

POST SHOW R E P O R T











10~12 JUL 2024

Centro De Eventos PRO MAGNO, São Paulo, Brazil



cems-global.com

cems-textileseries.com



EVENT PROFILE

CEMS Global USA is a renowned Multinational organizer of B2B Trade Exhibitions that span across various industries and 4 continents, and one of its notable series focuses on the Textile sector. This series of exhibitions serves as **a vital platform for Global Manufacturers of the textile and apparel sector** to come together, tap highly potential markets, and showcase the latest trends, products, and technologies.

CEMS Global USA's Textile Series of Exhibitions incorporating:

Textech Series, Yarn & Fabric Series, Apparel Sourcing Series and Dye+Chem Series bring together manufacturers and suppliers from around the world to showcase their latest products, network, explore new business partnerships and opportunities, access potential Global markets, and stay updated on the advancements shaping the Global Textile and Apparel landscape.

Through CEMS Global USA's Textile Series of Exhibitions, visitors can see **a diverse range of textile products and solutions** including Textile Apparel Machinery, Yarn, Fabric, Apparel, Trims, Accessories, Dyestuff & Chemicals. These exhibitions cover the entire textile value chain, from raw materials to finished products, enabling visitors to network with Worldwide Manufacturers under one roof and clinch profitable deals.

One of the highlights of CEMS Global USA's Textile Series is its **commitment to showcasing innovation and sustainability**. As the textile industry evolves to meet the demands of an ever-changing world, these exhibitions provide a platform for Manufacturers to showcase their cuttingedge technologies, sustainable practices, and eco-friendly materials.

CEMS Global USA's Textile Series of Exhibitions play a pivotal role in connecting stakeholders and stand as a premier gathering for the textile and apparel industry, serving as a hub for innovation, latest trends & technology, collaboration and growth. By bringing together a diverse array of professionals, manufacturers and suppliers, these exhibitions contribute to the growth and development of the Global Textile and Apparel Industry, while also promoting sustainability and fostering a vibrant community of textile enthusiasts.







THE GATEWAY TO LATIN AMERICA

BRAZIL CONNECTS THE GLOBAL TEXTILE INDUSTRY TO SOUTH AMERICA









EXPO HIGHLIGHTS



165+ Exhibiting Companies



220+ Booths & Pavilions









FACTS & FIGURES

CATEGORIES OF VISITORS





FACTS & FIGURES

KEY PRODUCT INTERESTS OF THE VISITORS



FACTS & FIGURES



- Look for new products & services
- Network & gather information
- Connect with new manufacturers
- Place order
- Evaluate Expo for future participation
- Meet current suppliers

VISITORS' ROLES AND OBJECTIVES AT THE EXPO

Research New Products
Initial Suggestion
Significant Influence
High Recommendation
Final Decision





EXPO GLIMPSES















EXPO GLIMPSES





Choosing the best Market for your exports that matches your company's sales, marketing, branding, or other objectives is your first step toward success.

It is a challenge, since there are an estimated 30,000 B2B exhibitions held each year all over the world. CEMS-Global USA works closely with Important Trade & Business Associations, Chamber of Commerce's, Export promotion Councils, International Trade Promotion Organizations in recognizing potential markets and countries.

Grow across Markets, Go Beyond Regions

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation. Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.



3 DECADES OF EXPERIENCE MATTERS...

Thanks for supporting us for the last 32 years



Scan Here to Download CEMS Exhibition Schedule 2024-2025





762+ Trade Shows
55,455+ Exhibitors
1.95+ Million Business Visitors
Delivering successful Trade Shows since 1992



If you may have any queries, please send us an email at contact@cemsonline.com

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cems-global.com



Thank you See you again in 2025!









17 - 19 November, 2025

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For information, Discover more at <u>www.cems-textileseries.com</u>