

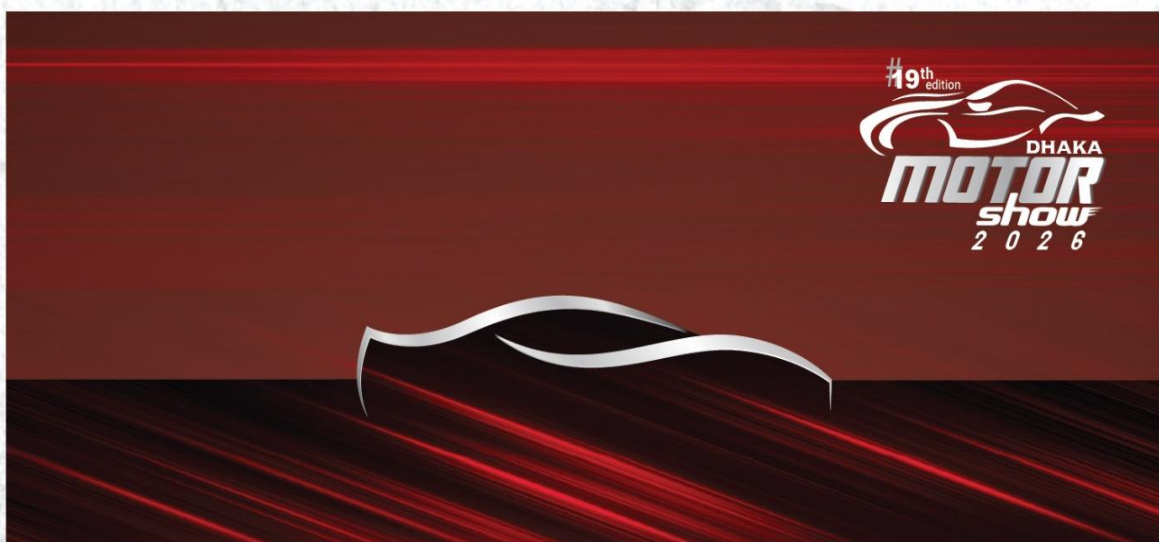


Get Ready, Bangladesh!

CEMS-GLOBAL'S DHAKA AUTO SERIES 2026 IS HERE!



POST SHOW
REPORT



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 dhakaautoseries.com

23-25 APRIL 2026 |  **ICCB, DHAKA**



Event Profile

Organized jointly by CEMS-Global USA and CEMS Bangladesh, the 2026 Automotive Series brings together five co-located international trade shows from 23 to 25 May 2026 at the International Convention City Bashundhara (ICCB) in Dhaka. Grounded in Bangladesh's expanding economy, growing middle and upper-middle-class demographics, and rapid urbanization, the multi-event platform addresses unprecedented national demand across personal, commercial, and green transport sectors. Despite import tariff shifts, consumer market momentum remains robust, while strategic realignments for 2026 emphasize solutions for both urban centres and expanding rural transport networks. The series features five specialized shows: the 19th Dhaka Motor Show, serving as the flagship international launchpad for passenger automobiles; the 3rd Electric Vehicle Bangladesh Expo, spotlighting sustainable transit and green tech; the 10th Dhaka Bike Show, capitalizing on ride-sharing growth and a Dhaka bike owner base of nearly 5 lakh; the 8th Dhaka Commercial Automotive Show, addressing heavy machinery, mass transit, and cargo logistics; and the 9th Dhaka Auto Parts Show, granting direct market access to a 395 billion dollar global aftermarket.



Beyond direct consumer exposure, the integrated exhibition layout creates a highly enabled networking environment for international and domestic industry stakeholders. It serves as a vital platform for establishing strategic business alliances, joint ventures, manufacturing partnerships, sub-contracting agreements, and direct-to-market distribution networks across South and South-East Asia. Across all five exhibitions, CEMS-Global has structured a neat, highly enabled environment engineered to facilitate both consumer engagement and corporate deal-making. The layout provides retail buyers and vehicle enthusiasts' direct visibility into the latest vehicle models, electric mobility innovations, and personal transport options. Simultaneously, it connects local dealers, global manufacturers, and distributors with strategic partners for joint ventures, agency representation, and direct market penetration. The series serves as an essential venue for negotiating supply chains, direct marketing, sub-contracting agreements, design integration, local assembly operations, and business alliances.

