



# POST SHOW REPORT

6th Dhaka Commercial  
Automotive Show  
2024

Bangabandhu Bangladesh–China  
Friendship Exhibition Center



# ABOUT THE EXPO

In its journey towards a middle-income country, there is a growing demand for energy-efficient and hybrid vehicles in Bangladesh. With the splashing success of the previous five editions, the “6th Dhaka Commercial Automotive Show 2024” has been announced as the grand opportunity for this industry to showcase new generation commercial vehicles.

The show stands firmly as one of the flagships and mega-events of CEMS-Global in Bangladesh and has become an iconic event of the Commercial Automotive Exhibition in Bangladesh.

The previous editions have witnessed great successes and a record rise in sales of new commercial vehicles in the country to meet the growing demand for mass transportation, heavy machinery mobilization, cargo shipping and other commercial vehicles.



# ABOUT THE EXPO

“6th Dhaka Commercial Automotive Show 2024” was the grand opportunity for this industry to showcase new generation commercial vehicles. The show stood firmly as one of the flagships and mega events of CEMS-Global in Bangladesh and has become an iconic event of Commercial Automotive Exhibition in Bangladesh. Companies from multiple countries came to this event to showcase brand new commercial vehicles. For the convenience of both visitors and exhibitors CEMS-Global included snacks, drinks and beverages in all the halls of the Exhibition. It was our responsibility to ensure that the visitors and participants feel welcomed and comfortable during the Expo. The exhibition was not only a platform to showcase new products and create business relations but also a place where people can enjoy their time meeting others and even make friends.

# COMMERCIAL VEHICLE MARKET IN BANGLADESH

According to Bangladesh Road Transport Authority for almost a decade the market for commercial vehicles has grown at a rate of 14% to 20% each year until 2020. Now it is expected to be even more. Bangladesh is a potential market for commercial vehicles as the nation is currently involved in many Mega Infrastructure Projects. The Padma Bridge - which was a 30,193 crore BDT project - is predicted to create demand for thousands of commercial vehicles worth at least \$500 million for at least the next five years. The Buses segment in Bangladesh is projected to grow by 4.07% (2023-2027) resulting in a market volume of US\$29.32m in 2027. Thus with the rising demand, Bangladesh is one of the best places to invest in and reap benefits while new players still have a chance to enter the market.

The growing population and its rising income have also increased the demand for passenger commercial vehicles, such as buses. Upgraded services, such as night coaches and AC bus services have also increased in popularity. Public transport organizations have expanded intra-city services, resulting in a CAGR of 29.5% in the bus segment alone. The market for commercial vehicles is oligopolistic in nature, with high capital investment and regulation under the BRTC.



# INAUGURATION CEREMONY & EVENT GLIMPSE



“CEMS Global USA”, in association with “CEMS Bangladesh” organized the “6<sup>th</sup> Dhaka Commercial Automotive Show 2024”, “8<sup>th</sup> Dhaka Bike Show 2024”, “17<sup>th</sup> Dhaka Motor Show 2024”, and the “7<sup>th</sup> Dhaka Auto Parts Show 2024.”

This three-day exhibition started on May 23 and continued until May 25 at the Bangabandhu Bangladesh-China Friendship Exhibition Centre, Purbachal, Dhaka.

Chief guest Mohsina Yasmin, Executive Member, Bangladesh Investment Development Authority (BIDA) inaugurated the opening ceremony. Meherun N. Islam, President and Group Managing Director, CEMS-Global USA and Asia Pacific presided over the event. Md. Tazul Islam (Additional Secretary), Chairman, Bangladesh Road Transport Corporation (BRTC) and Dr. Md. Abul Hossain, Additional Secretary, Ministry of Youth & Sports were present as special guests.



# EXHIBITION STATISTICS



Bangladesh-China  
Friendship Exhibition  
Center, New  
Purbachal,  
Bangladesh.



Participating  
Country : 17



Exhibitor : 175+



Business Visitor  
30,000+



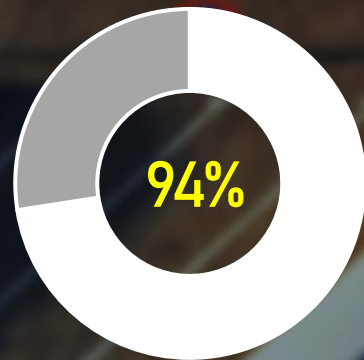
Total Visitor  
65,000 +



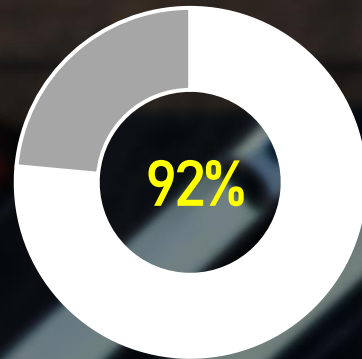
Booths : 600+



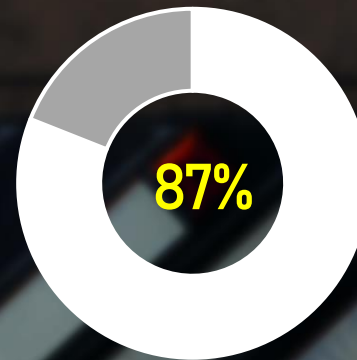
# EXHIBITOR SURVEY



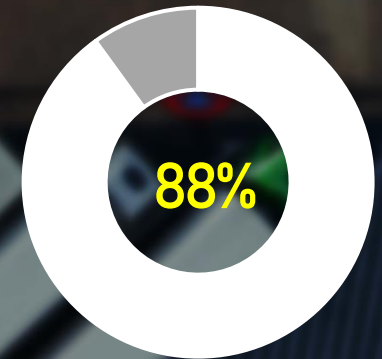
of Exhibitors Stated That They Would Like To Repeat Their Participation on The 2025 Show



