



# 7TH Dhaka Auto Parts Show 2024

Bangladesh-China Friendship Exhibition Center, New Purbachal, Bangladesh.

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### AUTO PARTS IN BANGLADESH

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The market size of automotive components was about Tk 1,300 crore to Tk 1,400 crore in 2023 with an annual growth rate of 10 to 12 percent in the last one decade, said one of the major importers. At least 200 traders import auto spare parts and most of them have workshops. More than 2,500 traders are involved in the component business. Furthermore, although the sector is growing, no trader has the capacity to set up plants to make spare parts. Annual growth rate 10 to 12 percent! Considering these factors, CEMS-Global decided that hosting an exhibition for this industry would be highly beneficial for all parties.



The Auto parts market has more than doubled in a matter of a decade driven by rising car users in Bangladesh. Importers mostly import the engine, alternator, radiator, air conditioner, suspension, brake pads, spoiler, rim, tyre, trim package, body components, and other spare parts products that are in demand in the auto parts industry. The market size was only around Tk 500 crore just a decade ago. However, this market is growing rapidly because of the rise of using reconditioned cars on the roads. Bangladesh is an undisputed growth region for the reconditioned cars for the last decades.

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#### INDUSTRIES SECTORWITH RECORD BREAKING FIGURES

Bangladesh is facing a rise in the demand for motorized vehicles. Within this decade, a total of 0.32 million vehicles has been registered in Bangladesh according to the list given in the official website of Bangladesh Road Transport Authority (BRTA). In 2016, there has been an increase of registered vehicles totaling 0.42 million vehicles. For the last couple of years, it has been increasing at a significant rate which is why demand for Auto Parts is also on the rise.

There has been a big jump in the purchasing capacity of the middle class. The standard public transport in Dhaka and the affordable price of cars are also reasons for the boost.

At least 200 traders import auto spare parts and most of them have workshops business here in Bangladesh. More than 2,500 traders are involved in this automotive component business. The light engineering sector manufactures some auto parts but the quantity is very low. However, all kinds of spare parts of motor cars are available in the market.





### Being held for multiple years now, the "Dhaka Auto Parts Show" stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the ONE & ONLY International Exhibition on Automotive Accessories and Auto Parts. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. This show does not only attract the business owners but also consumers making the platform both B2B and B2C. This is why this Expo always experience a vast surge of visitors – even after two years of global challengesmaking it a significantly strong expo.

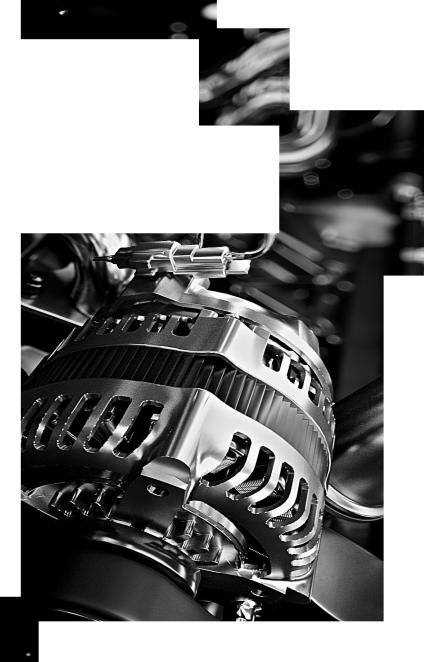
# ABOUT THE EXPO



## **ABOUT THE EXPO**

"CEMS-Global USA" in association with "CEMS Bangladesh" presented the "7th Dhaka Auto Parts Show 2024" which was a glittering showcase of the World auto-component industry along with car parts and accessories. The "7th Dhaka Auto Parts Show 2024" provided manufacturers and distributors direct access to the South East Asian Market. The global motor vehicle aftermarket is estimated at approximately \$395 billion. The "7th Dhaka Auto Parts Show 2024 revealed to the country the rapid developments in the Industry and will be a launching pad for many new vehicle accessories as well as new technology components. The Auto Parts Show is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, subcontracting, design, and development as well as direct marketing.