Inauguration Ceremony



The Dhaka Auto Series 2026 officially kicked off 23rd April, 2026 with a vibrant Inauguration Ceremony at ICCB, Dhaka, ushering in the 19th Dhaka Motor Show 2026, 10th Dhaka Bike Show 2026, 9th Dhaka Auto Parts Show 2026, 8th Dhaka Commercial Automotive Show 2026 and 3rd Electric Vehicle (EV) Expo 2026. For the past 19 years, these landmark exhibitions have stood as the premier platform covering the full spectrum of Bangladesh's rapidly growing automotive sector.

Present at the Inauguration Ceremony was Meherun N. Islam, President & Group Managing Director of CEMS-Global USA & Asia Pacific. Special guests included M. A. Kamal Billah, Additional Secretary, Ministry of Industries; Dr. Anupam Saha, Joint Secretary & Director, Bangladesh Road Transport Corporation (BRTC); Gazi AKM Fazlul Haque, Director General, Bangladesh Investment Development Authority (BIDA); and Javed Ahmed, Additional Secretary (Retd.), Civil Aviation Ministry.

This year's exhibition featured over 70 companies from more than 10 countries, with around 200 booths showcasing the latest innovations from leading global automotive brands.

Press Conference



CEMS-Global officially unveiled the Dhaka Auto Series of Exhibitions 2026, Bangladesh's only and largest automotive exhibition platform, at a press conference held on that day at the Pan Pacific Sonargaon Hotel, Dhaka. Bringing together the entire automotive ecosystem - from 2-wheelers and 4-wheeler vehicles and components to aftermarket solutions and emerging technologies - the Dhaka Auto Series has, for over **19 years**, been the country's most influential platform driving growth, innovation, and industry transformation.

Seen in the picture are Ms. Meherun N. Islam, President & Group Managing Director, CEMS-Global; Mr. S. S. Sarwar, Group CEO, CEMS-Global; Mr. Tanveer Q Islam, Executive Director, CEMS Bangladesh; and Mr. Abhishek Das, Group Director, CEMS-Global

The press conference highlighted the scale, impact, and strategic importance of the Dhaka Auto Series of Exhibitions, as Bangladesh accelerates towards a dynamic and future-ready automotive industry.

News Coverage



গাড়ি, গাড়ির যন্ত্রাংশসহ এক ছাদের নিচে পাঁচ প্রদর্শনী শুরু হয়েছে গতকাল। সেমস-গ্লোবাল আয়োজিত তিন দিনের এই প্রদর্শনীতে ই-বাইক নিয়ে তরুণ-তরুণীদের আগ্রহ সবচেয়ে বেশি। গতকাল রাজধানীর ইন্টারন্যাশনাল কনভেনশন সিটি বসুন্ধরায়। ছবি : প্রথম আলো

