



1 2 3 MAY 2025

International Convention City  
Bashundhara (ICCB), Dhaka

[www.dhakamotorshow.com](http://www.dhakamotorshow.com)



## A Complete Show for the Brand new Automobile Sector of Bangladesh

### SCHEDULE

Date	:	1 ~ 3 May, 2025
Venue	:	International Convention City Bashundhara (ICCB), Dhaka
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	<a href="http://www.dhakamotorshow.com">www.dhakamotorshow.com</a>

## 7 Reasons to Participate in the 18<sup>th</sup> Dhaka Motor Show 2025



1. Dhaka Motor Show is the Oldest & Biggest of its kind serving the Automobile Industry of Bangladesh for almost two decades now and it has surely become an Int'l Expo to be recognized
2. The demand for both passenger and commercial vehicles is anticipated to rise quickly due to increasing economic activity and gradually rising per capita income
3. One of the most promising markets for the growth of four-wheel drive vehicles is Bangladesh. Since 2013, the number of registered cars has more than doubled, reaching over 26,000 for passenger cars and 37,000 for commercial cars (not including auto-rickshaws and human haulers) in 2019
4. The Automotive market size of Bangladesh was reported to be in between BDT 1,300 crore to BDT 1,400 crore last year with an annual growth rate of 10% to 12%
5. In the fiscal year 2021-22, the government slashed import tariffs on hybrid cars and microbuses depending on the engine capacity, enabling the sector to import an increased number of vehicles
6. By 2024, the yearly market demand is anticipated to surpass 100,000 automobiles. The auto segments with the fastest growth are SUVs and hybrid cars
7. Participate in 18<sup>th</sup> Dhaka Motor Show 2025. Meet and connect with the Top Car Manufacturers through the Expo

## EVENT PROFILE

Being held for the last 17 years now, the 'Dhaka Motor Show' stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the One & Only International Automotive Exhibition of Bangladesh. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. Bangladesh is one of a strong South-Asian Nation with its growing economy and the 'Dhaka Motor Show' has also been a platform all these years for the launching of latest Models of Hyundai, Mercedes, Range Rover, Mitsuoka, Toyota Prius, Mitsubishi and many others. The previous editions have seen great successes and an enormous rise in sales of new vehicles, with CEMS-Global's new strategies in 2025 in highlighting and strongly backing Vehicle distributors showcasing Cars / Commercial vehicles for the Middle / Upper-Middle class segment of the population and vehicles for Rural utilization, this exhibition will bring together all the important segments of the vehicle industry of Bangladesh.



'CEMS-Global USA' in association with 'CEMS Bangladesh' presents once again the "18<sup>th</sup> Dhaka Motor Show 2025", scheduled to be held from 1 ~ 3 May 2025 which will be a focused showcase of the World automobile and auto component industry. As always, the 'Dhaka Motor Show' will reveal to the country the rapid developments in the industry and will also be a launching pad for many new vehicles as well as new technology components.

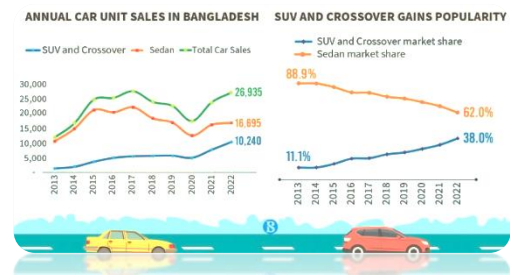
The neat layouts of the show provide many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Motor Show is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.

## WHY BANGLADESH? FACTS & FIGURES

The Automotive market size of Bangladesh was reported to be in between **BDT 1,300 crore to BDT 1,400 crore** last year with an annual growth rate of 10% to 12%.

The demand for brand new cars is increasing as manufacturers are now offering new generation, highly efficient mobility solutions across different customer segments.

Across the globe, the private vehicle market is performing well. In the backdrop of emerging economies and the overall increasing purchasing power of people in developing nations, the market is projected to grow at 4.4% per year through to 2022. This expected growth can primarily be attributed to a stronger and more robust global economy and the increasing availability of budget-friendly models.



## PROFILE OF EXHIBITS

**Vehicles:** Cars, Sports Utility Vehicles, Multi Utility Vehicles, Commercial Vehicles, Buses, Trucks, Three Wheelers, Alternative energy-driven vehicles including battery-operated vehicles.



## PROFILE OF VISITORS

Just like the previous editions, the '18<sup>th</sup> Dhaka Motor Show 2025' will focus on Target visitors consisting of Vehicle Distributors / Importers, Auto Component Distributors & Dealers, Tire & Wheel Dealers, Auto Spare Parts Dealers, Garage Owners, Lubricant Dealers, Service Centre's, Truck Parts Dealers, Mechanics, Spare Parts retailers, Distributors, Associations and General Public.



## ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents.

Established in 1992, CEMS-Global, in this span of more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results.

With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

## ORGANIZER



in Association with



### GLOBAL HQ:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)

Web : [www.dhakamotorshow.com](http://www.dhakamotorshow.com), [www.cems-global.com](http://www.cems-global.com)

### CORPORATE OFFICE FOR BANGLADESH:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD

Dhaka, Bangladesh

Hotline : +880 1711396000

Tel : +880 2 4108-2801~16

Fax : +880 2 41082822

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)

Web : [www.dhakamotorshow.com](http://www.dhakamotorshow.com), [www.cemsbangladesh.com](http://www.cemsbangladesh.com)

### CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]

New Delhi, India

Hotline : +91 9870227007

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com), [cems@cemsindia.in](mailto:cems@cemsindia.in)

Web : [www.dhakamotorshow.com](http://www.dhakamotorshow.com), [www.cemsindia.in](http://www.cemsindia.in)

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