

23 24 25 APRIL
2026

ICCB

International Convention City
Bashundhara Dhaka, Bangladesh

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One & Only International Automotive Two Wheeler Exhibition of Bangladesh

SCHEDULE

Date	:	23 ~ 25 April 2026
Venue	:	International Convention City Bashundhara (ICCB), Dhaka
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.dhakabikeshow.com

7 Reasons to Participate in the 10th Dhaka Bike Show 2026



1. Tap into South Asia's Rapidly Growing Two-Wheeler Market

Bangladesh and the broader South Asian region are witnessing a surge in demand for two-wheelers due to urbanization, rising middle-class income, and mobility needs. The Dhaka Bike Show connects you directly with one of the most promising and fastest-growing markets in the industry.

2. Celebrate a Decade of Success and Industry Impact

The 10th edition marks a significant milestone, offering unmatched visibility as the show celebrates a decade of driving innovation, growth, and market leadership. Be part of this legacy and gain the trust of industry stakeholders and consumers alike.

3. Connect with Trade Buyers, Dealers, and Distributors

Meet and build strategic relationships with thousands of decision-makers, dealership networks, importers, wholesalers, and retailers from Bangladesh and neighboring countries – all under one roof.

- 4. Launch and Showcase Your Latest Products** The show is the ideal platform to unveil your newest models, technologies, or product lines to a targeted audience eager for innovation. Generate excitement, receive direct feedback, and accelerate your go-to-market strategy.
- 5. Leverage CEMS-Global's Proven B2B Expertise**
With over three decades of excellence in organizing international trade exhibitions, CEMS-Global ensures a well-structured, high-impact event experience, drawing serious business visitors and buyers to maximize your ROI.
- 6. Benefit from Powerful Branding & Media Exposure**
Gain extensive local and international media coverage, as well as brand exposure through CEMS-Global's integrated promotional campaigns, strategic partnerships, and digital platforms that enhance your market reach.
- 7. Be Part of a High-Energy, Enthusiast-Focused Environment**
Engage with passionate bikers, clubs, and automotive communities in a vibrant atmosphere filled with test rides, stunt shows, and product demos – boosting brand loyalty and consumer engagement beyond B2B.

EVENT PROFILE

For multiple years CEMS-Global's 'Dhaka Bike Show' has been exhibiting eclectic kinds of brand new quality products successfully making this exhibition one of the renowned events of **CEMS-Global** in Bangladesh. Bringing markets from different parts of the world together in style has made the Dhaka Bike Show into one of the icons of the country as the biggest International 2-wheeler Exhibition of Bangladesh. To focus on this important and fast-growing 2-wheeler sector of Bangladesh, **CEMS-Global USA** in association with **CEMS Bangladesh** are delighted to present the '10th Dhaka Bike Show 2025' will be held on **23 ~ 25 April 2026**, which will be a focused showcase of the World automobile, 2-wheeler and component industry.

Bangladesh is a nation that has been experiencing rapid increases in the number of bike owners, mostly due to the immense popularity of ride-sharing apps. It is estimated that in the last eight years the number of citizens owning bikes in Dhaka has doubled. Currently, there are almost five Lakh bike owners just in Dhaka alone. This is why Bangladesh is undoubtedly an extremely lucrative market for 2-wheelers. The neat layout of the show provides many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment.



The '10th Dhaka Bike Show 2026' is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.

WHY BANGLADESH? FACTS & FIGURES

The motorcycle industry in Bangladesh is rapidly expanding, with over 20,000 motorcycles registered in just the first five months of 2022. This growth is fueled by a diverse array of nine firms, including Japanese, Indian, and Bangladeshi brands, making the country nearly self-sufficient in motorcycle manufacturing. Sales have surged by **35–40% year-on-year**, reaching approximately 647.40k by 2028, driven by factors like demographic advantages, increased purchasing power, and the popularity of ridesharing services. Government support, including the Motorcycle Industry Development Policy 2018 and reduced supplementary duties, further accelerates growth. Continued incentives and collaborations between international OEMs and local manufacturers promise to propel the industry to even greater heights in Bangladesh.



PROFILE OF EXHIBITS

MOTORCYCLES: Sport Motorcycle, Road Motorcycle, Sports Cruiser Motorcycle, Off-road Motorcycles, All Terrain Motorcycles, Moped, Scooter. Motorcycles Parts, Components and Accessories. Brake, Brake Control System, Control Cable and Parts, Exhaust Muffler and Pipe Silence, Filters, Motorcycles Engine, Other Brake Control, System Components, Piston, Rear Mirror.



BICYCLES AND LIGHT ELECTRIC VEHICLES: Cross Country (XC), XC Trail, Competitive XC, Progressive HT, Endure/All Mountain (AM), Free Ride (FR), Dirt Jump/Urban and Street (DJ), Downhill (DH), Recreational XC, Competitive Road Bike, Endurance Bike, Fixed Gear Bike, Fitness Bike, Cyclotrons, Dirt jumper, etc.

PROFILE OF VISITORS

The '10th Dhaka Bike Show 2026' will focus on target visitors consisting of 2-wheeler Distributors / Importers, 2-wheeler after-market parts/ component Distributors & Dealers, Tyre & Wheel Dealers, Auto Spare Parts Dealers, Garage Owners, Lubricant Dealers, Service Centers, Mechanics, Spare Parts retailers, Distributors, Associations and General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

ORGANIZER



in Association with **CEMS™**
BANGLADESH

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