# X INAUGURATIOIN CEREMONY & EVENT GLIMPSE

"CEMS Global USA", in association with "CEMS Bangladesh" organized the "7<sup>th</sup> Dhaka Auto Parts Show 2024", "8<sup>th</sup> Dhaka Bike Show 2024, "17<sup>th</sup> Dhaka Motor Show 2024, and the "6<sup>th</sup> Dhaka Commercial Automotive Show 2024".

This three-day exhibition started on **May 23** and continued until **May 25** at the **Bangabandhu Bangladesh-China Friendship Exhibition Centre**, Purbachal, Dhaka.

Chief guest Mohsina Yasmin, Executive Member, Bangladesh Investment Development Authority (BIDA) inaugurated the opening ceremony. Meherun N. Islam, President and Group Managing Director, CEMS-Global USA and Asia Pacific presided over the event. Md. Tazul Islam (Additional Secretary), Chairman, Bangladesh Road Transport Corporation (BRTC) and Dr Md. Abul Hossain, Additional Secretary, Ministry of Youth & Sports were present as special guests.



# **EXHIBITION STATISTICS**

Bangladesh–China Friendship

**Exhibition Center**,

New Purbachal, Bangladesh.

Participating Country : 17

Exhibitor : 175+

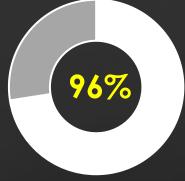
30,000+

Business Visitor

Total Visitor 65,000 +

Booths : 600+

BOOTH INFORMATIO



of Exhibitors Stated That They Would Like To Repeat Their Participation on The 2025 Show Satisfied With The Quantity & Quality of Visitors

**91%** 

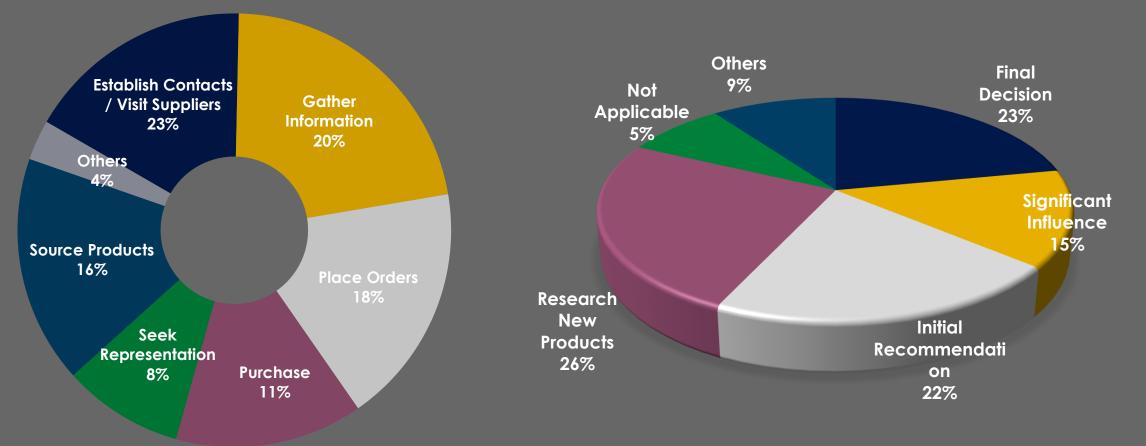
Achieved The Objectives of Exhibiting V

of The Exhibitors Stated That They Were Satisfied With The Support / Services From Organizer.

89%



#### Motive behind Business Visitors of the 7th Dhaka Auto Parts Show 2024 in below decisions:



Visitors to the 7<sup>th</sup> Dhaka Auto Parts Show 2024 above purpose:

























## **ABOUT CEMS - GLOBAL**

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of over 3 decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

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### **NEXT UPCOMING EDITION**





Date: 1 ~ 3 May, 2025

### Venue: International Convention City Bashundhara (ICCB), Dhaka

# Thank you for your participation ...See you the at next event in 2025!

Reserve your preferred exhibit space now!

For more information, Please contact:

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