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Centro De Eventos Pro Magno Sao Paulo, Brazil

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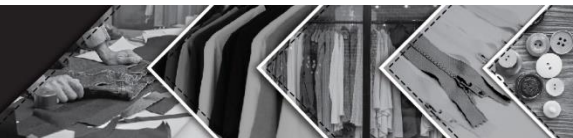
SET TO BE THE LEADING INTERNATIONAL APPAREL SOURCING PLATFORM OF BRAZIL & LATIN AMERICA SHOWCASING WORLDWIDE APPAREL MANUFACTURERS

SCHEDULE

Date	:	17 ~ 19 November, 2025
Venue	:	Centro De Eventos PRO MAGNO, São Paulo, Brazil
Opening Hours	:	10:30 AM to 6:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	www.cems-apparelsourcing.com
Concurrent Exhibitions	:	6 th Brazil Int'l Yarn & Fabric Show 2025; 50 th DyeChem Brazil 2025 Int'l Expo



7 Reasons to Participate
in the 6th Brazil International Apparel Sourcing Show 2025



1. Access to the Largest Market in Latin America

Brazil is the largest economy in Latin America and a key hub for apparel sourcing. Participating in the event offers unparalleled access to this dynamic market, with direct opportunities to connect with major buyers, retailers, and distributors in the Latin American region.

2. Gateway to Latin America's Expanding Apparel Sourcing Industry

The exhibition serves as a strategic entry point for manufacturers aiming to tap into the rapidly growing Latin American apparel market, characterized by increasing demand for diverse and innovative fashion products.

3. Showcase to the Right Audience

With a focus on global apparel manufacturers, the event attracts decision-makers, fashion brands, importers, and sourcing agents seeking high-quality and cost-effective solutions. This ensures a targeted platform to showcase products and capabilities.

4. **Networking Opportunities with the Industry**

As part of the renowned Textile Series of Exhibitions, the show brings together a diverse mix of international manufacturers, suppliers, and buyers, creating a vibrant platform for networking, partnerships, and business growth.

5. **Stay Ahead with Market Trends**

The Sourcing exhibition provides insights into emerging trends, technologies, and innovations shaping the apparel manufacturing and sourcing industry. This is a valuable opportunity to understand local consumer preferences and adapt to the evolving demands of the Latin American market.

6. **Boost Global Visibility and Brand Recognition**

Participation in the 6th Brazil International Apparel Sourcing Show 2025 enhances your brand's visibility on a global scale. With significant promotional efforts, your presence at the event reinforces your position as a key player in the international apparel market.

7. **Part of a Renowned Textile Series of Exhibitions**

Organized by CEMS-Global USA, the event is part of the prestigious Textile Series of Exhibitions held across 3 continents in Bangladesh, Brazil, Morocco, Sri Lanka and Thailand, known for its quality, scale, and impact. This established reputation ensures credibility and a professional platform to elevate your business.

Event Profile

The 6th Brazil International Apparel Sourcing Show 2025 is a highly anticipated event of CEMS-Global USA's Textile Series of Exhibitions, dedicated exclusively to the Apparel Sourcing sector. As one of the premier platforms for connecting global apparel manufacturers, suppliers, and sourcing professionals, this event serves as a pivotal hub for innovation, collaboration, and business growth in Brazil and across Latin America.



Brazil stands as the largest economy in Latin America and a prominent player in the global textile and apparel sector. With a growing demand for innovative, sustainable, and affordable textiles and apparel, the country offers immense potential for global manufacturers and suppliers to tap into this burgeoning market.

The 6th Brazil International Apparel Sourcing Show 2025 is poised to become one of the most significant events in the apparel and textile industry calendar. As a key exhibition within the renowned Textile Series of Exhibitions held across three continents, this landmark event will take place in Brazil, a country recognized for its dynamic and fast-evolving textile and apparel market. With a focus on apparel sourcing, the exhibition is a magnet for professionals, manufacturers, and industry stakeholders from across Brazil, Latin America, and beyond.

Latin America, with its growing middle class and increasing demand for high-quality apparel, represents a burgeoning market for global manufacturers. Brazil, in particular, serves as the gateway to this dynamic region. By hosting the Apparel Sourcing Show, Brazil cements its position as a pivotal player in the

international textile and apparel landscape. The event will empower local businesses, introduce them to global sourcing practices, and provide a platform to compete on the international stage.

The 6th edition of the Show in 2025 has been meticulously curated to serve as a comprehensive platform for connecting apparel manufacturers, suppliers, and sourcing professionals from Brazil and Latin America. This event aims to foster robust business relationships, facilitate global trade, and showcase the latest trends and innovations in the apparel industry. With its strategic focus, the exhibition provides a golden opportunity for attendees to explore a wide spectrum of products and services tailored to meet the unique demands of the Latin American market.

Why Attend?

- **For Buyers:** Discover an unparalleled range of suppliers and products, forge new partnerships, and gain insights into the latest industry developments.
- **For Exhibitors:** Gain access to a thriving market, showcase your brand to a targeted audience, and establish long-term business connections.

