



POST **SHOW** REPORT

17TH DHAKA MOTOR SHOW 2024



Bangladesh-China Friendship Exhibition
Center (BBCFEC), New Purbachal



CAR MARKET IN BANGLADESH

The automobile industry in Bangladesh, as a whole, is growing. It has been estimated that there is an annual demand of 30,000 units for the passenger vehicles among which brand new vehicles are contributing 5,000 units. The demand for brand new cars is increasing as manufacturers are now offering new generation, highly efficient mobility solutions across different customer segments. Currently, the preference for SUVs has significantly increased in the market. Since people are travelling long distances more often – to the outskirts of Dhaka city – they prefer travelling in affordable SUVs/Crossovers. This is why CEMS-Global decided to continue contributing to this expanding industry.

Across the globe, the private vehicle market is performing well. In the backdrop of emerging economies and the overall increasing purchasing power of people in developing nations, the market is projected to grow at 4.4% per year through to 2022. This expected growth can primarily be attributed to a stronger and more robust global economy and the increasing availability of budget-friendly models.

INDUSTRIES SECTOR WITH RECORD **BREAKING** FIGURES



The Automotive market size of Bangladesh was reported to be in between BDT 1,300 crore to BDT 1,400 crore last year with an annual growth rate of 10% to 12%

Car dealerships in Bangladesh imported more than 20,009 vehicles through the Mongla Port in fiscal year 2021-i22 which is actually the highest since the seaport in the southwest coastal region started handling imports – according to Mongla Port Authority (MPA).

Car importers, vendors and banks say there has been a big jump in the purchasing capacity of the middle class as well as an emergence of easier credit facilities.

Reconditioned car imports surged by more than 75 percent year-on-year in July-October despite the ongoing economic uncertainty and post pandemic situation revealing the demand for vehicles .

Bangladesh has experienced an increase in its use of private cars has experienced an increase in its use of private cars over the last two decades due to the socio-economic development and increasing purchasing power of the middle and upper middle classes . In the last decade , the number of passenger cars increased at an average rate of more than 7 percent (7.23%) each year . Participate in 17Th Dhaka Motor Show 2024 .Meet and connect with top Car Manufacturers through the Expo.

