

# The Biggest 3 Days International Exhibition for Commercial & Heavy-Duty Vehicles

### SCHEDULE

23~ 25 April 2026 International Convention City Bashundhara (ICCB), Dhaka 10:30 AM to 8:30 PM Annual Business / Trade Visitors, Professionals <u>www.cems-commercialautoshow.com</u>



- The commercial vehicle market in Bangladesh was valued at around \$2.5 billion in 2020, with steady growth projected in the coming years. The demand for commercial vehicles in Bangladesh is expected to grow at a CAGR of 8% between 2020 and 2025. The broader automotive market in Bangladesh is expected to grow at a significant CAGR between 2023 and 2030, encompassing passenger cars, light commercial vehicles, and heavy commercial vehicles.
- **2.** The Buses segment in Bangladesh is projected to grow by 4.07% (2023-2027) resulting in a market volume of US\$29.32m in 2027.
- 3. The Bangladesh government aims to have at least 30% of all vehicles be electric by 2030, aligning with its commitment to reduce carbon emissions under the Paris Agreement. The Bangladesh Road Transport Corporation (BRTC) plans to procure 100 electric double-decker buses by 2030, enhancing the capacity and environmental sustainability of public transport in Dhaka and Chattogram.

- **4.** Dhaka Commercial Automotive Show is the Oldest & Biggest of its kind serving the Commercial Automotive Industry of Bangladesh for almost a decade now.
- **5.** The Padma Bridge which was a 30,193 crore BDT project is predicted to create demand for thousands of commercial vehicles worth at least \$500 million for at least the next five years.
- 6. Truck imports are expected to rise from approximately \$287 million in 2023 to about \$328 million by 2028, marking an average annual growth rate of 2.2%. Between 2025–2030: The overall CV market is anticipated to grow at a compound annual growth rate (CAGR) of 10%, driven by industrialization and infrastructure projects.
- **7.** Participate in 8th Dhaka Commercial Automotive Show 2026. Meet and connect with the top car manufacturers through the Expo

# **EVENT PROFILE**

In its journey towards a middle-income country, there is a growing demand for energy-efficient and hybrid vehicles in Bangladesh. With the splashing success of the previous eight editions, the **"8<sup>th</sup> Dhaka Commercial Automotive Show 2026"** has been announced as the grand opportunity for this industry to showcase new generation commercial vehicles.

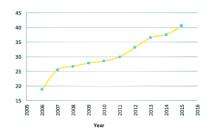
The show stands firmly as one of the flagships and mega-events of **CEMS-Global** in Bangladesh and has become an iconic event of the Commercial Automotive Exhibition in Bangladesh.



The previous editions have witnessed great successes and a record rise in sales of new commercial vehicles in the country to meet the growing demand for mass transportation, heavy machinery mobilization, cargo shipping and other commercial vehicles. 'CEMS-Global USA' in association with 'CEMS Bangladesh' presents the **\*8<sup>th</sup> Dhaka Commercial Automotive Show 2026**'', scheduled to be held from **23 ~ 25 April 2026**, which will be a focused showcase for Commercial Vehicle Manufacturers and Components.

#### WHY BANGLADESH? FACTS & FIGURES

According to the Bangladesh Road Transport Authority, for almost a decade, the market for commercial vehicles grew at a rate of 14% to 20% each year until 2020. Now, it is expected to grow even more. Bangladesh remains a potential market for commercial vehicles as the nation is currently involved in numerous Mega Infrastructure Projects. The Padma Bridge – which was a 30,193 crore BDT project is predicted to continue creating demand for thousands of



commercial vehicles worth at least **\$600 million** for at least the next **five to seven years**. The Buses segment in Bangladesh is projected to grow by **3.9% (2025–2030)**, resulting in a market volume of **US\$34.5 million by 2030**. Thus, with rising demand, Bangladesh is one of the best places to invest in and reap benefits while new players still have a chance to enter the market.

#### **PROFILE OF EXHIBITS**

The **"8th Dhaka Commercial Automotive Show 2026"** will focus on Exhibits consisting of Manufacturers of commercial vehicles (Heavy / Medium / Light), Earth Moving Vehicle, Construction Vehicle , Agricultural Vehicle, Industrial Vehicle, Chassis, Specialty Commercial Vehicle , Coach and Truck body builders, Bus, Taxi & Public Transport Vehicle, Bore well Rig, Component (OEM), Spare Parts (RM), Oil & Lubricants Companies, Garage & Service Equipment, Air conditioning and service providers, Interior decors paneling and flooring, Servicing tools and equipment, , entertainment System manufacturers, Consultants, IT Services, Battery, Tires, GPS / Communication / Fleet Networking, suppliers



and service providers engaged in the on-highway, off-highway, and defense industries. Financial institutions providing vehicles lone and Insurance can also participate on this exhibition.

#### **PROFILE OF VISITORS**

The **"8th Dhaka Commercial Automotive Show 2026"** will focus on Target visitors consisting of Fleet Owners, Logistics Companies, Transport Companies, Central & State Government Officials, State Road Transport Corporations, PSUs, Dir General Supplies & Disposal, Transport Associations, Corporate Houses, Institutions, Educational Institutions, Passenger Vehicle Operators, Mining & Construction Companies, Garage Owners, Department of Fire & Safety, Film Production Houses, Municipal Corporations, Television Channels, Tourism Ministry, Transport Ministry, Medical & Educational Institutions, Airlines, Hospitals, Defense Establishments, Tour Operators, Trade Associations, Financial Institutions, Engineers / Technocrats / Consultants, RTO's and Pollution Control Officials, CV Drivers & Mechanics, Performance Rating Agencies, Media, General Public.

### ABOUT CEMS-GLOBAL (ORGANIZER)

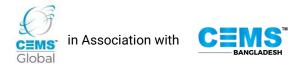
CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

## ORGANIZER



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**Concurrent Exhibitions** 





