

#50th edition
Dye + Chem
Brazil
EXPO' 25

17 18 19 NOV
2025

📍 **Centro De Eventos Pro Magno**
Sao Paulo, Brazil

www.br.cems-dyechem.com



IT'S A
CEMS
EXHIBITION

AN EXCLUSIVE INTERNATIONAL EXHIBITION OF BRAZIL ON ALL KINDS OF DYES AND FINE & SPECIALTY CHEMICALS

SCHEDULE

Date	:	17 ~ 19 November, 2025
Venue	:	Centro De Eventos PRO MAGNO, São Paulo, Brazil
Opening Hours	:	10:30 AM to 6:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	www.cems-dyechem.com
Concurrent Exhibitions	:	6 th Brazil Int'l Yarn & Fabric Show 2025; 6 th Brazil Apparel Sourcing Show 2025;



7 Reasons To Participate
in the 50th DyeChem Brazil
International Expo 2025



1. Milestone Edition: The 50th DyeChem Brazil International Expo

The 2025 edition marks the 50th milestone of DyeChem Series of Exhibitions, highlighting its legacy as a premier platform for showcasing dyestuff, fine, and specialty chemicals. This prestigious event underscores its continued relevance in driving innovation and collaboration in the Dyestuff and Chemical industry.

2. A Strategic Gateway to Brazil and Latin America

Brazil is the largest economy in Latin America and a textile industry hub, providing access to one of the fastest-growing markets in the world. Participating in DyeChem Brazil offers a direct route to establish and strengthen connections across the entire Latin American textile and apparel industry value chain.

3. Comprehensive Focus on the Textile Industry

As a key segment of DyeChem Series under the renowned Textile Series of Exhibitions held across three continents in Bangladesh, Brazil, Morocco, Sri Lanka and Thailand; the DyeChem Brazil Expo provides a dedicated platform for manufacturers to meet textile professionals, from raw material suppliers to apparel manufacturers, seeking cutting-edge dyes, chemicals, and solutions.

4. **Showcasing Sustainable Solutions for the Textile Industry**

With the global textile sector shifting towards sustainability, DyeChem Brazil 2025 offers manufacturers the perfect platform to present eco-friendly and innovative dyeing, printing, and specialty chemical technologies to decision-makers who prioritize green solutions.

5. **Meet a Diverse and Engaged Audience**

The expo attracts buyers, suppliers, distributors, importers, technologists, and industry leaders from across the globe. Manufacturers can engage directly with a well-curated audience actively seeking solutions to enhance their processes and product quality.

6. **Unmatched Networking Opportunities**

Participate in one-on-one meetings, with visitors to build strong partnerships with local and international players. Forge new alliances and expand your market presence in Latin America by meeting key stakeholders in person.

7. **Enhanced Brand Visibility in a Renowned Event**

Being part of the 50th DyeChem Brazil 2025 Expo elevates your brand's profile in one of the most recognized platforms for the textile chemicals industry. Leverage the event's extensive marketing and media outreach to maximize your visibility in Brazil, Latin America, and beyond.

EVENT PROFILE

The 50th DyeChem Brazil 2025 International Expo is poised to be a landmark event in the global textile and chemical industries. As a prominent part of the Textile Series of Exhibitions, this event stands as the only international exhibition in Brazil and Latin America dedicated exclusively to showcasing the latest innovations in global dyestuff and fine and specialty chemical manufacturing and supply. Organized by the internationally acclaimed CEMS-Global USA, the event will provide a dynamic platform for Global manufacturers, professionals, and industry leaders to converge, share knowledge, and explore cutting-edge advancements in the sector.



Celebrating its 50th edition, the 50th DyeChem Brazil 2025 marks a significant milestone in the evolution of the textile and chemical industries in Latin America. The expo has grown to become an indispensable hub for manufacturers, suppliers, and buyers seeking to establish connections, foster partnerships, and discover the latest trends and technologies shaping the future of these industries.

Brazil and Latin America have emerged as significant players in the textile and chemical industries, with increasing demand for innovative and sustainable solutions. This expo provides an unparalleled opportunity for local and international companies to tap into this growing market, foster bilateral trade relations, and explore avenues for collaborative growth.

Focus Areas

This International exhibition will spotlight a wide range of segments, including:

1. **Dyestuff Innovations:** Featuring leading manufacturers and suppliers of reactive, disperse, acid, basic, and vat dyes used in various textile processes.
2. **Fine and Specialty Chemicals:** Highlighting innovations in textile auxiliaries, finishing agents, and specialty chemicals that enhance fabric quality and sustainability.
3. **Sustainability Solutions:** Showcasing eco-friendly dyes, green chemistry solutions, and sustainable production processes aligning with global environmental standards.

Importance for Exhibitors

For exhibitors, the 50th DyeChem Brazil 2025 International Expo offers a rare and invaluable opportunity to:

1. **Showcase Products and Innovations:** Present your latest products, technologies, and solutions to an audience of key decision-makers and potential clients from across the globe.
2. **Expand Market Reach:** Leverage the expo's vast attendance to penetrate new markets in Brazil and Latin America, regions experiencing rapid growth in the textile and chemical sectors.
3. **Forge Strategic Partnerships:** Build strong networks with industry leaders, manufacturers, suppliers, and government representatives to foster collaborations and secure long-term business relationships.
4. **Gain Competitive Edge:** Position your brand as a leader in the industry by demonstrating your commitment to innovation and sustainability.
5. **Receive Instant Feedback:** Interact directly with buyers and users, gaining insights into market demands and customer expectations to refine your offerings.
6. **Enhance Brand Visibility:** Benefit from the event's robust marketing and media coverage, ensuring your brand gets noticed in a competitive landscape.