ABOUT THE EXPO

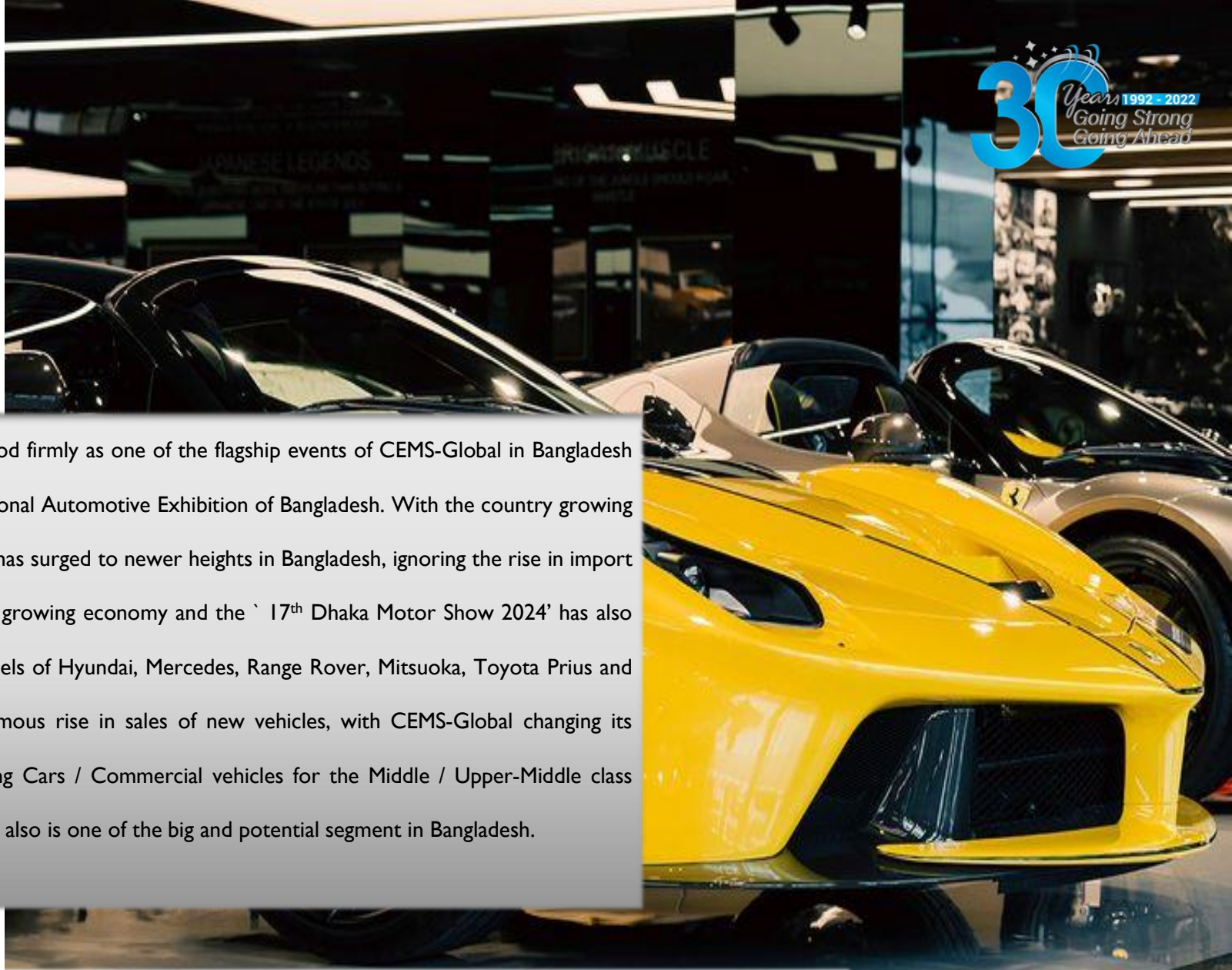


USA' in association with "CEMS Bangladesh" once again organized the '17th Dhaka Motor Show 2024'. It was a glittering showcase of the World CEMS-Global automobile and auto component industry. As always, the '17 Dhaka Motor Show 2024' revealed to the country the rapid developments in the Industry and was also be a launching-pad for many new vehicles as well as new technology components. The neat layouts of the show provided many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Motor Show was therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.



ABOUT THE EXPO

Being held for more than a decade, the `Dhaka Motor Show` stood firmly as one of the flagship events of CEMS-Global in Bangladesh and became an icon of the country as the One & ONLY International Automotive Exhibition of Bangladesh. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. Bangladesh is one of a strong South-Asian Nation with its growing economy and the `17th Dhaka Motor Show 2024` has also been a platform in all these years for the launching of latest Models of Hyundai, Mercedes, Range Rover, Mitsuoka, Toyota Prius and many others. This Exhibition saw great successes and an enormous rise in sales of new vehicles, with CEMS-Global changing its strategy to strongly highlight the Vehicle distributors' showcasing Cars / Commercial vehicles for the Middle / Upper-Middle class segment of the population and vehicles for Rural utilization, which also is one of the big and potential segment in Bangladesh.



Member of



INAUGURATION CEREMONY & EVENT GLIMPSE



“CEMS Global USA”, in association with “CEMS Bangladesh” organized the “17th Dhaka Motor Show 2024 ,“7th Dhaka Auto Parts Show 2024”, “8th Dhaka Bike Show 2024, “17th Dhaka Motor Show 2024, and the “6th Dhaka Commercial Automotive Show 2024”.

This three-day exhibition started on **May 23** and continued until **May 25** at the **Bangabandhu Bangladesh-China Friendship Exhibition Centre, Purbachal, Dhaka.**

Chief guest **Mohsina Yasmin**, Executive Member, Bangladesh Investment Development Authority (BIDA) inaugurated the opening ceremony. **Meherun N. Islam**, President and Group Managing Director, CEMS-Global USA and Asia Pacific presided over the event. **Md. Tazul Islam** (Additional Secretary), Chairman, Bangladesh Road Transport Corporation (BRTC) and **Dr Md. Abul Hossain**, Additional Secretary, Ministry of Youth & Sports were present as special guests.