Featuring leading apparel manufacturers and suppliers from around the world, the exhibition creates a vibrant and diverse marketplace. Sourcing buyers will have the chance to network with Global manufacturers and explore sourcing opportunities across a range of categories, from ready-to-wear collections to specialized garments.



With a focus on fostering collaboration and partnerships, the exhibition offers tailored networking sessions, business matchmaking programs, and dedicated zones for one-on-one meetings between buyers and suppliers.

Don't miss this premier event that bridges the gap between global apparel manufacturers and the Latin American market. Whether you're a buyer, supplier, or industry enthusiast, the 6th Brazil International Apparel Sourcing Show 2025 is your ultimate destination to explore opportunities, drive innovation, and shape the future of the apparel industry.

Experience the vibrant confluence of global apparel manufacturers and Latin America's dynamic sourcing community at the **6th Brazil International Apparel Sourcing Show 2025**. Whether you're looking to expand your business, discover the latest trends, or establish partnerships, this exhibition is your gateway to success.

Be Part of the Future of Apparel Sourcing in Latin America!

Why Brazil?

Massive and Growing Consumer Market: Brazil possesses the second-largest economy (US \$1.61 trillion in 2021) and the second-largest population (213 million) in the Western Hemisphere. With a rapidly growing middle class, Brazil is one of the largest consumer markets in the world. The demand for fashion and apparel is increasing, driven by urbanization and a youthful population that prioritizes style and global trends. Manufacturers entering the Brazilian sourcing market can tap into this vast and dynamic consumer base.

Demand for International Brands and Trends: Brazilian consumers have a strong appetite for international brands and high-quality imported products. The growing influence of Western and Asian fashion trends, combined with a willingness to pay for premium and exclusive items, makes Brazil an attractive market for global textile and apparel companies looking to expand their reach.



Expanding E-Commerce Sector: Brazil's e-commerce market is booming, with fashion and apparel ranking among the top-selling categories. Increasing internet penetration and widespread use of smartphones have made online shopping accessible to a larger audience. Manufacturers selling to Brazil can leverage e-commerce platforms to reach customers directly and establish a strong digital presence in one of the fastest-growing online retail markets.

Opportunities in Niche Markets: Brazil's diverse population and regional variations offer opportunities in niche markets, such as activewear, plus-size clothing, and sustainable fashion. With a strong focus on fitness and sports, Brazil is a leading market for activewear, while its commitment to sustainability aligns with rising consumer preferences for eco-friendly and ethically produced apparel.

Government Incentives for Imports and Trade Agreements: Brazil has been modernizing its trade policies to encourage imports of quality goods. While high tariffs have historically been a challenge, the government is working to simplify import processes and reduce barriers for specific product categories. Additionally, trade agreements like Mercosur facilitate market entry for regional manufacturers, making it easier for global companies to establish their presence.

Brazil is expected to become one of the five largest economies in the world. Selling to Brazil provides global textile and apparel manufacturers with access to a dynamic, trend-driven market that values quality and innovation. By understanding local preferences and leveraging the country's growing digital infrastructure, businesses can achieve significant growth and long-term success in this vibrant market.

Profile of Exhibitors

<ul style="list-style-type: none"> • Men's wear • Women's wear • Formal Wear • Business wear • Sportswear • Downs wear • Denim Wear • Casual wear • Activewear-Woven & Knits • Hi- Fashion designer labels 	<ul style="list-style-type: none"> • Support Services • Babies & Children's wear (Boys & Girls) • Lingerie & Under Garments • Original Design Manufacturing (ODM) • Contract manufacturing • Private Labels • Buttons • Ribbons • Velcro Zipper and Buckles • Lining Labels and Tags
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Profile of Visitors

The 6th Brazil International Apparel Sourcing Show 2025 will facilitate business interactions between Global apparel manufacturers and Latin American sourcing buyers. The Show will provide a great opportunity for buyers to see the latest developments in textile technologies, apparel trends, fashion, sustainable practices, eco-friendly materials and connect directly face-to-face with manufacturers, negotiate deals, and explore new business partnerships. Attendees will consist of:

<ul style="list-style-type: none"> • Textile and apparel sourcing professionals • Fashion brands and retailers • Retailers and Merchandisers • Apparel Manufacturers and Suppliers • Sourcing Agents and Buying Houses • Fashion Designers and Stylists • Importers, exporters, and wholesalers 	<ul style="list-style-type: none"> • Textile and Material suppliers • Designers and product developers • Textile manufacturers and suppliers • Industry associations and trade bodies • Logistics and Supply Chain Professionals • Government representatives and policymakers
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About CEMS-Global (Organizer)

CEMS-Global USA is committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

CEMS-Global has over three decades of experience in producing trade shows and conferences across multiple industries. Based in the United States, CEMS-Global operates worldwide, with a strong presence in North America, Asia, Africa, and Latin America. CEMS-Global also provides Strategic Consultancy that specializes in Business & Export expansion, Branding, Fostering industry collaboration, and creating opportunities to reach and expand business or exports in both established and emerging markets. With a reputation for professionalism and Global reach, CEMS-Global delivers high-quality, impactful events and Consultancy results that drive business growth and industry innovation.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across four continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

Organizer



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