Importance of the Exhibition for Brazil and Latin America

The 50th DyeChem Brazil 2025 International Expo holds exceptional significance for Brazil and the broader Latin American region:

1. **Strengthening Regional Industry:** By bringing together global players and local stakeholders, the event empowers the regional textile and chemical industries to adopt best practices, modern technologies, and sustainable methods.
2. **Boosting Economic Growth:** This exhibition acts as a catalyst for trade and investment, driving economic growth by opening new markets and promoting exports from Brazil and neighboring countries.
3. **Fostering Innovation:** Exposure to international innovations and technologies helps local manufacturers and suppliers elevate their standards, making the region more competitive on a global scale.
4. **Encouraging Sustainable Development:** With a focus on eco-friendly and sustainable solutions, the expo encourages industries in Latin America to align with global environmental goals, ensuring long-term viability and reduced ecological impact.
5. **Enhancing Brazil's Global Standing:** As the host nation, Brazil solidifies its position as a leader in Latin America's industrial development, showcasing its capacity to host world-class events that attract international attention.

CEMS-Global USA has established a reputation for organizing world-class exhibitions across various industries. The DyeChem series, under their Textile Series of Exhibitions, has consistently delivered value by bringing together the best minds and products in the industry. This 50th edition in Brazil is set to raise the bar further, building on decades of success and innovation.

The 50th DyeChem Brazil 2025 International Expo is more than an exhibition—it is a celebration of innovation, sustainability, and collaboration in the dyestuff and fine chemicals industries. By attending this prestigious event, participants can be part of a transformative experience that shapes the future of textiles and chemicals in Brazil, Latin America, and beyond!

WHY BRAZIL?

Massive and Growing Consumer Market: Brazil possesses the second-largest economy (US \$1.61 trillion in 2021) and the second-largest population (213 million) in the Western Hemisphere. With a rapidly growing middle class, Brazil is one of the largest consumer markets in the world. The demand for fashion and apparel is increasing, driven by urbanization and a youthful population that prioritizes style and global trends. Manufacturers entering the Brazilian sourcing market can tap into this vast and dynamic consumer base.



Demand for International Brands and Trends: Brazilian consumers have a strong appetite for international brands and high-quality imported products. The growing influence of Western and Asian fashion trends, combined with a willingness to pay for premium and exclusive items, makes Brazil an attractive market for global textile and apparel companies looking to expand their reach.

Expanding E-Commerce Sector: Brazil's e-commerce market is booming, with fashion and apparel ranking among the top-selling categories. Increasing internet penetration and widespread use of smartphones have made online shopping accessible to a larger audience. Manufacturers selling to Brazil can leverage e-commerce platforms to reach customers directly and establish a strong digital presence in one of the fastest-growing online retail markets.

Opportunities in Niche Markets: Brazil's diverse population and regional variations offer opportunities in niche markets, such as activewear, plus-size clothing, and sustainable fashion. With a strong focus on fitness and sports, Brazil is a leading market for activewear, while its commitment to sustainability aligns with rising consumer preferences for eco-friendly and ethically produced apparel.

Government Incentives for Imports and Trade Agreements: Brazil has been modernizing its trade policies to encourage imports of quality goods. While high tariffs have historically been a challenge, the government is working to simplify import processes and reduce barriers for specific product categories. Additionally, trade agreements like Mercosur facilitate market entry for regional manufacturers, making it easier for global companies to establish their presence.

Brazil is expected to become one of the five largest economies in the world. Selling to Brazil provides global textile and apparel manufacturers with access to a dynamic, trend-driven market that values quality and innovation. By understanding local preferences and leveraging the country's growing digital infrastructure, businesses can achieve significant growth and long-term success in this vibrant market.

PROFILE OF EXHIBITS

<ul style="list-style-type: none"> • Adhesives / Catalysts/ Basic chemical bulk drugs • Chemical Intermediates/ Cleaning Chemicals • Corrosion Inhibitors • Cosmetic Chemicals • Detergent Raw Materials • Dyes And Dye Stuffs • Electro Chemicals • Electroplating Chemicals • Fertilizers • Fine Chemicals • Food Chemicals 	<ul style="list-style-type: none"> • Oil Field Chemicals • Performance Chemicals • Petrochemicals • Processing Chemicals • Textile Chemicals • Agro Chemicals • New Chemical Materials • Chemical Equipment & Engineering • Chemical Control Apparatus & Instruments / Equipment • Chemical Processing Equipment / Machinery • Laboratory chemicals
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PROFILE OF VISITORS

By bringing together manufacturers and suppliers from all across the Globe, the 50th DyeChem Brazil 2025 will serve as a one-stop sourcing platform for buyers. They will be able to explore a wide range of products, compare offerings, and find the best deals without having to travel to multiple countries.

The 50th DyeChem Brazil 2025 will attract a diverse range of potential visitors and buyers from various segments of the dyestuff & chemical industry and various manufacturing industries, both regionally and globally.

<ul style="list-style-type: none"> • Industrial Managers • Senior Industry Professionals • Purchase Departments of Processing Industry • Decision-makers and Professionals from all related Industries • Consultants and Service Providers • Distributors & Agencies • Government Officials • Delegations from Global Trade and Manufacturing Associations • Importers & Traders from all related sectors of the industry 	<ul style="list-style-type: none"> • Industrial Managers • Senior Industry Professionals • Purchase Departments of Processing Industry • Decision-makers and Professionals from all related Industries • Consultants and Service Providers • Distributors & Agencies • Government Officials • Delegations from Global Trade and Manufacturing Associations • Importers & Traders from all related sectors of the industry
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ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

ORGANIZER



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