EXHIBITION STATISTICS



Bangladesh–China
Friendship Exhibition
Center, New
Purbachal,
Bangladesh.



Participating
Country : 17



Exhibitor : 175+



Business Visitor
30,000+

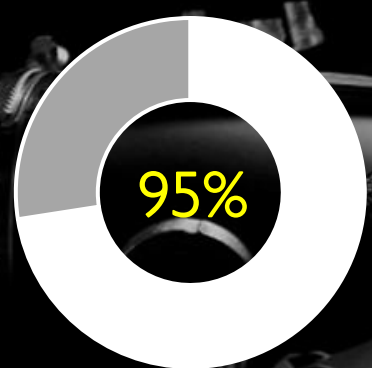


Total Visitor
65,000 +

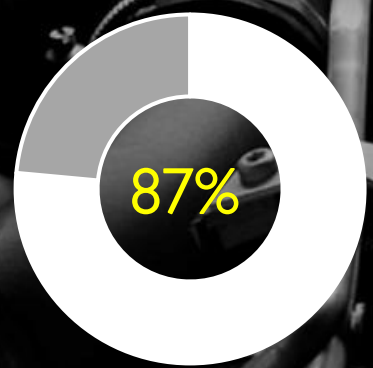


Booths : 600+

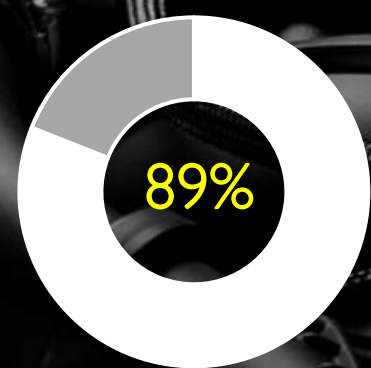
EXHIBITOR SURVEY



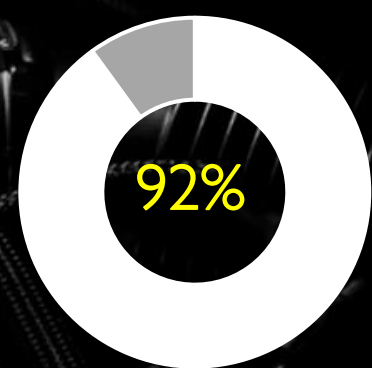
of Exhibitors Stated That They Would Like To Repeat Their Participation on The 2025 Show



