

43rd  
Dye+Chem  
Sri Lanka  
EXPO' 24

POST SHOW REPORT

43<sup>rd</sup> Dye+Chem Sri Lanka Expo 2024

Sri Lanka Exhibition & Convention Centre (SLECC),  
Colombo – Sri Lanka

# ABOUT THE EXPO

In 2024, CEMS-Global launched its widely recognized 43<sup>rd</sup> Dye+Chem Sri Lanka Expo. The International 'Dye Chem Series of Exhibitions' have achieved an astonishing extent of popularity in Africa, South & South-East Asia as the only kind of series held in the sub-continent. Once again it was the most prestigious and exclusive International Exhibition devoted to focus on all kinds of Dyes and Fine & Specialty Chemicals for the Sri Lankan Industry and will be a one-stop single platform to showcase from home and abroad the latest developments and emerging technology for the Process Industry.

# ABOUT THE EXPO

The “43<sup>rd</sup> Dye+Chem Sri Lanka Expo 2024” was the perfect meeting place to be held in Sri Lanka for Buyers and Suppliers of Dyes & Chemicals and also provided an interactive platform for Exhibitors to generate business through displays / direct interaction and enhanced the synergy effect and attract top level professionals from the Industry thus improving technology, focus and visitors of the expo. The Exhibition showcased products such as chemicals, Fertilizers, Fine Chemicals, Food Chemicals, Inorganic Chemicals, Laboratory chemicals, Oil Field, chemicals, Performance chemicals, Petrochemicals, etc.

# ABOUT SRI LANKA

Sri Lanka's apparel export industry is one of the key sectors of the country's economy, having recorded substantial growth over the past four decades. The value of the sector reached \$5.42 billion after exports rose 22.93 percent year-on-year in 2021. The Country's Apparel Sector is targeting exports worth \$8 billion by 2025 through increased investment in local supply chains. The Apparel Manufacturing Sector of Sri Lanka is currently the country's leading export industry, accounting for approximately 44 percent of total Exports, and providing about 33 percent of the manufacturing employment in the country. Major investments in Sri Lanka are happening in the Textile & Garment sector. The apparel industry is a key sector that needs continuous upgrading and acquisition of new technology and equipment. The Apparel Manufacturing sector of Sri Lanka is currently the country's leading export industry, accounting for approximately 44 percent of total exports! "43<sup>rd</sup> Dye+Chem Sri Lanka Expo 2024" timed at the right moment with Sri Lanka further investing in setting up new Apparel factories and expanding their present capacities to match the fast-growing exports, will cater to the requirements of the ever-growing Textile Industry of Sri Lanka.

# EXHIBITION STATISTICS



Sri Lanka  
Exhibition  
Convention  
Centre (SLECC),  
Colombo, Sri  
Lanka



Participating  
Country : 18+



Exhibitor : 165+



Business Visitor  
30,000+



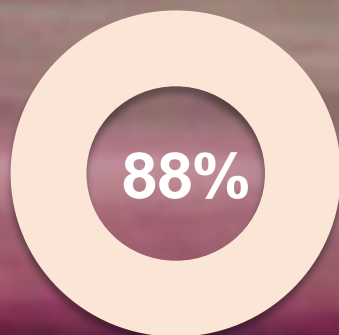
Total Visitor  
45,000+



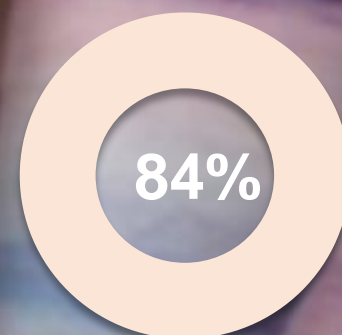
Booths : 220+



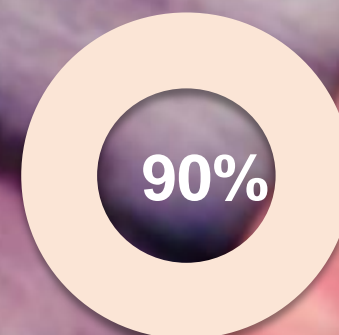
**OF EXHIBITORS STATED THAT THEY WOULD LIKE TO REPEAT THEIR PARTICIPATION ON THE 2025 SHOW.**



**SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS**

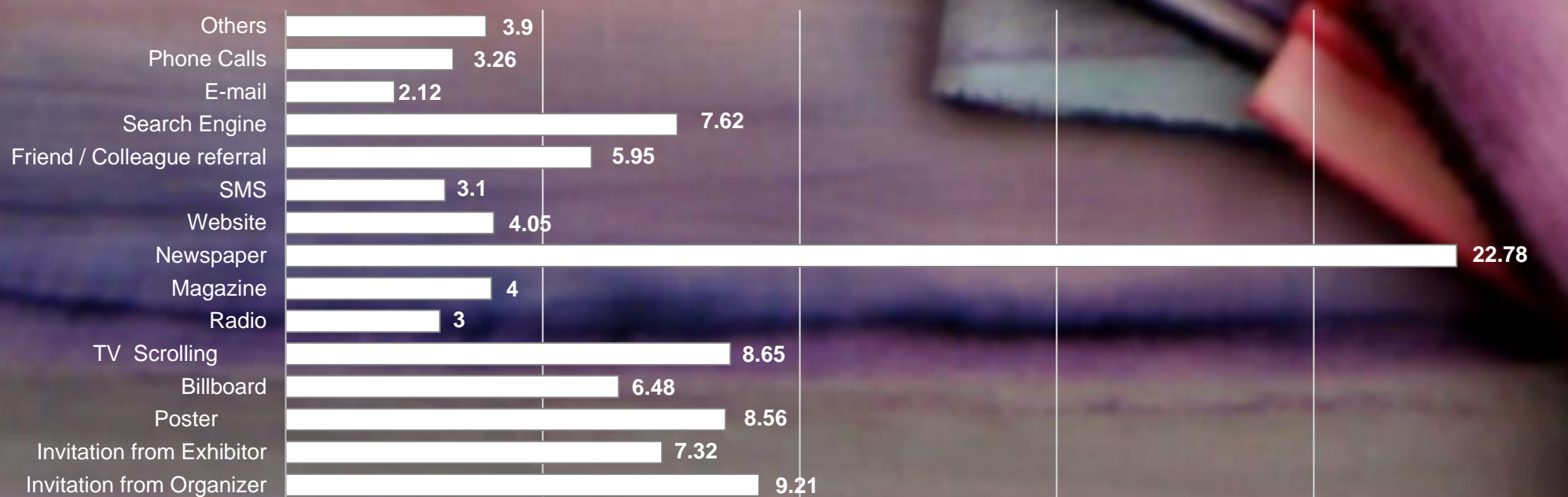


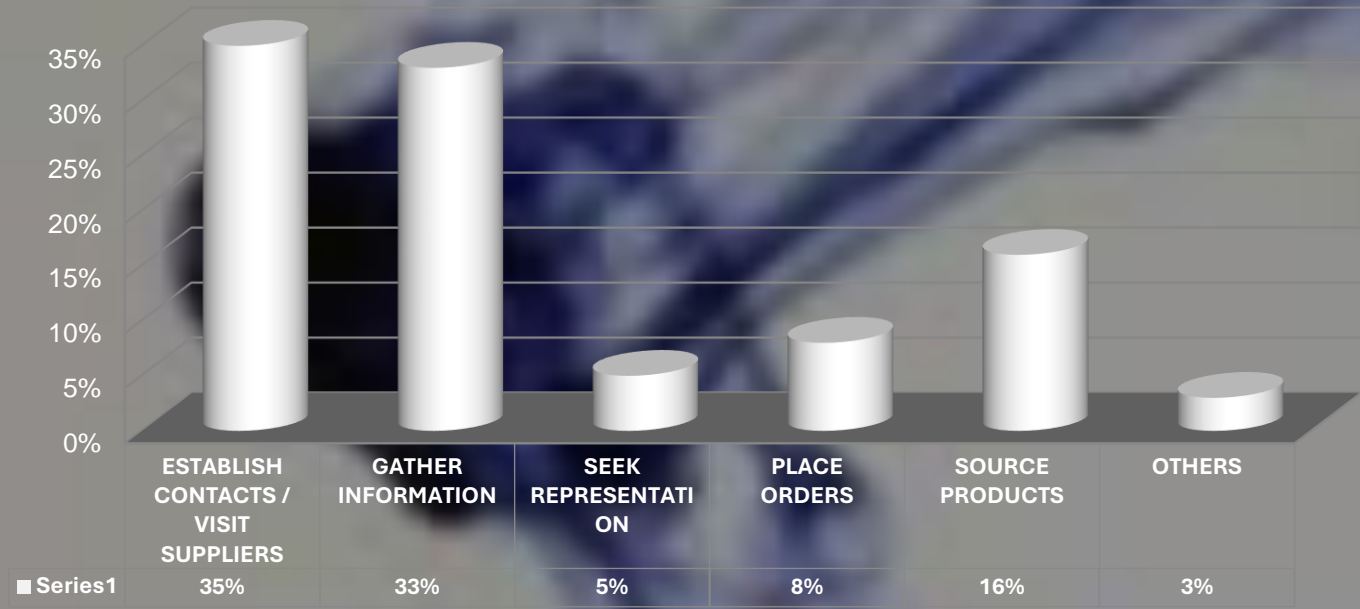
**ACHIEVED THE OBJECTIVES OF EXHIBITING**