Satisfied With The Quantity & Quality of Visitors



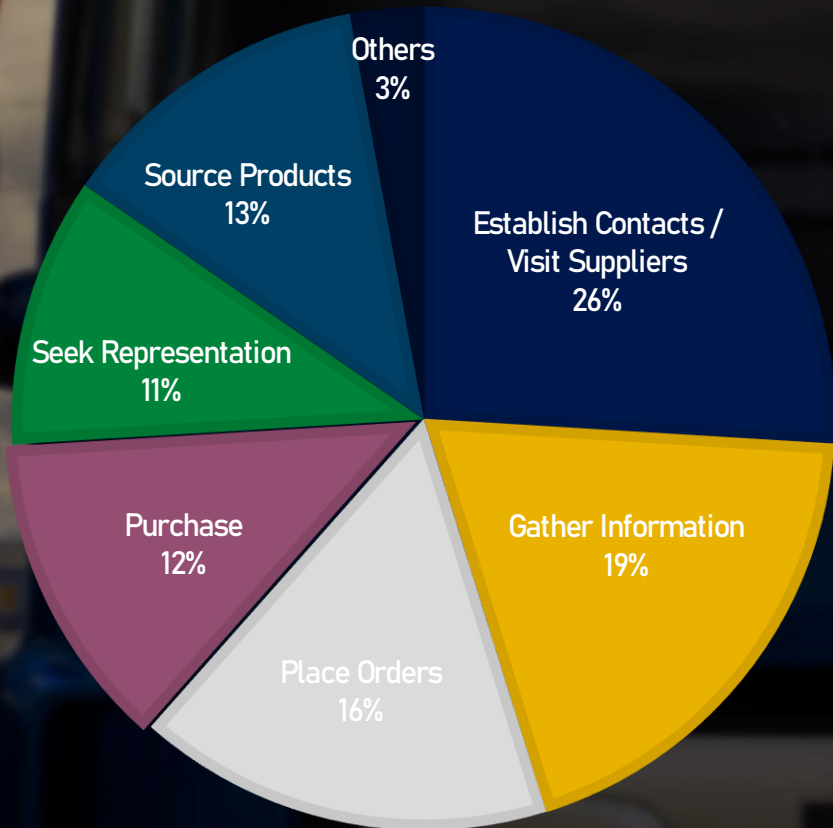
Achieved The Objectives of Exhibiting



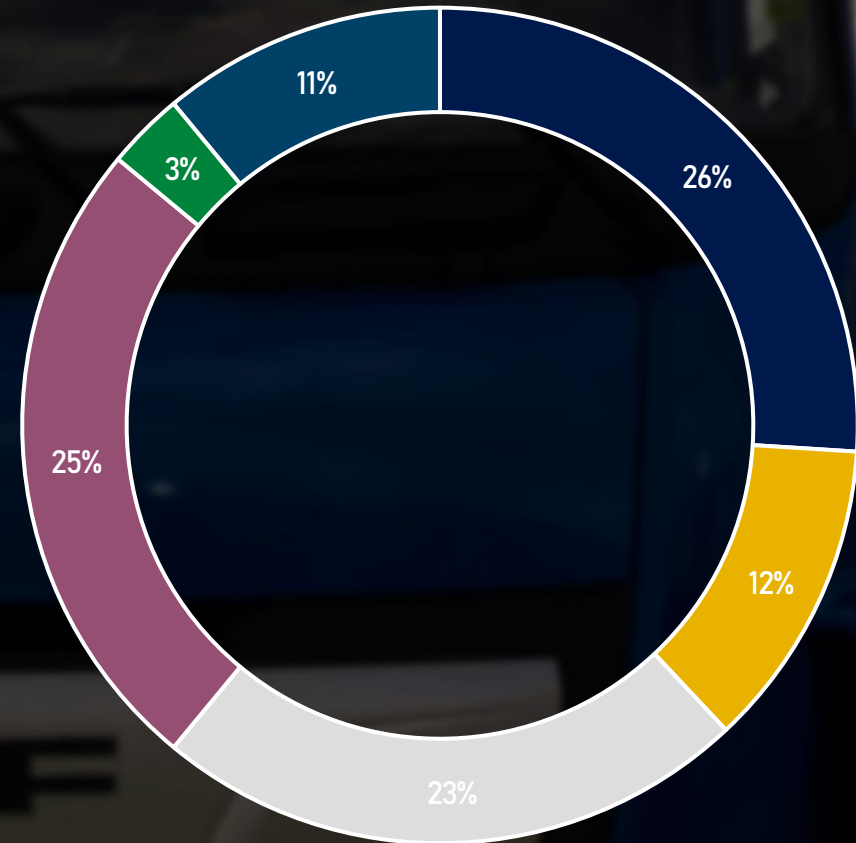
of The Exhibitors Stated That They Were Satisfied With The Support / Services From Organizer

# STATISTICAL ANALYSIS

Motive behind Business Visitors of the 6th Dhaka Commercial Automotive Show 2024 in below decisions:



Visitors to the 6th Dhaka Commercial Automotive Show 2024 above purpose:



- Final Decision
- Significant Influence
- Initial Recommendation
- Research New Products
- Not Applicable
- Others







# ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of over 3 decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.



Member of







Date: 1 ~ 3 May , 2025

Venue: **International Convention City  
Bashundhara (ICCB), Dhaka**

Thank you for your participation... See you at the next event in 2025!

Reserve your preferred exhibit space now!

For more information, Please contact:

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