Satisfied With The Quantity & Quality of Visitors



Achieved The Objectives of Exhibiting

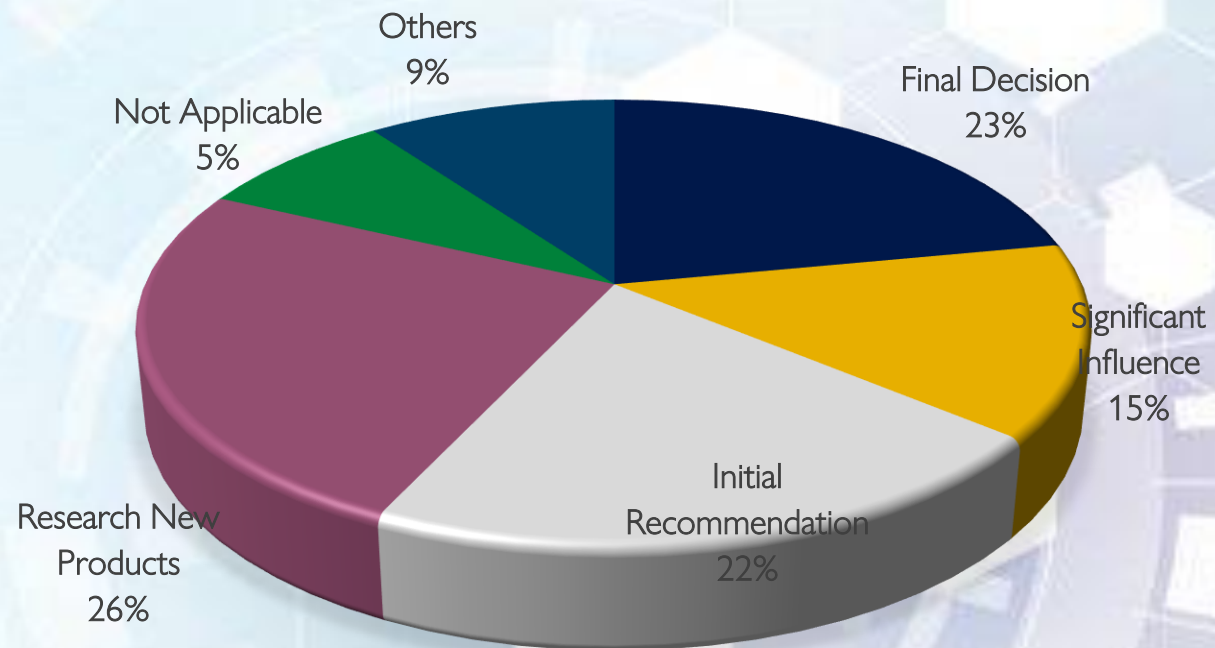


of The Exhibitors Stated That They Were Satisfied With The Support / Services From Organizer.

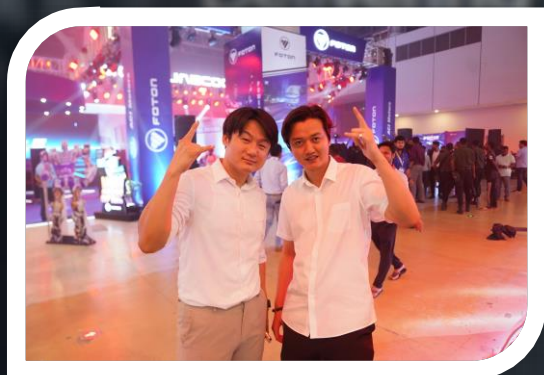
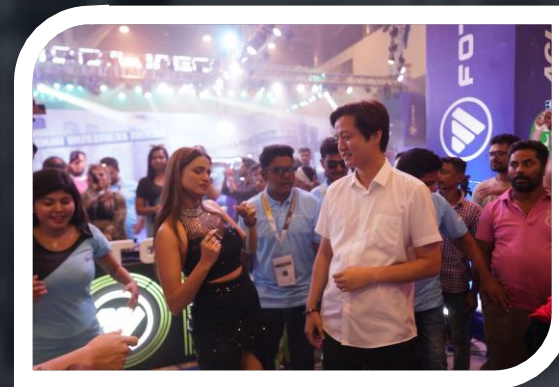
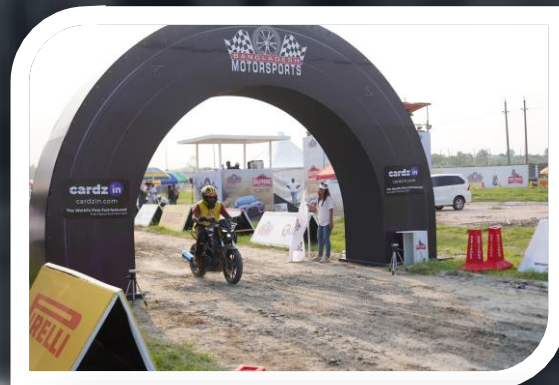
Motive behind Business Visitors of the 17th Dhaka Motor Show 2024 in below decisions:



Visitors to the 17th Dhaka Motor Show 2024
 above purpose:



STATISTICAL ANALYSIS



ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span over three decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.



Member of





Date: 1 ~ 3 May, 2025

**Venue: International Convention City Bashundhara
(ICCB), Dhaka**

Thank you for your participation ...See you at the next event in 2025!

Reserve your preferred exhibit space now!

For more information, Please contact:

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