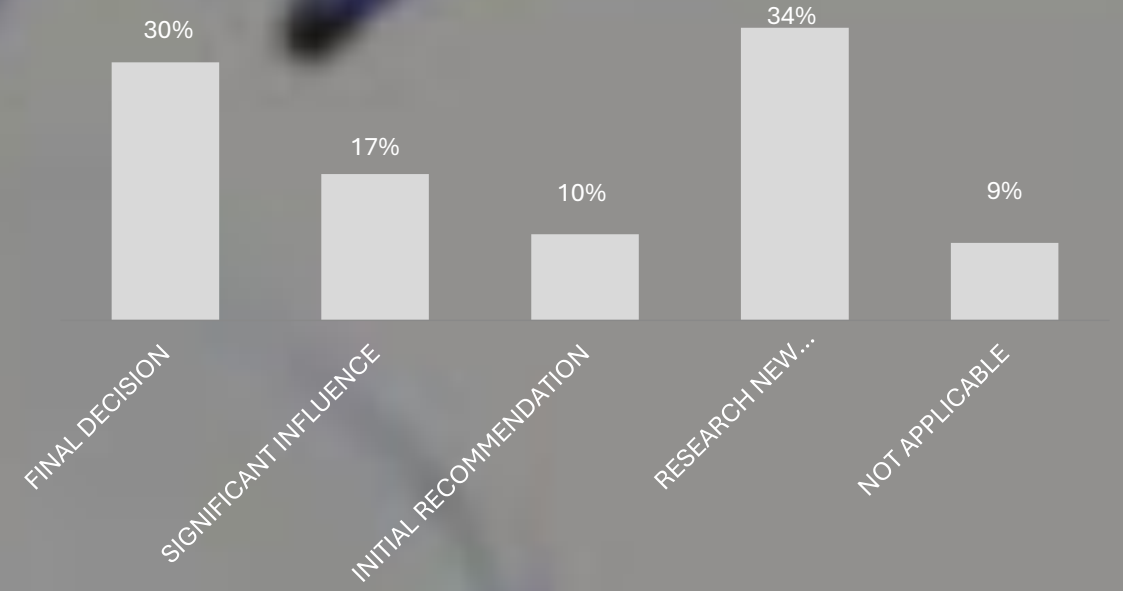
**OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.**

**MODE OF REACHING DYE+CHEM SRI LANKA 2024 INFORMATION TO THE VISITORS:**





VISITORS OF DYE+CHEM SRI LANKA 2024 CONSISTED



VISITORS TO THE DYE+CHEM SRI LANKA 2024 VISITED WITH FOLLOWING POWERS TO MAKE



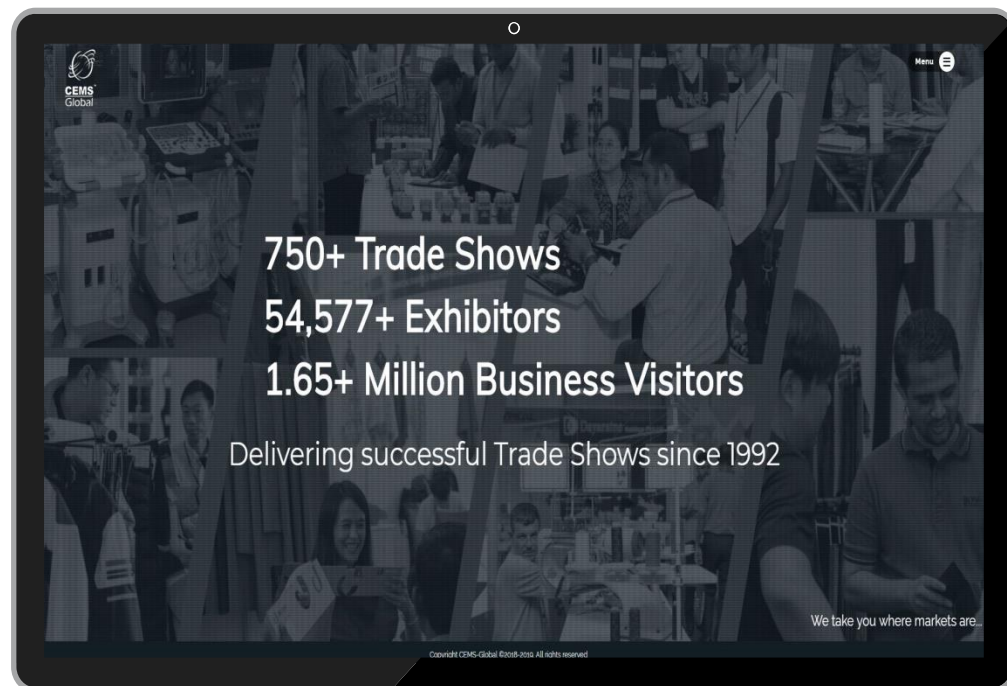
VISITORS SECTOR DYE+CHEM SRI LANKA 2024 INTERNATIONAL EXPO CONSISTED





# ABOUT CEMS - GLOBAL

VISIT US @ [www.cems-global.com](http://www.cems-global.com)

