THE BILL OF LADING CAN FOLLOW ONCE YOUR ITEMS ARE SHIPPED.

7. SHIPMENT GUIDELINE

THE BILL OF LADING SHOULD MENTION THE FOLLOWING:
"10th Food Bangladesh International Expo 2027, 10th Agro Bangladesh International Expo 2027, 7th Food Pack Bangladesh Expo 2027, 10th Poultry and Livestock Bangladesh Expo 2027" FROM 6 –8 MAY 2027 AT INTERNATIONAL CONVENTION CITY, BASHUNDHARA, DHAKA-BANGLADESH.

C/O. CEMS LTD – (CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD.)
CEMS Bangladesh Corporate Office
Rupayan Millennium Square (5th Floor),
House- Cha-70, Progati Sarani,
North Badda, Dhaka-1212, Bangladesh.

N.B.: All local Taxes, Clearing Charges, VAT and re-export charges will have to be borne by the Exhibitor.

WE HOPE THE EXHIBITOR'S WILL FOLLOW THE ABOVE GUIDELINE WHICH HAS BEEN SPECIALLY ISSUED IN THE INTEREST OF THE EXHIBITOR AND TO AVOID ANY AMBIGUITY AS IT IS OF IMPORTANCE TO US TO ENSURE SMOOTH OPERATION OF YOUR PARTICIPATION.

WE WISH YOU A SUCCESSFUL **"10th Food Bangladesh International Expo 2027, 10th Agro Bangladesh International Expo 2027, 7th Food Pack Bangladesh Expo 2027, 10th Poultry And Livestock Bangladesh Expo 2027".**

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