তরুণদের আগ্রহ ই-বাইকে

তিন দিনের ঢাকা অটো শো

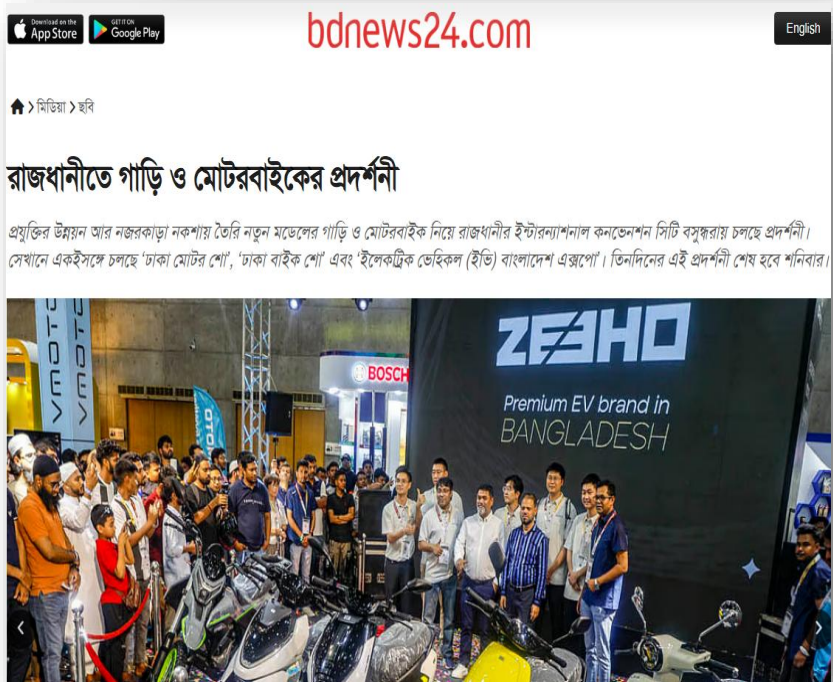
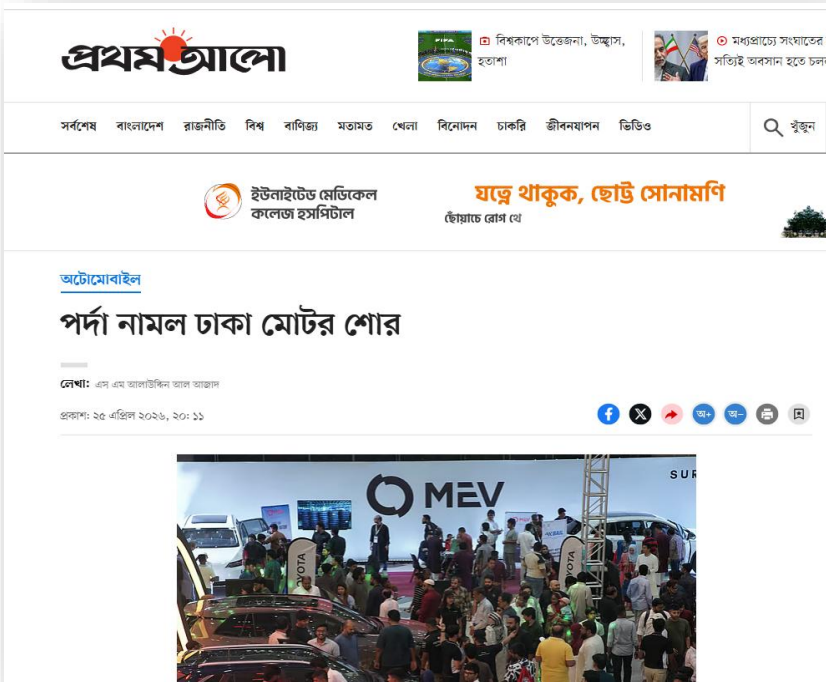
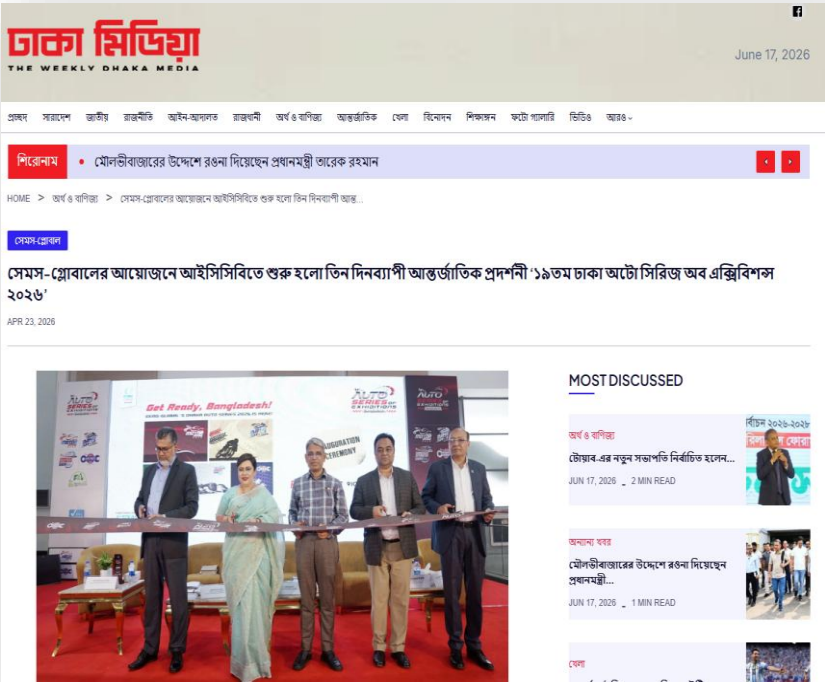
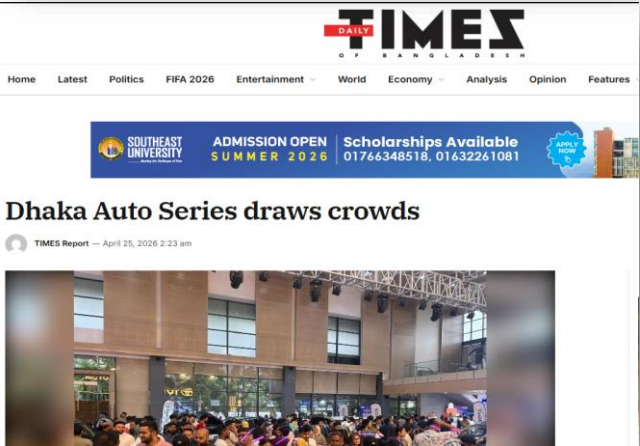
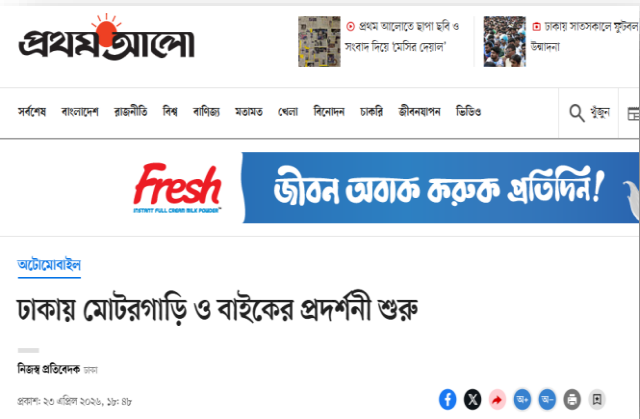
সেমস গ্লোবালের আয়োজনে একসঙ্গে পাঁচ প্রদর্শনী শুরু হয়েছে। গতকাল আনুষ্ঠানিকভাবে উদ্বোধন করা হয়।

