



23 24 25 APRIL
2026

ICCB

International Convention City
Bashundhara Dhaka, Bangladesh

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One & Only International Automotive Two Wheeler Exhibition of Bangladesh

SCHEDULE

Date	:	23 ~ 25 April 2026
Venue	:	International Convention City Bashundhara (ICCB), Dhaka
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.dhakabikeshow.com

7 Reasons to Participate in the 10th Dhaka Bike Show 2026



1. The Dhaka Bike Show, Bangladesh's oldest and biggest motorcycle exhibition, has been powering the nation's two-wheeler industry for nearly a decade, and as demand for bikes surges, it is becoming more relevant than ever—bringing together riders, manufacturers, and innovators to showcase the future of motorcycling in Bangladesh.
2. With Bangladesh's rapid economic expansion fueling a surge in personal mobility needs, the two-wheeler sector emerged as the most effective solution, mirroring the path taken by many other South Asian nations, and quickly became the preferred choice for affordable, efficient, and accessible transportation across the country.
3. Between 2024 and 2028, Bangladesh's motorcycle market is set to grow steadily at an annual pace of 0.64%, reaching a market volume of US \$1.98 billion, with unit sales projected to climb to 647,400 motorcycles by 2028—marking a significant milestone in the nation's two-wheeler industry and reinforcing its role as a key driver of personal mobility.
4. The government's recent approval for manufacturers to produce motorcycles with engine capacities up to 500cc marks a game-changing move for Bangladesh, unlocking new opportunities for premium and performance bikes, attracting global brands, and giving a powerful boost to the nation's motorcycle industry as it gears up for the next phase of growth.
5. Motorcycle sales in Bangladesh have surged year-on-year by nearly 35–40%, climbing to around 4.5 lakh units in the recent period, and the market conditions are more buoyant

than ever, signaling unstoppable momentum and a thriving two-wheeler industry poised for even greater heights.

6. With nine firms now operating assembly factories in Bangladesh—including leading Japanese, Indian, and homegrown Bangladeshi brands—the nation has become nearly self-sufficient in motorcycle manufacturing and assembly, propelling the industry into the fastest-growing sector and cementing its role as a powerhouse of mobility and economic progress.
7. Join the 10th Dhaka Bike Show 2026 and seize the ultimate opportunity to showcase your brand, meet thousands of potential buyers, and connect directly with industry leaders—an unmissable expo that puts you at the heart of Bangladesh's booming motorcycle market.

EVENT PROFILE

For multiple years CEMS-Global's 'Dhaka Bike Show' has been exhibiting eclectic kinds of brand new quality products successfully making this exhibition one of the renowned events of **CEMS-Global** in Bangladesh. Bringing markets from different parts of the world together in style has made the Dhaka Bike Show into one of the icons of the country as the biggest International 2-wheeler Exhibition of Bangladesh. To focus on this important and fast-growing 2-wheeler sector of Bangladesh, **CEMS-Global USA** in association with **CEMS Bangladesh** are delighted to present the '**10th Dhaka Bike Show 2026**' will be held on **23 ~ 25 April 2026**, which will be a focused showcase of the World automobile, 2-wheeler and component industry.

Bangladesh is a nation that has been experiencing rapid increases in the number of bike owners, mostly due to the immense popularity of ride-sharing apps. It is estimated that in the last eight years the number of citizens owning bikes in Dhaka has doubled. Currently, there are almost five Lakh bike owners just in Dhaka alone. This is why Bangladesh is undoubtedly an extremely lucrative market for 2-wheelers. The neat layout of the show provides many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment.



The '10th Dhaka Bike Show 2026' is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.

WHY BANGLADESH? FACTS & FIGURES

The motorcycle industry in Bangladesh continues to experience rapid growth, solidifying its position as one of the country's fastest-expanding sectors. According to data from the Bangladesh Road Transport Authority (BRTA), registrations have surged in recent years despite earlier post-pandemic challenges, reflecting strong consumer demand and market resilience. Today, nine firms – including leading Japanese and Indian brands alongside Bangladeshi manufacturers – operate assembly factories within the country, making Bangladesh nearly self-sufficient in motorcycle manufacturing and assembly. This robust ecosystem has fueled remarkable year-on-year sales growth of nearly 35–40%, with volumes reaching around 450,000 units annually. With rising purchasing power, increasing urban mobility needs, and a buoyant market environment, the motorcycle sector is thriving like never before and stands as a cornerstone of Bangladesh's automotive future.

PROFILE OF EXHIBITS

MOTORCYCLES: Sport Motorcycle, Road Motorcycle, Sports Cruiser Motorcycle, Off-road Motorcycles, All Terrain Motorcycles, Moped, Scooter. Motorcycles Parts, Components and Accessories. Brake, Brake Control System, Control Cable and Parts, Exhaust Muffler and Pipe Silence, Filters, Motorcycles Engine, Other Brake Control, System Components, Piston, Rear Mirror.

BICYCLES AND LIGHT ELECTRIC VEHICLES: Cross Country (XC), XC Trail, Competitive XC, Progressive HT, Endure/All Mountain (AM), Free Ride (FR), Dirt Jump/Urban and Street (DJ), Downhill (DH), Recreational XC, Competitive Road Bike, Endurance Bike, Fixed Gear Bike, Fitness Bike, Cyclotrons, Dirt jumper, etc.



PROFILE OF VISITORS

The '10th Dhaka Bike Show 2026' will focus on target visitors consisting of 2-wheeler Distributors / Importers, 2-wheeler after-market parts/ component Distributors & Dealers, Tyre & Wheel Dealers, Auto Spare Parts Dealers, Garage Owners, Lubricant Dealers, Service Centers, Mechanics, Spare Parts retailers, Distributors, Associations and General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

ORGANIZER



in Association with **CEMS**TM
BANGLADESH

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