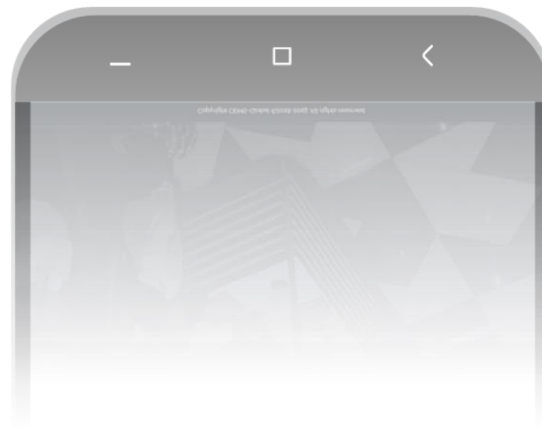
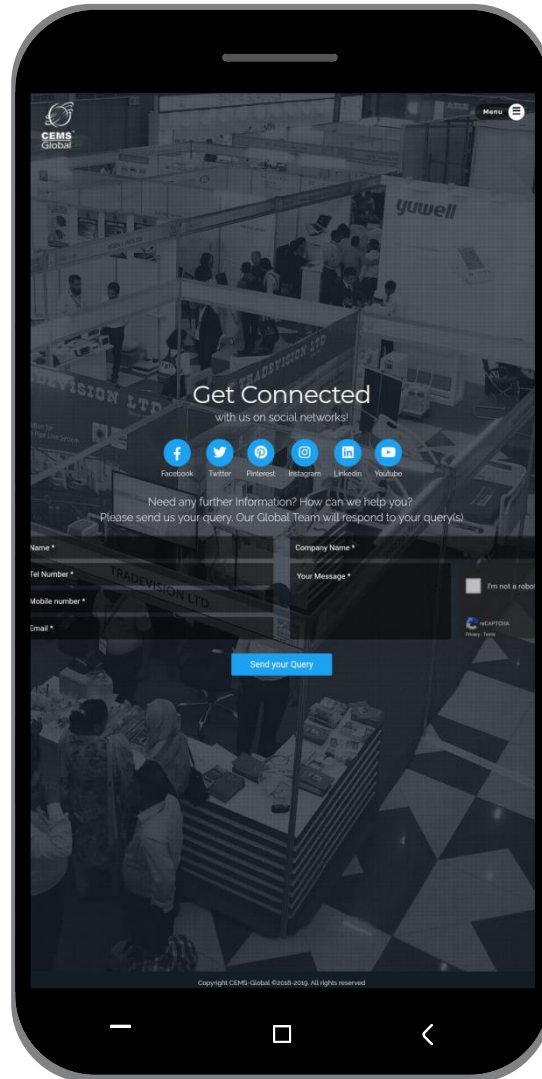


CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 32 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events...to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 24,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

VISIT US @ [www.cems-global.com](http://www.cems-global.com)



FOR MORE INFORMATION & RESERVING YOUR PREFERRED EXHIBIT PLEASE CONTACT:

**GLOBAL HQ:**

**CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]**

NEW YORK, USA

Hotline : +1-646-416-7902

Fax : +1-646-365-8625

Email : [contact@cems-textech.com](mailto:contact@cems-textech.com), [cems@cemsonline.com](mailto:cems@cemsonline.com)

Web : [www.cems-textech.com](http://www.cems-textech.com), [www.cems-global.com](http://www.cems-global.com)

**CORPORATE OFFICE FOR SRI LANKA:**

**CONFERENCE & EXHIBITION MANAGEMENT SERVICES LANKA (PVT) LTD. [CEMS LANKA]**

Colombo, Sri Lanka

Hotline : +94 11 259 1750 ~ 2

Fax : +94 11 259 1753

Email : [contact@cems-textech.com](mailto:contact@cems-textech.com), [cemslanka@sltnet.lk](mailto:cemslanka@sltnet.lk)

Web : [www.cems-textech.com](http://www.cems-textech.com), [www.cemslanka.com](http://www.cemslanka.com)

THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



**13<sup>th</sup> ~15<sup>th</sup> March 2025**

10:30am to 6:30pm

Int'l Convention Center Bashundhara (ICCB)

Dhaka – Bangladesh