নিজস্ব প্রতিবেদক, ঢাকা

রাজধানীতে শুরু হয়েছে গাড়ি ও গাড়ির যন্ত্রাংশ প্রদর্শনী। সেখানে প্রদর্শিত হচ্ছে বিভিন্ন মডেলের পৈতৃক গাড়ি ও মোটরসাইকেল (ই-বাইক)। দেশে প্রাণাধীনসম্পর্কিত প্রেক্ষাপটে মানুষের আগ্রহ বাড়ছে পৈতৃক গাড়ির প্রতি। তাই দর্শনার্থীদের আগ্রহ বেশি বৈদ্যুতিক গাড়ি ও মোটরসাইকেলের উদ্বোধনকে। বিশেষ করে তরুণ দর্শনার্থীদের বেশি আকর্ষণ বৈদ্যুতিক মোটরসাইকেলের দিকে। গতকাল বৃহস্পতিবার রাজধানীর ইন্টারন্যাশনাল কনভেনশন সিটি বসুন্ধরায় (আইসিসিবি) শুরু হয়েছে তিন দিনব্যাপী ১৯তম ঢাকা অটো সিরিজ অথবা এক্সিবিশন। অফিসিয়ালিতে একই ছাদের নিচে গাড়ি ও গাড়ির যন্ত্রাংশ প্রদর্শনীর পাশাপাশি অনুষ্ঠিত হচ্ছে ‘১৯তম ঢাকা মোটর শো’, ‘১০ম ঢাকা বাইক শো’, ‘১০ম ঢাকা অটো পার্সি শো’, ‘৮ম ঢাকা কমার্শিয়াল অটোমোটিভ শো’ এবং

‘৩য় ইলেকট্রিক ভেহিকল (ইভি) বাংলাদেশ প্রদর্শনী’। এসব প্রদর্শনীর আয়োজন করেছে কনসার্নেল অ্যান্ড এম্বিশনাল ম্যানেজমেন্ট সার্ভিসেস (সেমস-গ্লোবাল ইন্ডাস-এ)। প্রতিদিন সন্ধ্যা ১০টা থেকে সন্ধ্যা ৬টা পর্যন্ত ৫০ টাকার টিকেট কেটে যে কেউ এই প্রদর্শনী ঘুরে দেখার সুযোগ পাবেন।

আয়োজকেরা জানান, এবারের প্রদর্শনীতে জাপান, ভারত, চীন, মালয়েশিয়া, আমেরিকা, যুক্তরাষ্ট্রসহ ১০টি দেশের ৭০টিরও বেশি কোম্পানি অংশ নিচ্ছে। প্রদর্শনীতে মিতসুবিশি, টয়োটা, মার্সিডিজ, লেজ, হোন্ডা, এমজি, জেডসি, চাহান প্রভৃতি গ্রাহকের গাড়ি প্রদর্শন করা হচ্ছে। গতকাল দুপুরে প্রদর্শনীর আনুষ্ঠানিক উদ্বোধন করা হয়। এ সময় উপস্থিত ছিলেন সেমস-গ্লোবালের (ইউএসএ) অ্যাড এম্বাসিয়ার (পার্সিডেন্ট) প্রেসিডেন্ট অ্যান্ড গ্রুপ ব্যবস্থাপনা পরিচালক মেহেদীন এন ইসলাম, শিল্প মন্ত্রণালয়ের অতিরিক্ত সচিব এম এ কামাল মিয়াহ, বাংলাদেশ সড়ক পরিবহন কর্তৃপক্ষের (বিআরটিসি) পরিচালক অনুপম সাহা, বাংলাদেশ নির্যোগ উন্নয়ন কর্তৃপক্ষের (বিজা) মহাপরিচালক গাজী এ কে এম ফজলুল হক ও বেসামরিক বিমান পরিবহন মন্ত্রণালয়ের আফরিক সচিব জায়েদ আহমেদ প্রমুখ।



Expo Highlights



175+

Exhibiting
Companies



600+

Booths & Pavilions



17

Countries



65000+

Business Visitors



Expo Glimpses



Expo Glimpses



Expo Glimpses



Expo Glimpses



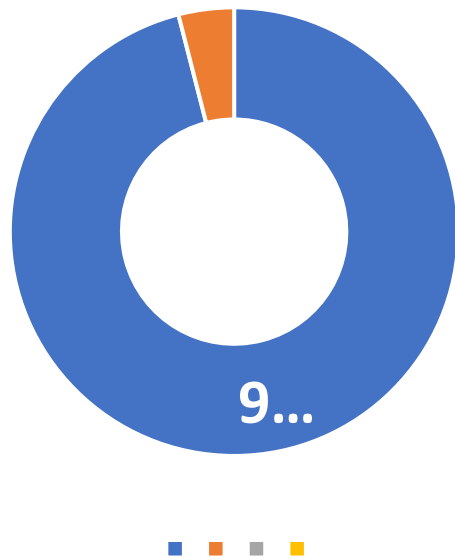
Expo Glances



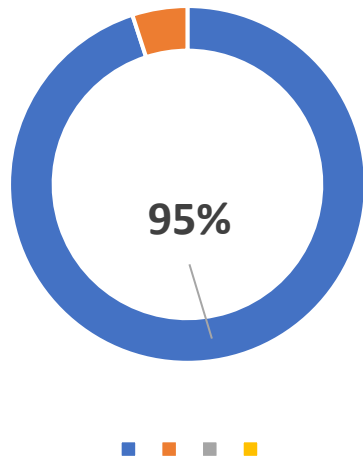
Facts & Figures



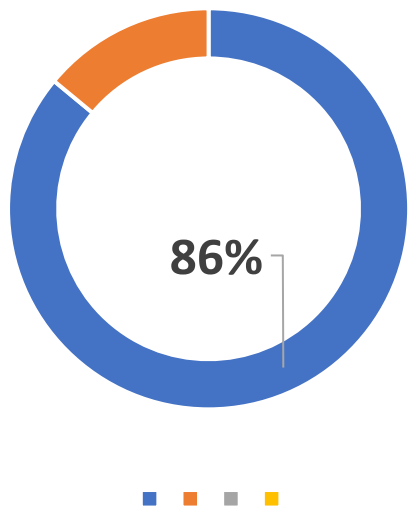
% of Exhibitors Stated That They Would Like To Repeat Their Participation on The 2026 Show



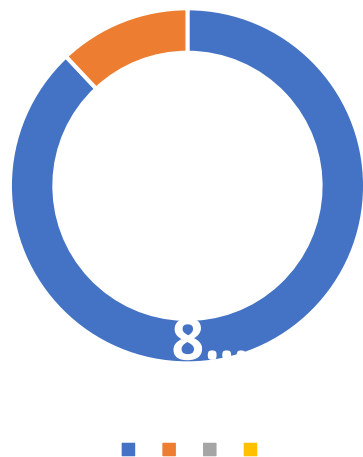
% of The Exhibitors Stated That They Were Satisfied With The Support / Services From Organizer.



Achieved The Objectives of Exhibiting

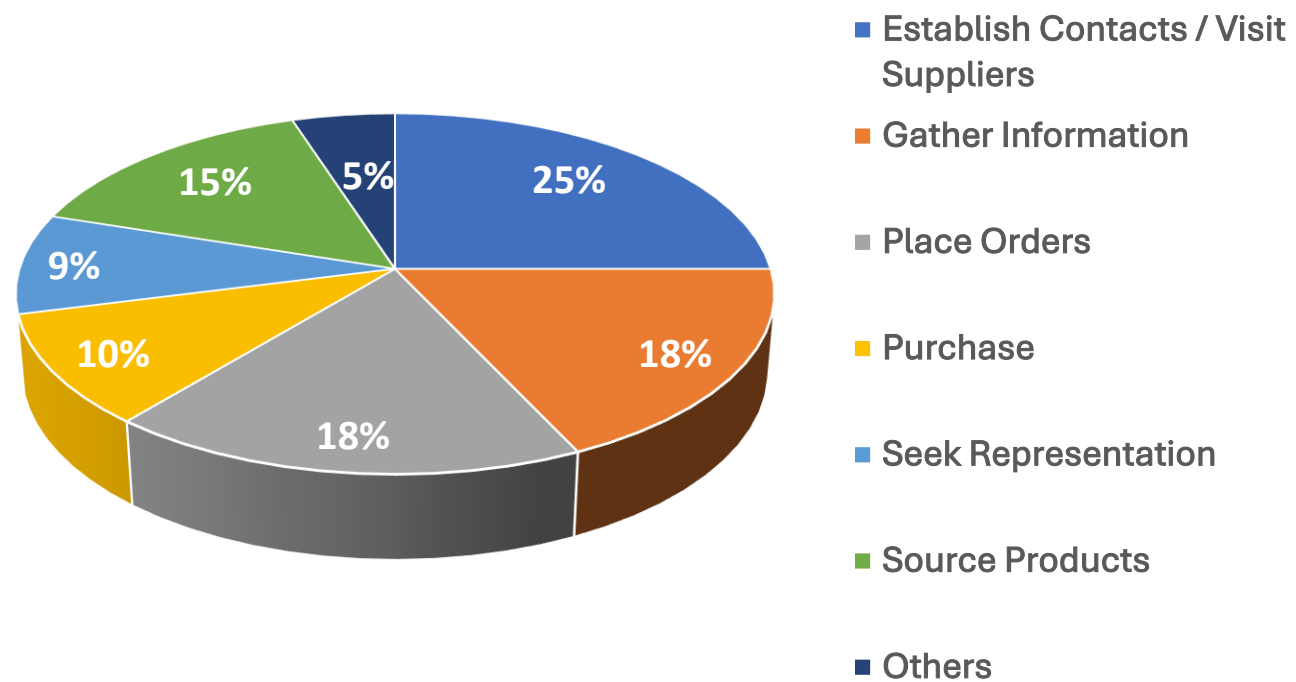


Satisfied With The Quantity & Quality of Visitors

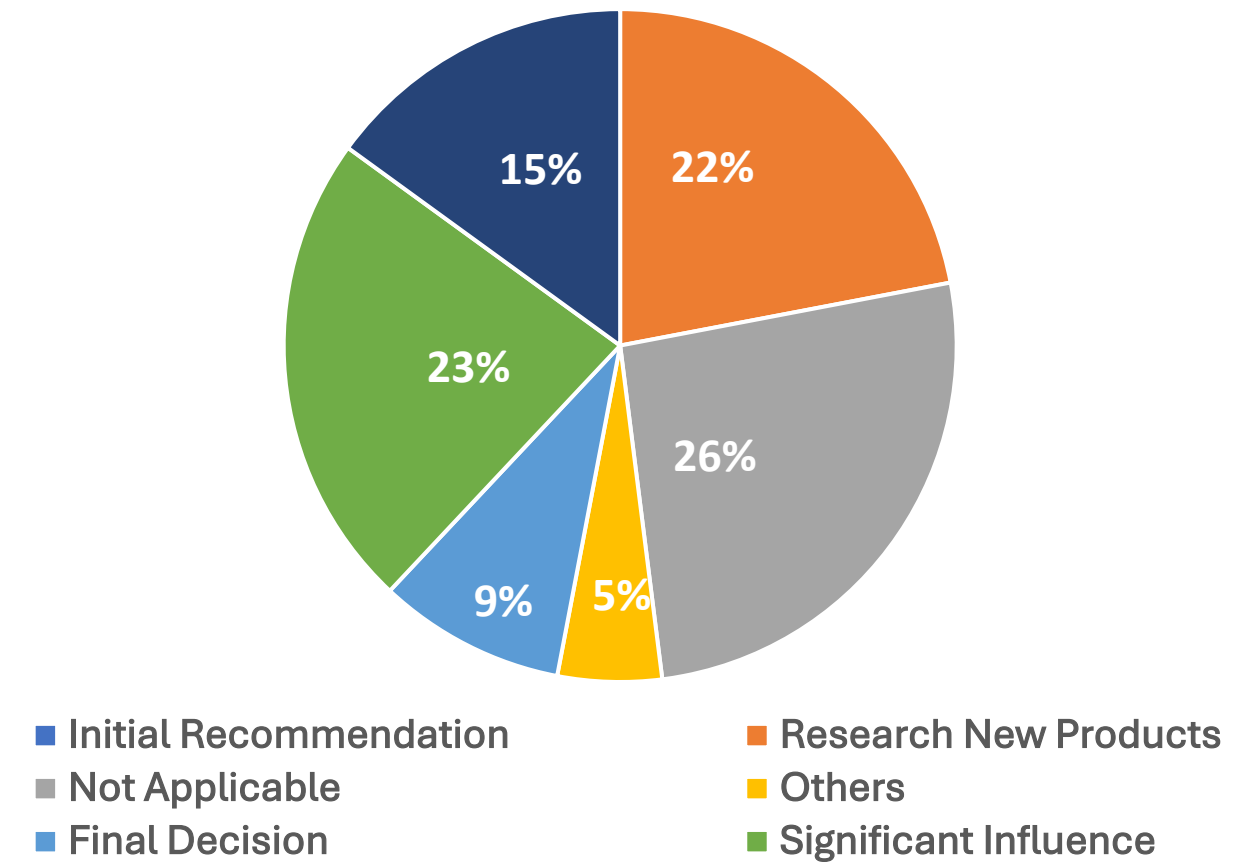


Facts & Figures

PURPOSE OF THE VISITORS



STATISTICAL ANALYSIS





CEMS-Global: A World Leader in Trade Shows, Industry Platforms & Strategic Market Expansion [The Organizer]

CEMS-Global is a premier multinational Trade Show, Exhibition and Convention Organizer and an International Strategic Consultancy firm, headquartered in New York, with a legacy of more than three decades of shaping industries, building markets, and advancing global trade. Operating across Asia, Africa, Latin America, and North America, CEMS-Global has earned a distinguished reputation for creating world-class B2B platforms that propel business growth and foster sustained industry development.

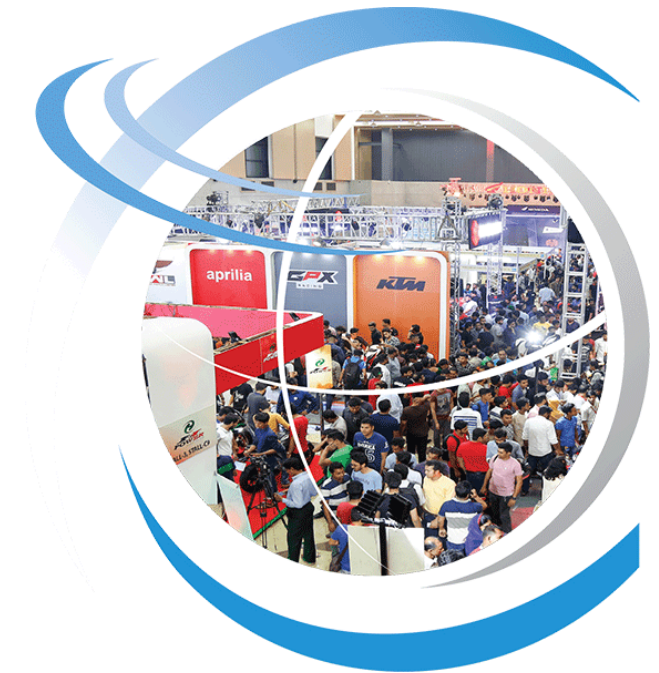
With unmatched experience in the global textile and apparel ecosystem, CEMS-Global has built one of the world's most influential networks of sourcing exhibitions across three continents. Through our flagship Textile Series of Exhibitions, we bring together fiber-to-fashion value chains, generating high-impact business connections between global textile value chain manufacturers & suppliers, textile and apparel manufacturing nations, and sourcing professionals.

Our longstanding collaborations with national textile and apparel associations, export councils, government authorities, and industry stakeholders enable us to maintain deep insights into supply-chain transformations, trade realignments, and the emerging priorities of manufacturing nations and global buyers. This unique position empowers us to build platforms and strategies that resonate with real market needs.

CEMS-Global is committed to organizing professional, industry-focused B2B trade shows that serve as catalysts for investment, innovation, and cross-border business expansion.

CEMS-Global works closely with ministries, chambers, export councils, trade bodies, and industry alliances worldwide, supporting them through International market assessments, Export diversification strategies, Buyer mobilization and sectoral promotion, Delegation programs, and investment outreach. Our extensive network and strategic influence allow us to operate as a proactive International Trade & Export Development Agency, offering both public and private sector stakeholders a reliable pathway to global markets.

With professionalism, integrity, and global reach at the core of our identity, CEMS-Global continues to lead as a facilitator of international business, a builder of industry ecosystems, and a trusted advisor to organizations seeking growth in established and emerging markets.





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1.95+ Million Business Visitors

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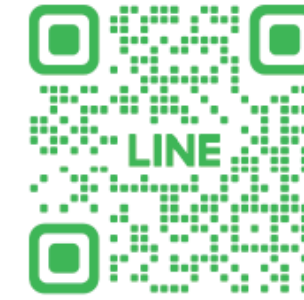
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Thank You
See you again in 2027!

For Information, Discover more at
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